

# IPARD



REPUBLIC OF SERBIA  
MINISTRY OF AGRICULTURE, FORESTRY  
AND WATER MANAGEMENT  
IPARD MANAGING AUTHORITY



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# FIRST SESSION OF THE IPARD III MONITORING COMMITTEE

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Belgrade, 28th June 2023

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# RULES OF PROCEDURES FOR THE IPARD III MONITORING COMMITTEE

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**Ivana Slović, Advisor**

Group for Monitoring, Evaluation and Reporting of IPARD Programme  
IPARD Managing Authority

**Belgrade, 28th June 2023**

# RESPONSIBILITIES AND TASKS OF THE COMMITTEE

Take care of efficiency and effectiveness of the IPARD III Programme implementation

Propose amendments or reviews of the IPARD III Programme to ensure improvement of the Programme implementation

Consider and approve any proposal to amend the IPARD III Programme

Approve the selection criteria, on the basis of which the selection of projects to be funded and which will be revised in accordance with programming needs

Review the activities and results related to the progress in implementation of the Evaluation Plan of the Programme

Consider and approve the annual and final implementation reports on the Programme prior to the submission to the European Commission

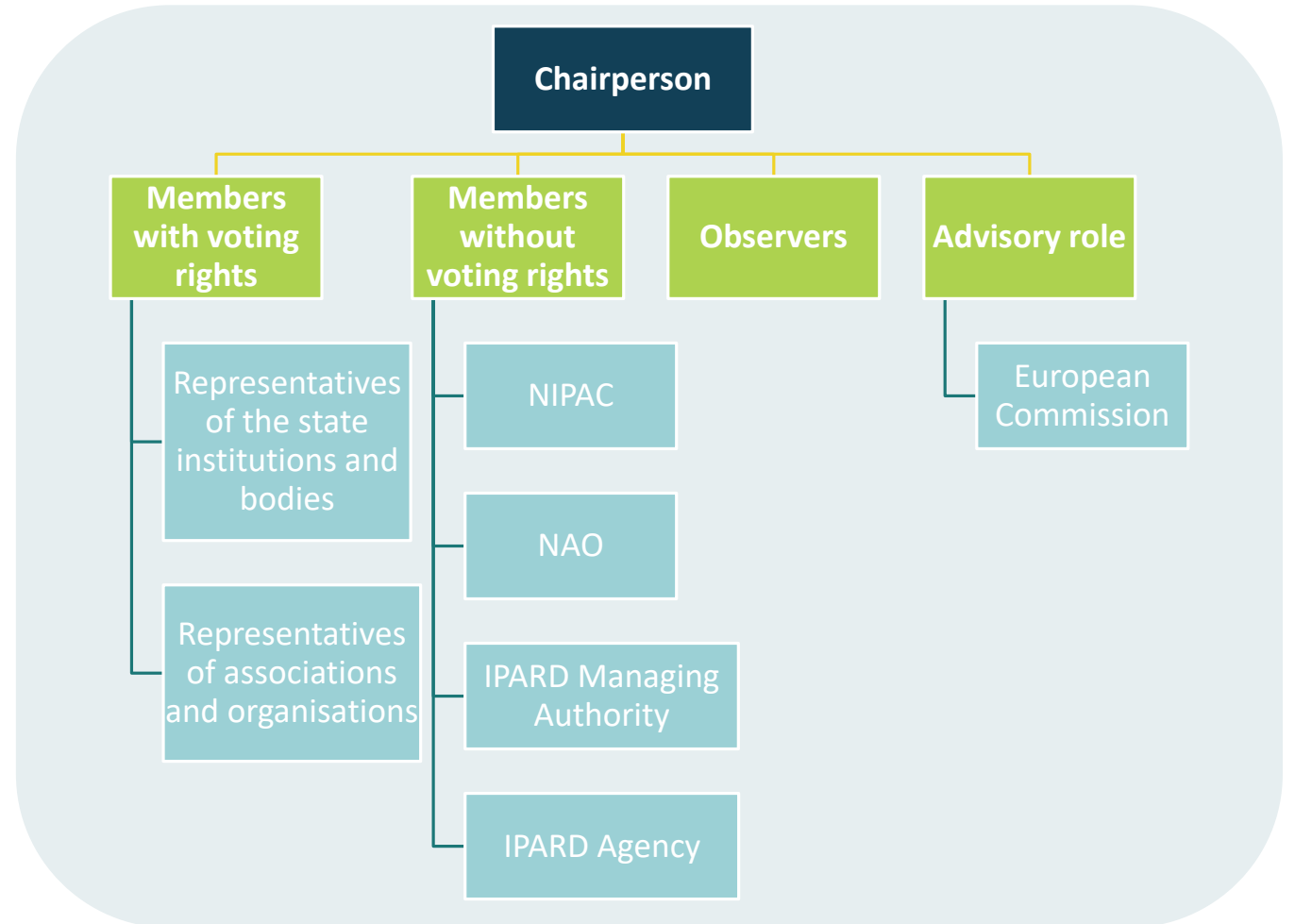
Consider and approve the Plan of Visibility and Communication Activities, as well as any subsequent updates of the plan

Consider and approve indicative annual action plan for the implementation of Measure 9 - Technical Assistance

When required by the Programme or by the Sectoral Agreement, to give an opinion on any matter, it shall act accordingly

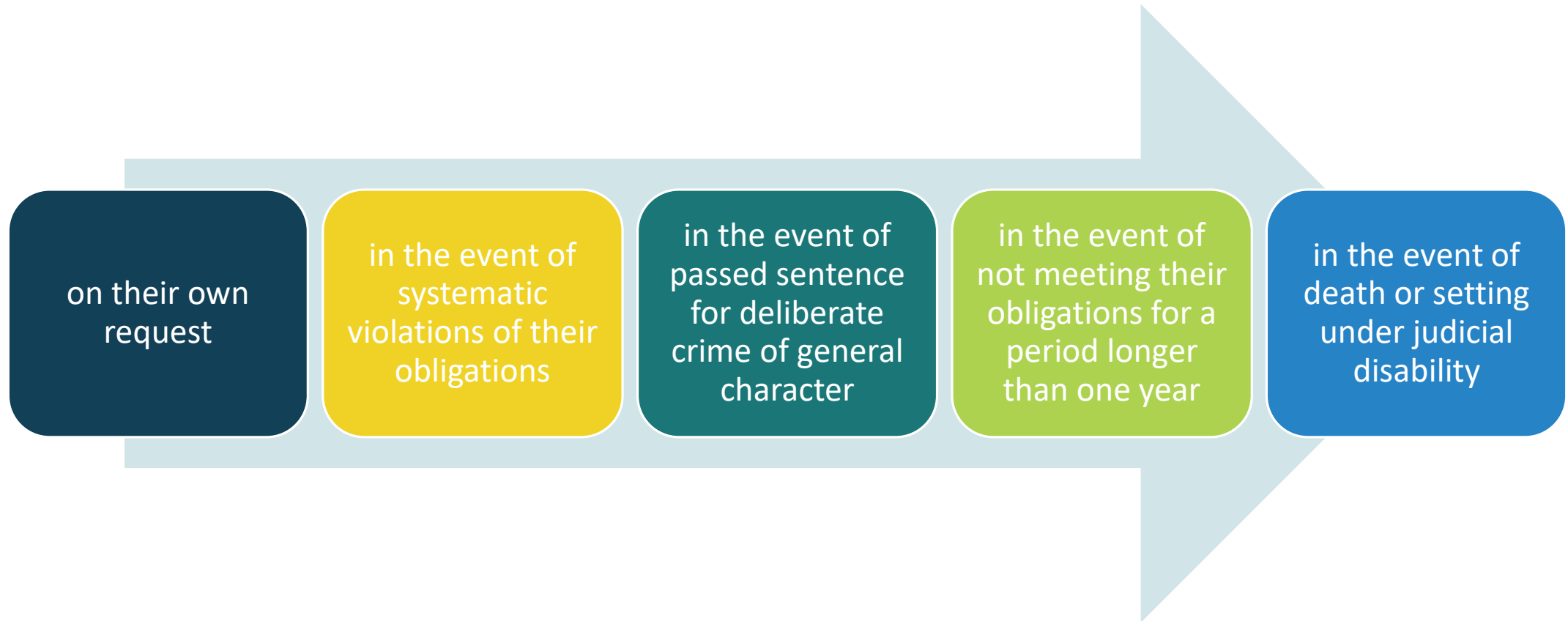
# COMPOSITION OF THE IPARD III MONITORING COMMITTEE

- IPARD III Monitoring Committee is established by the Decision of the Ministry of Agriculture, Forestry and Water management.
- The Committee shall be composed, in a balanced proportion, of representatives of relevant national authorities and bodies, other stakeholders, such as economic, social and environmental partners and civil society.
- All members of the Committee (in case of their absence, their alternates) including the Chairperson, have each one vote.



# CHANGE OF THE COMMITTEE MEMBERS

The members and their alternates shall be replaced in the following cases:





# WORK OF THE IPARD III MONITORING COMMITTEE

# WORK OF THE IPARD III MONITORING COMMITTEE

## Sessions of the Committee

- Meetings of the Committee shall be convened by the Chairperson and held at least twice per 12 months.
- *Ad hoc* meetings – at the Chairperson initiative or at the initiative of 1/3 of the Committee' members or at the initiative of the Commission.
- In case of urgent matters, which do not justify a meeting of the Committee, the Chairperson can submit a proposal to the members of the Committee for approval by written procedure.

## Decision making/Voting

- The decisions within the Committee can be taken if at least 2/3 of all Committee members (including Chairperson or alternates) are present.
- The Committee decisions shall be reached by consensus. In the event of the Committee being unable to arrive at consensus in respect of any matter, the issue will be referred to a working group set up to resolve the issue. The Committee will be informed of the outcome of the deliberations and try to reach consensus for the second time.
- Where the Committee still cannot reach consensus, a voting procedure shall follow. The decision is approved if 3/4 of the members (or their alternates) present at the meeting are in favour of the proposal concerned. Every member of the Committee, who is still expressing a dissenting voice on the issue, shall have the opportunity of her/his opinion being reported in the minutes of the meeting.



# SECRETARIAT OF THE IPARD III MONITORING COMMITTEE



# SECRETARIAT OF THE IPARD III MONITORING COMMITTEE

IPARD Managing Authority assist in the work of the Committee and has the function of a permanent Committee's secretariat.

01

Collect and/or elaborate, translate and distribute to all members of the Committee the documents and materials needed for the work of the Committee

02

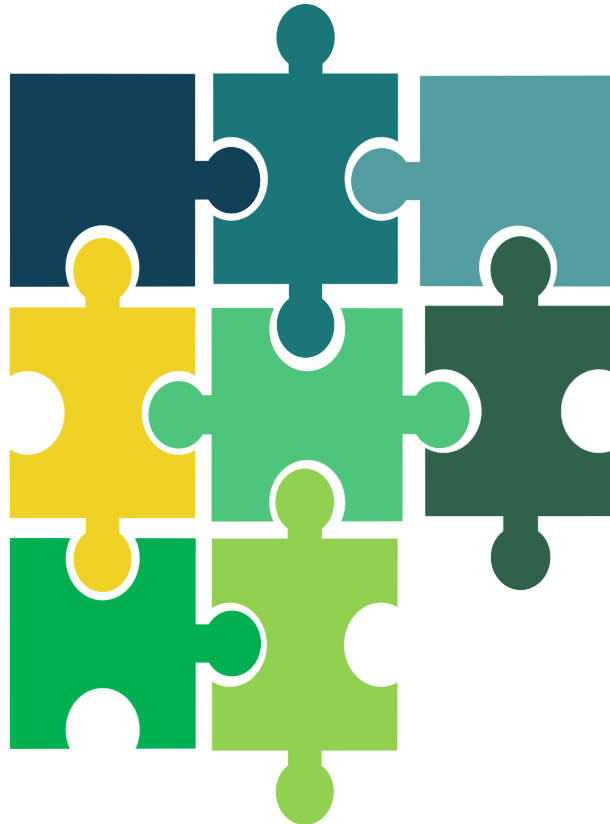
Organise and carry out the preparation of the Committee meetings and assist its activities

03

Draft the minutes of the sessions of the Committee

04

Is responsible for book-keeping and documentation of the Committee's work, including all the statements and decisions taken at the sessions



05

Execute the decisions of the Committee and ensure the necessary exchange of information between the interested parties

06

Ensure sufficient publicity of the work of the Committee

07

Provide for all technical and logistical arrangements, including translation and interpretation, where necessary, to permit the effective participation of the Committee's members in discussions and resolutions

08

All correspondence concerning the activities of the Committee shall be addressed to the Secretariat of the Committee

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# THANK YOU FOR YOUR ATTENTION!

**Ivana Slović, Advisor**

Ministry of Agriculture, Forestry and Water Management

IPARD Managing Authority

Group for Monitoring, Evaluation and Reporting of IPARD Programme

[ivana.slovic@minpolj.gov.rs](mailto:ivana.slovic@minpolj.gov.rs)

[www.minpolj.gov.rs](http://www.minpolj.gov.rs)

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## IPARD III PROGRAMME – NEXT STEPS

# First Modification of the IPARD III Programme

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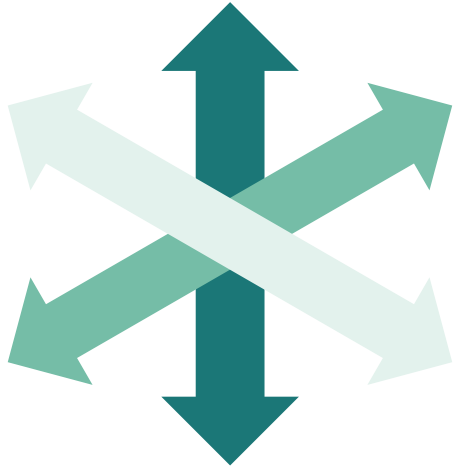
**Jasmina Miljković**

Head of the IPARD Managing Authority

Head of the Department for Management of IPARD Programme

**Belgrade, 28th June 2023**

# Between two programming periods



## IPARD II

- Administrative verification and on-the spot control of submitted applications;
- Payment of support;
- Implementation of last public calls;
- Summary of the results.



## IPARD III

Preparation for the implementation:

- Legal framework;
- Roll-over and entrustment of procedures.

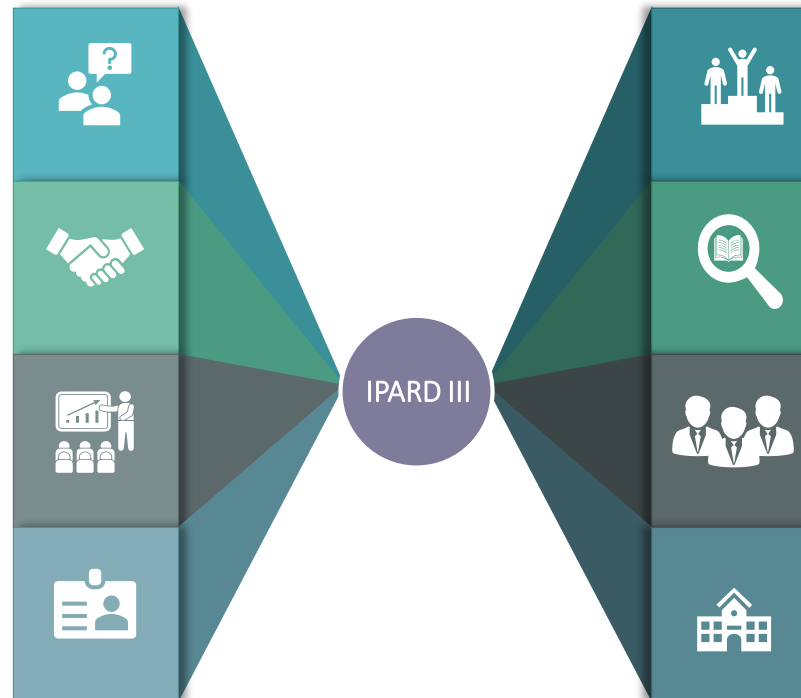
# Novelties within the IPARD III Programme

01 New measures and new sectors

02 New specific criteria for recipients

03 Changes in selection criteria for scoring and ranking procedure

04 Changes in co-financing



05 Demarcation by investment value in the fruit, vegetable and other crops sector in M3

06 New financial limits of support

07 New recipients

08 No obligation for origin of investments

# Current status and future steps

M1 Investments in physical assets of agricultural holdings

M3 Investments in physical assets concerning processing and marketing of agricultural and fishery products

M7 Farm diversification and business development

M9 Technical Assistance

Entrusted measures

M4 Agri-environment – climate and organic farming measure

M5 Implementation of local development strategies - LEADER approach

2024

M6 Investments in rural public infrastructure

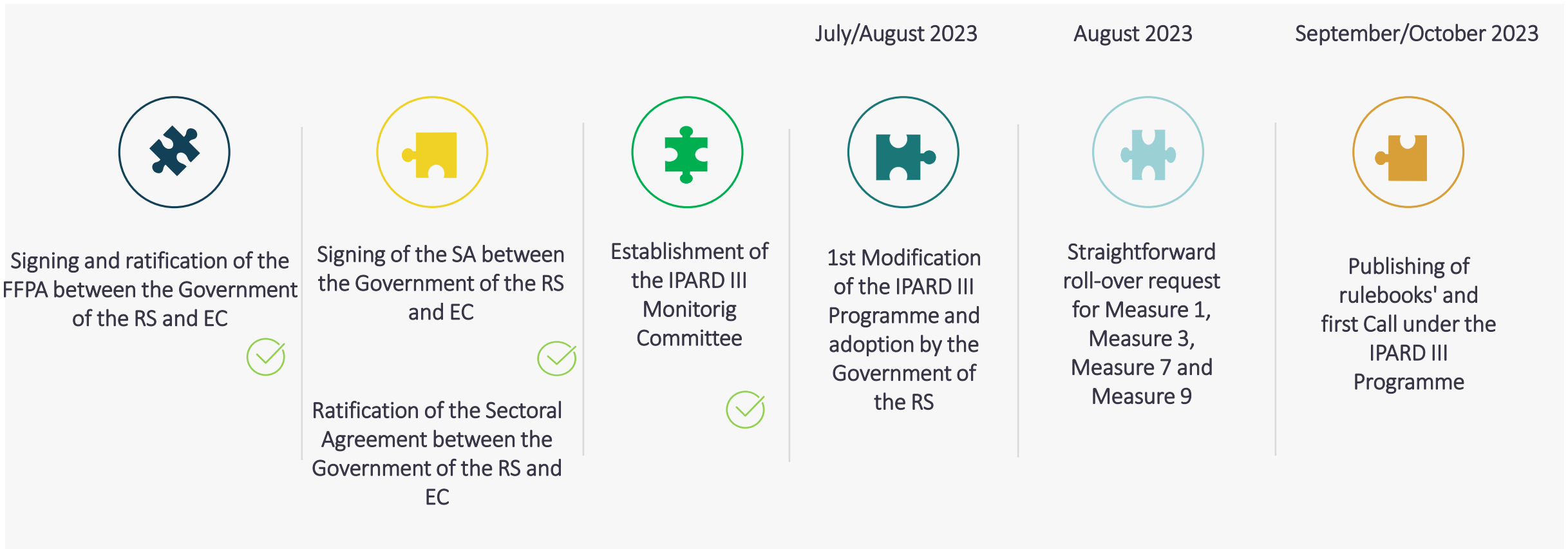
2025

IPARD III Programme for the RS for the period 2021-2027 was adopted by the EC Decision No. C(2022)1537 of 9<sup>th</sup> March 2022. The EU financial contribution to the IPARD III Programme has increased compared to the previous programming period and amounts to EUR 288 m. It is expected that this EU support, together with the national and private contribution, will exceed amount of EUR 580 m.

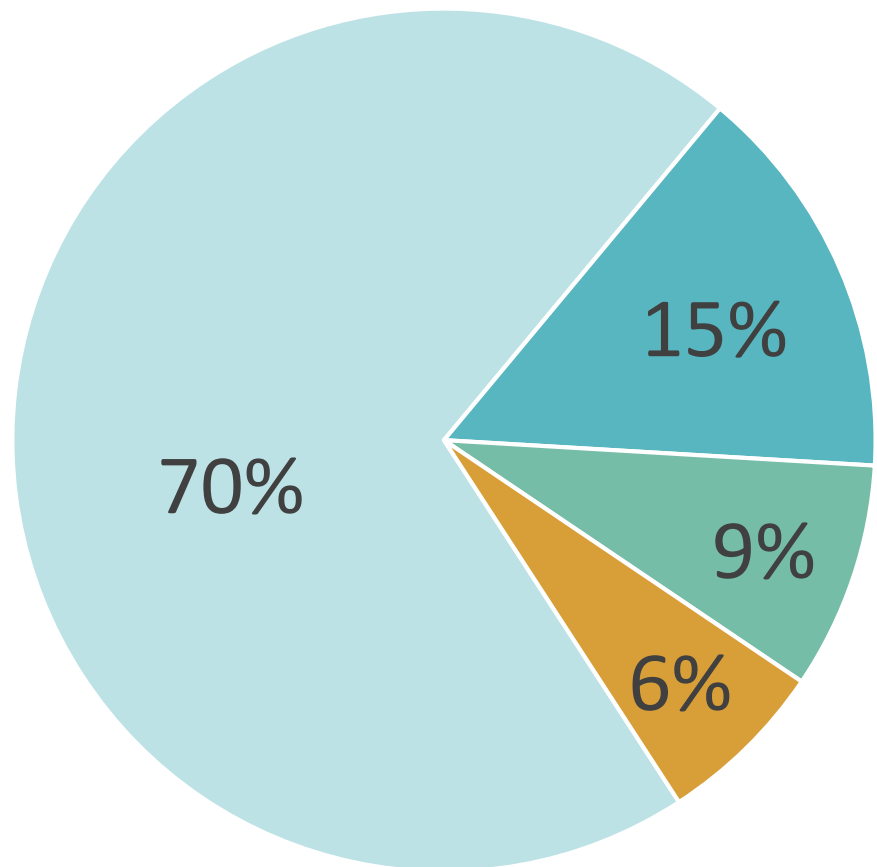
Realization of activities with support provided through IPA 2017 project: “Support to IPARD Operating Structure”

# Current status and future steps

Steps for beginning of IPARD III Programme implementation:



# Structure of First Modification of the IPARD III Programme



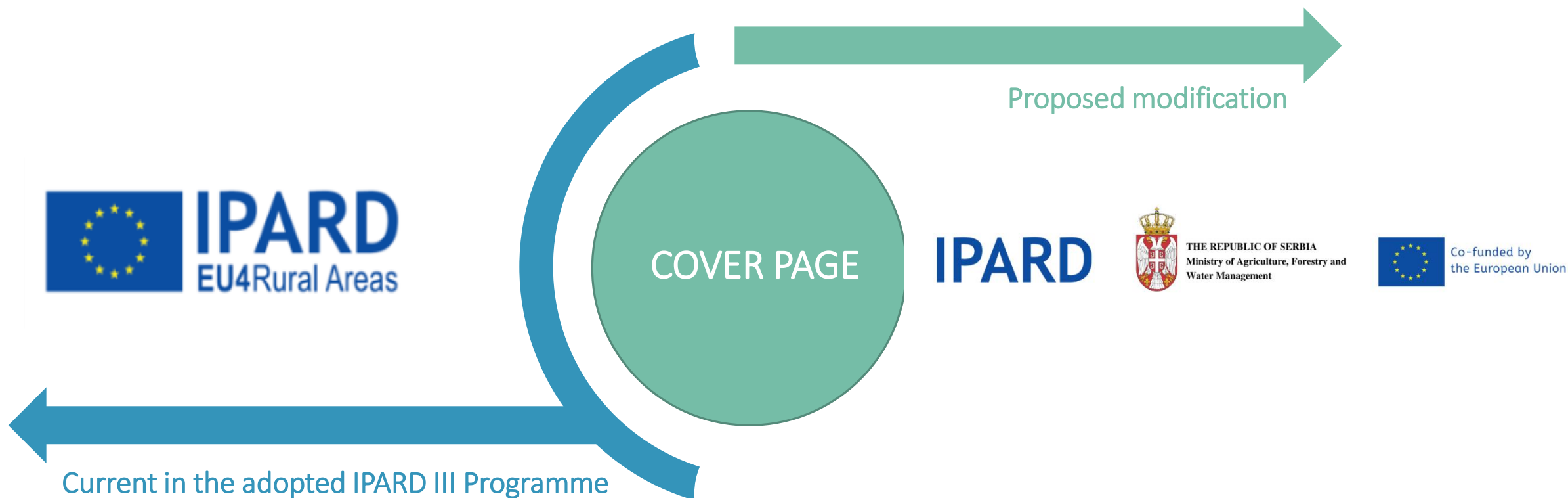
- Technical corrections in numbering of articles and alignment of content in accordance with SA, FFPA, national laws and sub-laws
- Alignment with the LEE and Measure fiches
- Technical corrections in accordance with the EC guidelines for the First modification of the IPARD III Programme
- Significant modifications



# First Modification of the IPARD III Programme

IPARD III PROGRAMME	PROPOSED 1ST MODIFICATION	TYPE OF MODIFICATION
<p>Managing Authority</p> <p>Operative Structure</p>	<p>IPARD Managing Authority</p> <p>IPARD Managing Authority/IPARD Agency</p>	<p>66</p> <p>Technical corrections in numbering of articles and alignment of content in accordance with SA, FFPA, national laws and sub-laws</p>
<p>Indicative budget of EU Contribution (2021, 2022, 2023) in EUR</p>	<p>Budget of EU Contribution (2021, 2022, 2023) in EUR</p>	<p>14</p> <p>Technical corrections in accordance with the EC guidelines for the First modification of the IPARD III Programme</p>
<p>The detailed List of Eligible Expenditures shall be further developed and approved by the EC</p>	<p>Deleted</p>	<p>8</p> <p>Alignment with the LEE and Measure fiches</p>

# First Modification of the IPARD III Programme



Reason for modification:

Alignment with the EC Guidelines for communication, publicity, and visibility for projects funded under IPARD III Programmes.

# First Modification of the IPARD III Programme

Simplification of administrative procedures in order to reduce time for processing of applications;

Projects will be ranked according to selection criteria and then administratively checked;

Wider possibilities for verification of reasonableness of costs;



On-the-spot-checks may be done using physical visits or alternative means;

Ex-post verifications may be done using physical visits or alternative means;

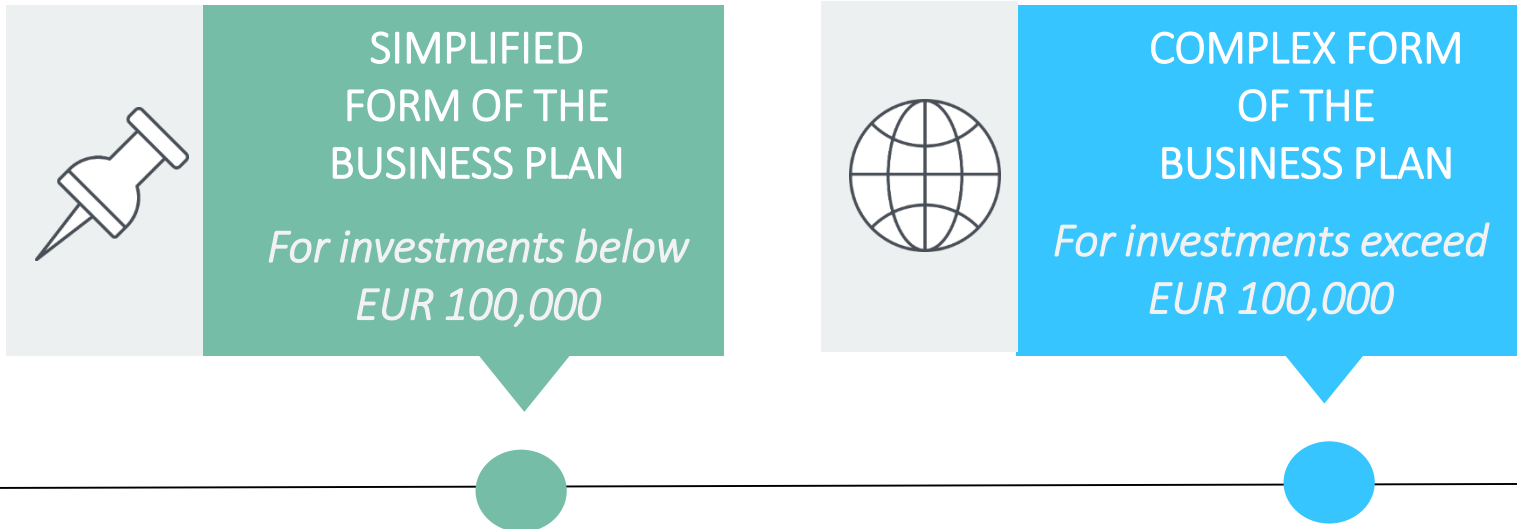
Approval of next project application within M1, M3, M6 and M7.

Reason for modification:

Introduction of possibility to simplify administrative procedure in accordance with SA.

# First Modification of the IPARD III Programme

*Business plan for Measure 1 and Measure 3*



Modification is proposed for the following reasons:

1. A minimum support ceiling is increased from EUR 5,000 (IPARD II) to EUR 20,000 (IPARD III) under Measure 1 and from EUR 10,000 (IPARD II) to EUR 20,000 (IPARD III) under Measure 3.
2. For investments in specific sectors under Measure 1 and Measure 3, where specific eligibility criteria are defined by the investment value, expenditures in the application form have to be higher than EUR 50,000.
3. Experience in implementation of Measure 1 has shown that for simpler investments there is no need for complex business plan.

# First Modification of the IPARD III Programme

## Measure 1 - Investments in physical assets of agricultural holdings



### Proposed modification:

Applicants could prove agriculture experience and competences with agricultural and **veterinary secondary school** education.

### Justification:

Applicants with formal veterinary qualifications have experience and competences in the field of agriculture and do not need a follow-up training course of at least 50 teaching hours.



### Proposed modification:

Sector: **Vegetables**  
Introduction of support to investments in nursery production.

### Justification:












By encouraging development of domestic **nursery** production of the highest quality vegetable seedlings, the existing production capacity will be more competitive.

# First Modification of the IPARD III Programme

## Selection criteria for Measure 1

### Reason for modification:

Modification of selection criteria for Measure 1 is proposed based on several meetings held between MA and relevant stakeholders – IPARD II MC members, as well as ongoing process of consultations with the IA.

	The investment is located in areas with difficult working conditions in agriculture	14 <del>15</del>
	Investments in manure storage, effluent treatment and handling	13
	Investments in renewable energy production <del>and technologies</del>	13 <del>11</del>
	Applicant is certified for organic production and/or is recipient under Measure 4	11
	Applicant has secondary school/higher school/university degree in the field of agriculture or veterinary <del>Natural person with established bookkeeping on agriculture holding</del>	6/7/9 <del>8</del>
	Applicant is a member of agricultural cooperative or agricultural cooperative <del>or producer organisation</del>	4/8 <del>5</del>
	Applicant is a natural person, under 40 years of age at the time of submitting the application	7 <del>12</del>
	Project is the result of cooperation with R&D organizations accredited in the RS	7
	<b>The investment refers to the construction of the facility</b>	7
	Applicant has not yet been registered as recipient of IPARD support	6
	Applicant is a <b>female natural person</b> <del>woman</del>	5 <del>12</del>

# First Modification of the IPARD III Programme

Measure 3 - Investments in physical assets concerning processing and marketing of agricultural and fishery products



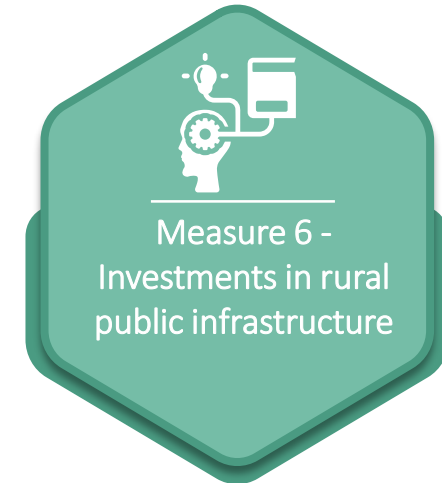
Sector : Milk processing sector and marketing

**SPECIFIC ELIGIBILITY CRITERIA CONCERNING CAPACITY OF COLLECTED MILK NEED TO BE SEPARATED BETWEEN COW AND SHEEP AND/OR GOAT MILK IN MILK PROCESSING SECTOR AND MARKETING**

Proposed modification:

**Capacity of 500 – 5,000 l of collected sheep and/or goat milk per day at the end of investment.**

# First Modification of the IPARD III Programme



- Order of **crop rotation** (hoeing grow crops/row crops - legumes – cereals) is not mandatory;
  - Rule for *Ambrosia artemisiifolia L. (spp.)* is already legal requirement and farmers must not wait for this measure to act;
  - **Sowing period** of green cover crops will be prescribed by the Rulebook for Measure 4;
  - A natural border between parcels (hedges, shrubbery), a road, a row of trees, a watercourse, at **least 3 m**, can be considered as a buffer strip;
  - Grasslands cannot be mowed before 30th of June.
- Introduction of **simplified cost option**.

Proposal for modification was prepared after the held workshops related to the preparation of rulebooks for the implementation of measures.



# First Modification of the IPARD III Programme



Measure 7 - Farm diversification and  
business development



Measure 9 - Technical assistance

Reason for modification:  
Alignment with the LEE and Measure fiches.

# First Modification of the IPARD III Programme

*Proposed modification of the Annex: List of relevant national minimum standards*



**Minimum** has been deleted. There is no possibility to determine minimum of national standards.

All standards prescribed by national legal framework have to be fulfilled, as well as all additional requirements under each sector of investments.

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Head of the IPARD Managing Authority

Head of the Department for Management of IPARD Programme

Ministry of Agriculture, Forestry and Water Management

[jasmina.miljkovic@minpolj.gov.rs](mailto:jasmina.miljkovic@minpolj.gov.rs)

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## IPARD III MEASURE 7 – “FARM DIVERSIFICATION AND BUSINESS DEVELOPMENT” PROPOSAL OF SCORING AND RANKING CRITERIA

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Lidija Aćimović

Head of the Group for programming

IPARD measures for improvement quality of life in rural areas

Department for management of IPARD programme

June 28, 2023, Belgrade

Direct marketing

Rural tourism

Small-scale services

ELIGIBLE EXPENDITURES

Construction/reconstruction of facilities in order to provide non-agricultural services

Equipping facilities in order to provide non-agricultural services

Fees for architects, engineers and other consultancy services  
- General costs

RECIPIENTS

Natural persons - family farm holders

Entrepreneurs

Legal entities in the range of micro and small-sized enterprises

# PRINCIPLES REGARDING SELECTION CRITERIA

Principles defined in IPARD III Programme:

Recipient status (e.g. natural person, AH registration, education, professional status, the list is not exhaustive);

Recipient category (e.g. women, persons with disabilities, self-employed persons, the list is not exhaustive);

Contribution to sustainable economic development (e.g. creating job opportunities, renewable energy production, efficient use of water, the list is not exhaustive).

# PROPOSAL OF SCORING AND RANKING CRITERIA

Criteria for scoring and ranking		Points
I	<b>STATUS OF APPLICANT (PROFESSIONAL QUALIFICATION)</b>	<b>up to 9 at most</b>
1.	The applicant has a three - or four - year secondary education (Secondary vocational school/Gymnasium)	5
2.	The applicant has a higher or higher professional degree obtained in a Higher school of vocational studies, i.e. VI level degree, or obtained 180 ECTS points	7
3.	The applicant has completed academic studies at the University or master's studies, i.e. VII level degree, or obtained 240 and more ECTS points	9

Criteria for scoring and ranking		
<b>II</b>	<b>CATEGORY OF APPLICANT</b>	<b>up to 17 at most</b>
1.	The applicant is under 40 years of age on the date of submitting the request for project approval	7
2.	The applicant is female	5
3.	At the time of submitting the request for project approval, the applicant does not have a decision on project approval from the previous IPARD public call	5
	<b>TYPE OF INVESTMENT</b>	<b>up to 6 at most</b>
1.	The subject of the request for project approval is the construction of a facility	6
<b>IV</b>	<b>IMPACT OF INVESTMENT ON PERSONS WITH DISABILITIES</b>	<b>up to 9 at most</b>
3.	The request for the project approval includes investments in construction of a facility in accordance with a special regulation regulating the technical standards of planning, design and construction of facilities, which ensure unhindered movement and access for people with disabilities, children and the elderly	9



Criteria for scoring and ranking		
V	<b>PLACE OF INVESTMENT</b>	up to 6 at most
1.	The place of investment is located in an area with difficult working conditions in agriculture, namely in a mountainous area or in a devastated area, in accordance with a special regulation that determines areas with difficult working conditions in agriculture	6
VI	<b>CONTRIBUTION OF INVESTMENT TO THE EMPLOYMENT</b>	up to 12 at most
1.	One new employed	7
2.	At least two new employed	12
VII	<b>SECTOR CRITERIA</b>	up to 5 at most
1.	Direct marketing sector	5
2.	Small-scale services sector	3
VIII	<b>IMPACT OF INVESTMENT ON THE ENVIRONMENT</b>	up to 10 at most
1.	The subject of the request for project approval is the construction of a facility for performing non-agricultural activities and the construction and/or equipping of facilities for the production and storage of energy from renewable sources	10
<b>HIGHEST NUMBER OF POINTS</b>		<b>74</b>

# CLARIFICATION OF CRITERIA FOR SCORING AND RANKING

## I STATUS OF APPLICANT (PROFESSIONAL QUALIFICATION)

Points are awarded if the scoring criteria meets:

1. holder of a family agricultural holding, in case the applicant for project approval is a natural person;
2. an entrepreneur, in case the applicant for project approval is an entrepreneur;
3. a member of the company who has at least 50% of the registered ownership in the company, in case the applicant for project approval is a company.

## II CATEGORY OF APPLICANTS

Points are awarded for an applicant for the project approval – natural person, family farm holder who is under 40 years of age on the date of submitting the request for the project approval.

Points are awarded for an applicant for the project approval – natural person, female.

### III TYPE OF INVESTMENT

In the case of an investment refers to construction, the applicant is entitled to points only if, at the time of submitting the application for project approval, he has a construction permit, i.e. a decision to carry out works.

### IV IMPACT OF INVESTMENT ON PEOPLE WITH DISABILITIES

Points are awarded if the project has an impact on a vulnerable category of the population - persons with disabilities, and if the project provides easier access and stay in the facility.

### V PLACE OF INVESTMENT

In the case of an investment in the construction and/or equipping of a facility, the place of investment is the cadastral plot on which is the construction and/or equipping of the facility.

### VI CONTRIBUTION OF INVESTMENT TO EMPLOYMENT

An entrepreneur, i.e. a business company, when submitting the request for the final payment, must achieve the planned number of new employees for the category for which he/she has scored points.

## VII SECTOR CRITERIA

In the case of an investment refers to two or more sectors, points are awarded for the sector in which the largest financial share of eligible investment costs is located.

## VIII IMPACT OF INVESTMENT ON THE ENVIRONMENT

Points are awarded for an applicant in the case of investment in the construction of a facility for performing non-agricultural activities and the construction and/or equipping of facilities for the production and storage of energy from renewable sources.

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# PLAN OF VISIBILITY AND COMMUNICATION ACTIVITIES FOR THE PERIOD 2021-2027 UNDER THE IPARD III PROGRAMME

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**Sanja Prodanović**

**Head of the Group for Technical Assistance and  
IPARD Programme Promotion  
28<sup>th</sup> June 2023, Belgrade**

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Overall communication objectives

Target groups

Communication and information strategy

Instruments for publicity and information

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Indicators of achievement

Resources



# OVERALL COMMUNICATION OBJECTIVES

## General objective



Promoting the IPARD III programme and increasing awareness of the general public about the EU contribution under the IPARD III Programme

Ensuring transparent information and promotion on the opportunities provided by IPARD III programme

Making visible results achieved through IPARD III assistance by informing about the EU contribution received by recipients

## Specific objectives



Increasing awareness of the general public about the EU, the EU accession process and IPARD III support to Serbia

Ensuring the transparency of public support by publishing the list of supported projects

Making the results and examples of good practices of the implemented projects

Ensuring a sufficient number of good quality applications



# TARGET GROUPS

In line with the defined objectives, the PVCA focuses on the following target groups:



Potential recipients of the IPARD III Programme

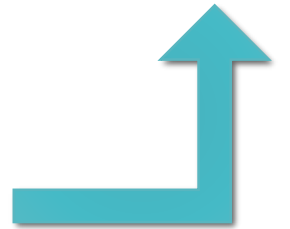
Recipients of the IPARD III support

Sector stakeholders

General public (citizens)

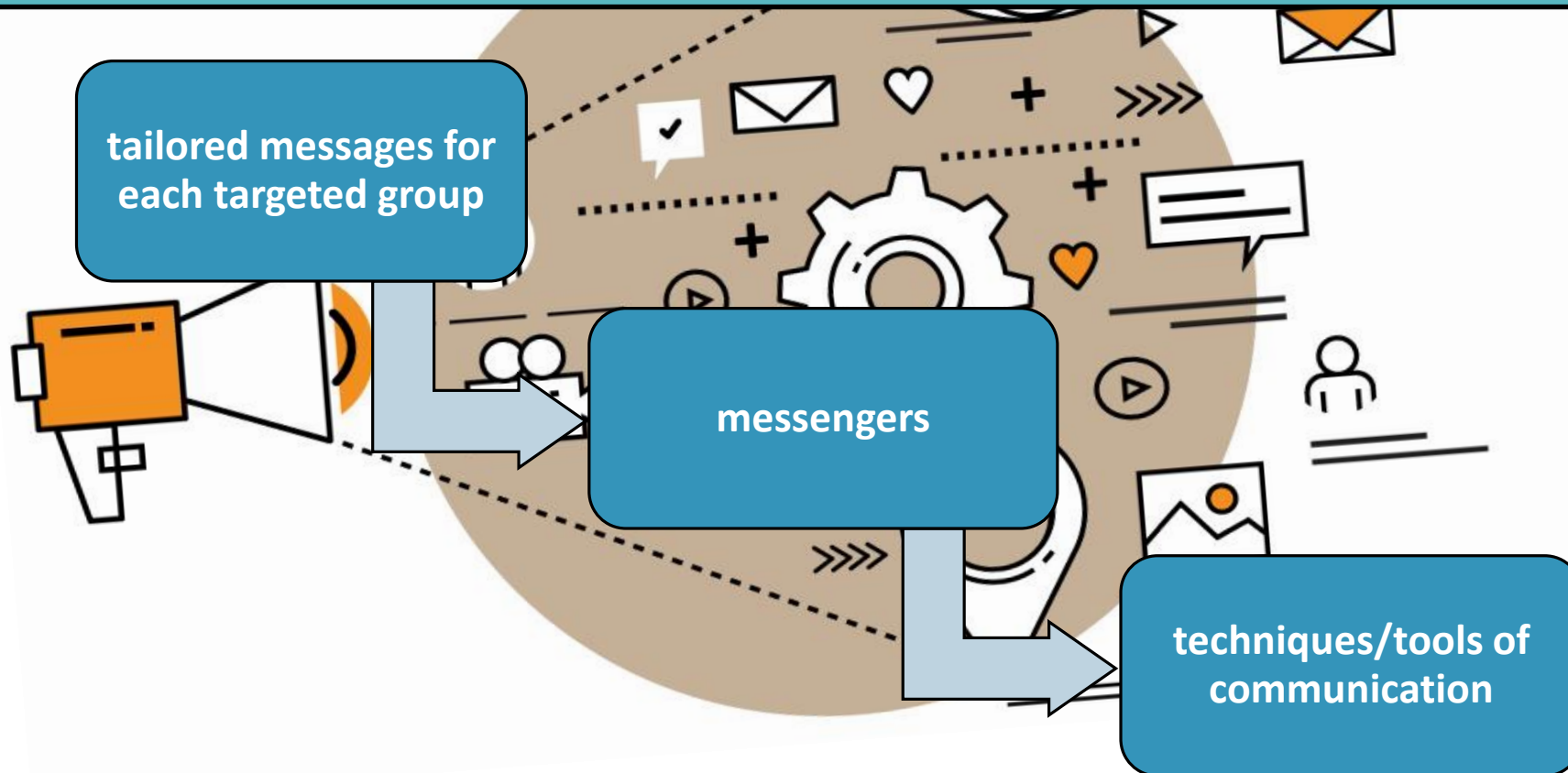
## Communication approaches

- efficiency and transparency of information
- accuracy and timeliness of information
- source reliability/verifiability
- clear, simple and easy-to understand communication regarding procedures
- open cooperation, dialogue and a mutual respect approach



# COMMUNICATION AND INFORMATION STRATEGY

In order to ensure the role of the European Commission and the transparency of the IPA III assistance, information and publicity about the IPARD III Programme and the IPARD assistance shall be adapted to the needs of the target groups through:



# INSTRUMENTS FOR PUBLICITY AND INFORMATION

Communication tools are of a great importance for fulfilling the goals of the PVCA and providing adequate information to the target groups



Printed and promotional (publicity) materials



Publication/printing of the national Rulebooks and Guide for Applicants for the IPARD measures



Publication/broadcasting in mass media, IPARD Website and social networks



Information and publicity meetings/events



# COMMUNICATION AND INFORMATION STRATEGY

Measures that will be used in ensuring transparency and visibility



**1. Information measures for potential recipients**



**2. Information measures for recipients**



**3. Information and publicity actions for the public**



**4. Information regarding the responsibilities of recipients of IPARD funds**

# RESPONSIBILITIES FOR THE IMPLEMENTATION OF THE COMMUNICATION AND INFORMATION STRATEGY

## IPARD MA

- Coordination of the preparation of the Plan of Visibility and Communication activities
- Preparation and implementation of the Annual List of actions
- Informing potential recipients about funding opportunities under the IPARD III Programme
- Ensuring the establishment of a single website or sub-site of the MAFWM and the IA websites
- Implementation of visibility obligations to all activities and materials of the PVCA
- Monitoring of the PVCA
- Coordination of the involvement of other MAFWM organizational units in implementing activities under the PVCA

## IPARD Agency

- Publication of the List of the successful IPARD III recipients and operations
- Informing recipients of IPARD III assistance of the Union contribution
- Launching and maintenance of the IPARD programme sub-site on the IA website
- Publishing the national rulebooks/Guide for Applicants on the website
- Launching the call for proposals, after agreement of the MA
- Collecting questions of the potential recipients, drafting answers and publishing on the website (FAQ)
- Training/instructing recipients for the successful implementation of the project, including their communication and visibility obligations
- Implementation of the visibility obligations to all activities and materials of the PVCA

# RESPONSIBILITIES OF RECIPIENTS FOR THE IMPLEMENTATION OF THE COMMUNICATION AND INFORMATION STRATEGY

During the implementation of the activity, the **recipient** informs the public about the support received from the IPARD programme

Union emblem with the note: “Funded by the European Union” or “Co-funded by the European Union”

The IPARD visual element

The name/short description of the project/operation

State symbol of the Republic of Serbia

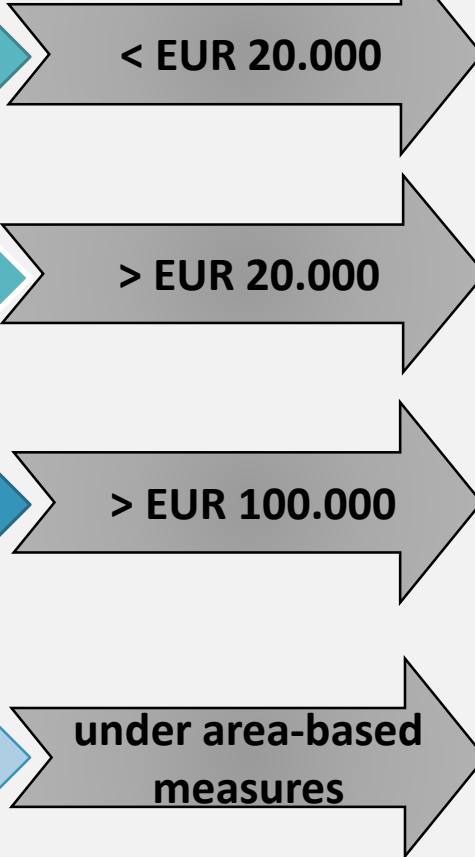


# RESPONSIBILITIES OF RECIPIENTS FOR THE IMPLEMENTATION OF THE COMMUNICATION AND INFORMATION STRATEGY

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- **poster** of a minimum size A3, at the site of the investment until the final payment
- **explanatory plaque** of a minimum size of A3, at the site of the investment until the final payment
- **temporary billboard** of a significant size at the site of the investment until the final payment
- **explanatory plaque** of a minimum size of A3 at the entrance/building of the farm or on the land (parcel) where the commitments are carried out, until the commitment period ends

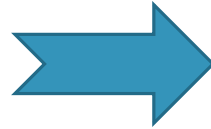
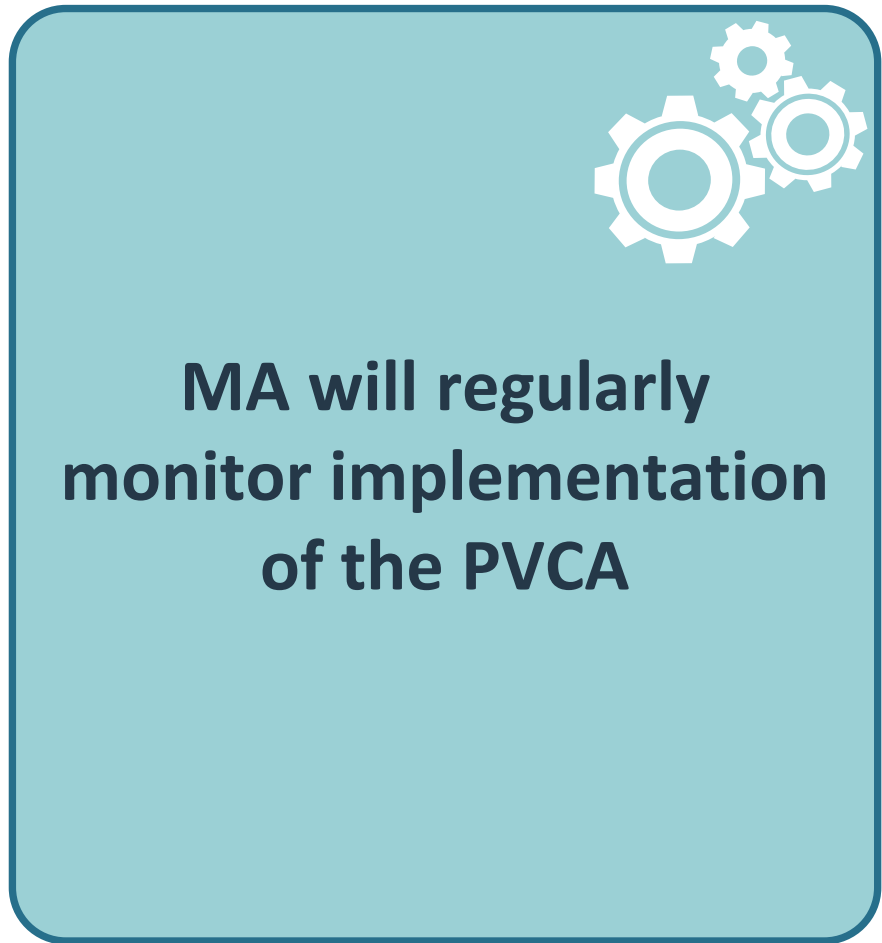
**Public support**



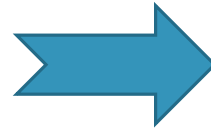
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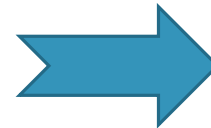
# MONITORING OF THE PVCA



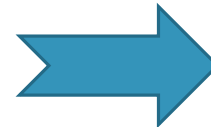
**A set of monitoring indicators to be followed – output and result indicators**



**Evaluation forms/questionnaires**



**Standard monitoring report template**



**Monitoring of the media plans and media coverage**



**Focus groups organized by the MA annually, after national event and/or regional information campaigns**



# INDICATORS OF ACHIEVEMENT

Achievement of the general and specific objectives of the PVCA will be monitored by output and result indicators

## Output indicators

Type of indicator	Indicator	Target
<b>Output</b>	Number of potential recipients attending information events	6000
	Number of National events	7
	Number of printed and promotional materials disseminated	15.000
	Number of national and regional media, reached by information materials (press conferences, press releases)	100
	Number of sector stakeholders acting as multipliers (providing links to IPARD website, distributing promotional materials)	10
	Number of TV and/or radio presentations	1 per call
	Number of press conferences organised	at least 5 national and at least 4 regional
	Number of press releases provided	at least 20
	Number of people accessing the IPARD websites (MA and IA)	20.000

# INDICATORS OF ACHIEVEMENT

## Results indicators

Type of indicator	Indicator	Target
<b>Output</b>	Level of satisfaction from the informational events	at least 80% satisfied by the content and organisation
	Number of promotional actions (events, seminars, workshops, etc.) to provide information on IPARD III Programme	70
	Number of publications/articles, TV and radio reportages of the IPARD III Programme	100
	Number of applications for grants per measure per call	At least: Measure 1: 80 Measure 3: 45 Measure 7: 80 Measure 4:100 Measure 5: 20 Measure 6: 15

# RESOURCES

## Human resources

### Organisational and administrative structure implementing the information and communication policy



- **IPARD Managing Authority**
- **IPARD Agency**
- **MAFWM Public Relations Service**
- **MAFWM Division for Advisory Service**
- **Institute for Science Application in Agriculture, Belgrade**
- **Provincial Secretariat for Agriculture, Water Management and Forestry of AP Vojvodina**
- **Agriculture Advisory Service – Novi Sad**

# RESOURCES

## The indicative budget for implementation of the PVCA

The implementation of educational, information, communication and promotional measures of PVCA shall be financed from the **IPARD Measure 9 - Technical Assistance and national budget**, in line with the **annual list of planned activities**

Total public expenditure: **EUR 4,065,882**

Contribution of the EU: **EUR 3,456,000**



The use of funds will be monitored and evaluated in accordance with the rules and procedures described in the **IPARD III Programme**

# THE ANNUAL PVCA INDICATIVE BUDGET FOR 2023

Communication and publicity actions	Budget/ EUR
The preparation of the printed and visual material	48,105
The preparation of radio and television programmes and participation to the information programmes on the radio and television	80,000
The preparation and publication of press releases and notices	*
The organisation of seminars and information meetings for the public	45,634
<b>TOTAL</b>	<b>173,739</b>

\*National budget

# THE ANNUAL PVCA INDICATIVE BUDGET FOR 2023

Communication and publicity actions	Responsible body/person	Budget/ EUR	Time schedule for implementation
<u>The preparation of the printed and visual material</u>			
Preparation, printing and distribution of leaflets and posters for the IPARD III Programme measures: Measure 1, Measure 3 and Measure 7 (5000 pcs)	MA	340	Q3
Preparation, printing and distribution of brochures for the IPARD III Programme measures: Measure 1 and Measure 3 (3000 pcs)	MA	2,840	Q3
Preparation and printing of the Guide for applicants for the First Call for Proposals per measure (Measure 1, Measure 3 and Measure 7) 4000 pcs	MA/IA	6,235	Q3/4
Preparation and printing of the Guide for applicants for new IPARD III Programme measures: Measure 4 and Measure 5 (4500 pcs)	MA/IA	7,050	Q/4
Preparation and printing of roll up banners (8 pcs)	MA	640	Q3
Launching, updating and maintenance of the website of the IPARD III Programme on the MAFWM website and the IA website	MA/IA	9,000 7,000*	Q3-Q4
Production of video spot /video material for the promotion of the call for proposals	MA/IA	22,000	Q3

# THE ANNUAL PVCA INDICATIVE BUDGET FOR 2023

Communication and publicity actions	Responsible body/person	Budget/ EUR	Time schedule for implementation
<u>The preparation of radio and television programmes and participation to the information programmes on the radio and television</u>			
Broadcasting of TV /radio spots/video material	MA	80,000	Q4
Participation of MA and IA representatives in radio and television programs with national and local coverage as well as in interviews with national and local print media.	MA/ IA	*	Q1/Q4
<u>The preparation and publication of press releases and notices</u>			
Training of the MA and IPARD Agency staff on communication and presentation skills	MA	*	Q3/4
Preparation of notices the Call for Proposals and their publication in the press with the national coverage national newspaper	MA	*	Q3/Q4
Preparation of press releases regarding IPARD activities and presentations of examples of good practice (published in regional and national e- newspapers)	IA/MA	*	Q2-Q4

# THE ANNUAL PVCA INDICATIVE BUDGET FOR 2023

Communication and publicity actions	Responsible body/person	Budget/ EUR	Time schedule for implementation
<u>The organisation of seminars and information meetings for the public</u>			
Organisation of High level event for the start of the IPARD III Programme after the decision for the entrustment of budget implementation tasks (rollover process for Measures: 1,3, 7 and 9)	MA	4,000	Q4
Information events and distribution of information material (if applicable) in cooperation with advisory service, local self-governments, National Network for Rural Development	MA/IA	41,634	Q3 and Q4
Preparation of training materials and delivery of training for the advisory services and consultants to support potential recipients	MA/IA	*	Q3 and Q4
Traveling WS/seminars for target groups	MA	*	Q3 and Q4
Publication of detailed list with the calendar and location of the information days/events and/or WSs, trainings, seminars for the potential recipients and other target groups	IA/MA	*	Q3-Q4
Rental of stand on fairs and various events, distributing brochures, collecting questions and responding to them, etc.	MA	*	Q2 and Q3
<b>TOTAL</b>		<b>173,739</b>	

\*National budget



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# THANK YOU FOR YOUR ATTENTION!

**Sanja Prodanović**  
Head of the Group for Technical Assistance and  
IPARD Programme Promotion

[www.minpolj.gov.rs](http://www.minpolj.gov.rs)

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 IPARD na dlanu

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# IPARD III PROGRAMME EVALUATION PLAN

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**Verica Lazić**

Senior advisor for evaluation of  
IPARD Programme measures effects

28<sup>th</sup> June 2023, Belgrade

# About evaluation...

## WHAT IS EVALUATION?

The process of independent and objective assessment of the planning, implementation, results and impact of the public interventions and the extent to which they address the needs.

Analytical support for policy making through providing information on the effectiveness of measures and interventions and the achievement of set objectives.

It provides information on progress in Programme implementation through financial, output and result indicators.

It uses monitoring indicators to assess the effectiveness of public interventions.

Continues process during the entire programming period.

It is carried out by evaluators, external experts independent from the body directly involved in the planning, implementation, management and financing of the Programme.

## IT IS CARRIED OUT IN ORDER TO IMPROVE:

Relevance

Coherence

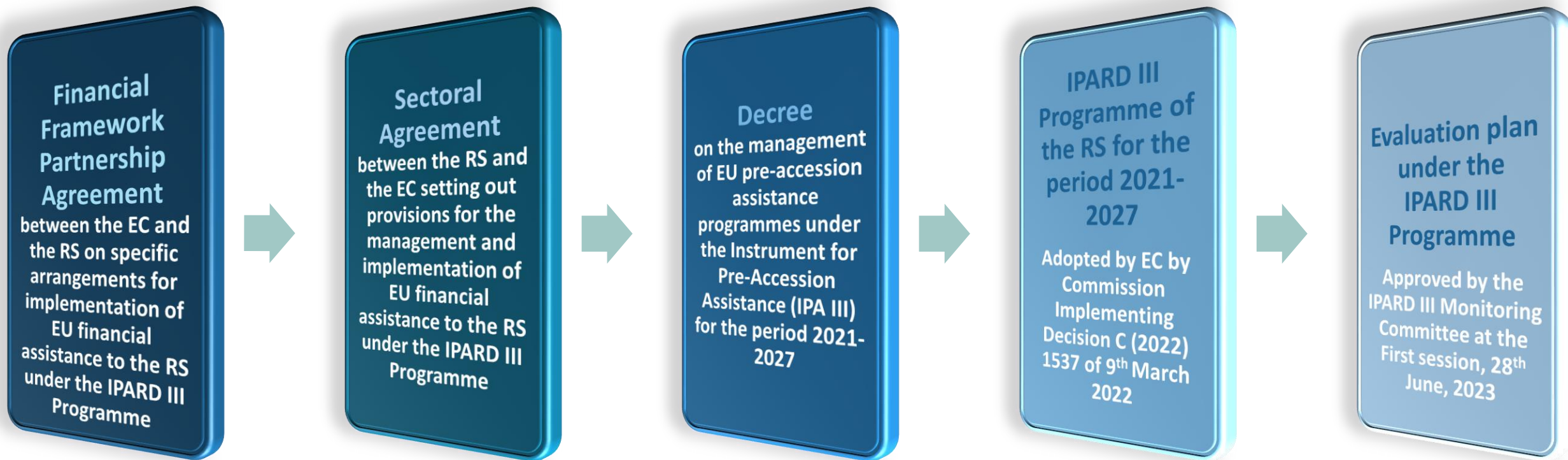
Efficiency

Effectiveness

Utility

Sustainability

# Legal basis for the evaluation of the IPARD III Programme



# Principles for the evaluation of the IPARD III Programme

- ❖ Evaluations shall aim to improve the quality, effectiveness and consistency of the assistance from Union funds and the strategy and implementation of the IPARD III Programme
- ❖ The IPARD III Programme shall be subject to *ex-ante* and *ex-post* and, where considered as appropriate by the Commission, *interim* evaluations carried out by independent evaluators under the responsibility of the RS
- ❖ The evaluations shall assess the implementation of the IPARD III Programme towards the achievement of objectives
- ❖ The evaluations shall examine the degree of utilisation of resources, the effectiveness and efficiency of the programming, its socio-economic impact and its impact on the defined objectives and priorities. They shall cover the goals of the IPARD III Programme and aim to draw lessons concerning rural development policy. They shall identify the factors which contributed to the success or failure of the implementation of the IPARD III Programme
- ❖ The quality and implications of evaluations shall be assessed by the IPARD Managing Authority, the IPARD III Monitoring Committee and the Commission
- ❖ The results of the *ex-ante* and the *interim* evaluations shall be taken into account in the programming and implementation cycle

# Evaluation plan under the IPARD III Programme

Instrument used by the IPARD Managing Authority to plan evaluation activities under the IPARD III Programme that indicate the progress, performance, efficiency and effectiveness of the Programme.

Provide information and data for the IPARD III Programme:

- Management
- Annual Implementation Reports (AIRs)
- Evaluations
- Ensures availability and quality of data for evaluation of the IPARD Programme

## SUPPORT TO IPARD MA AND IPARD III MC THROUGH:



Assessment of IPARD III Programme progress in terms of objectives through result indicators and, if needed, through impact indicators



Improvement of the quality of IPARD III Programme and its implementation



Assessment of the proposals for significant modifications of the IPARD III Programme



Preparation of the *interim* and *ex-post* evaluations

# Governance and coordination



**IPARD Managing Authority:** Prepares, organizes, manages and coordinates the entire evaluation process of the IPARD Programme, carries out the dissemination of evaluation results

**IPARD Agency:** Collects and submits to IPARD MA internal data and information relevant to the evaluation of the IPARD Programme

**IPARD III Monitoring Committee:** Approves the Evaluation plan, including its subsequent changes made during the Programme implementation, analyzes the *interim* evaluation of the IPARD III Programme

**Evaluators:** Conduct evaluations of the IPARD Programme as external experts who are functionally independent from the IPARD Operational Structure, engaged through the implemented public procurement procedure in accordance with PRAG rules

**Data providers:** External sources of data and information that are relevant for the evaluation of the IPARD Programme (SORS, Environmental Protection Agency, FADN,...)

**Recipients:** They participate in the evaluation process of the IPARD Programme in the capacity of: 1) deliverers of relevant information and 2) interested parties

**NRDN:** Collects data in the field, provides support in carrying out MAFWM promotional activities at the local and regional level, disseminates the results of the evaluation of the IPARD Programme

**LAGs:** They deliver relevant information, carry out self-evaluations, follow the development of local rural development strategies, participate in the work of evaluation working groups at the regional or national level, or technical working groups, provide valuable local knowledge and contacts

# IPARD III Programme evaluation topics

Adequate selection of IPARD III Programme evaluation topics should ensure assessment of programme effectiveness, efficiency and impacts, as well as contribution to general and specific objectives of the Programme. Evaluations of the IPARD III Programme refer to the topics: a) Establishment of the IPARD III system, b) Intervention logic taking into consideration of Programme general and specific objectives per measure and c) Impact assessment of IPARD III support.

## ESTABLISHMENT OF THE IPARD III SYSTEM

- Programme implementation system
- Monitoring, evaluation and reporting system
- Human resources and general capacity for the Programme implementation
- Availability and quality of the data for evaluation
- IPARD III IT support
- Administrative simplification

## IPARD III PROGRAMME EVALUATION

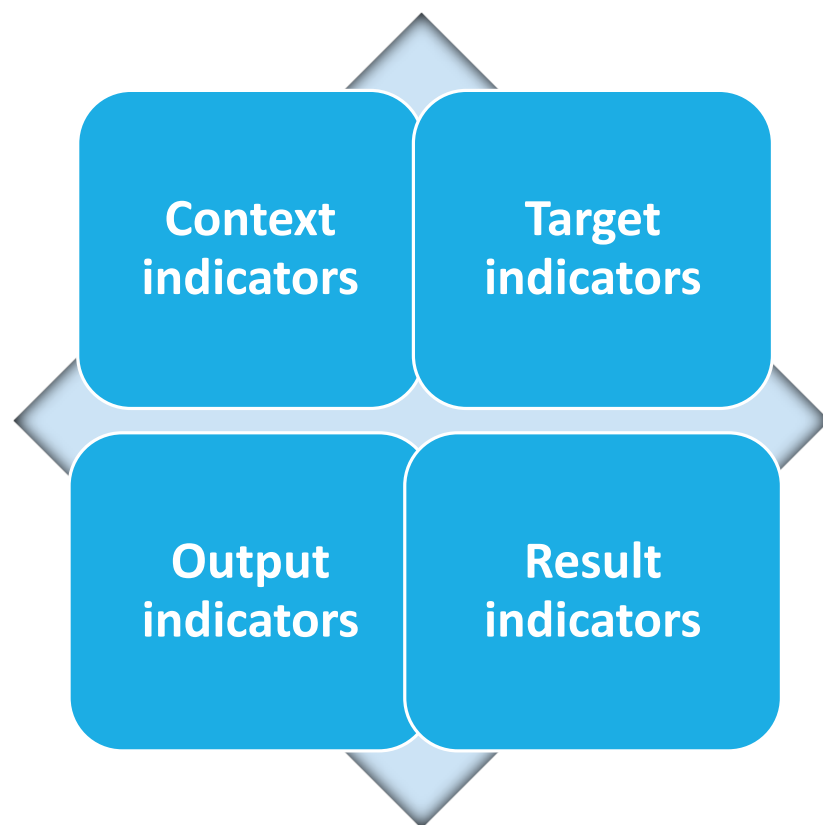
- Intervention logic in relation to general and specific objectives
- Progress in achievement of Programme general and specific objectives per measure
- Selection criteria per measure
- New jobs creation and employment in rural areas
- Competitiveness of the agri-food sector
- Specific evaluation topics (vulnerable categories of recipients: women and young farmers, recipients in areas with difficult working conditions in agriculture, environment, NRDN, etc.)
- Reporting and dissemination of evaluation results
- Follow-up of evaluation recommendations



# Data and information

Identifying the data types needed to address common context and programme-specific indicators is one of the key activities in evaluation preparation, in order to make sure that data of sufficient quality is available during the whole programming period.

## PROGRAMME INDICATORS



**Context indicators:** Provide information on relevant aspects of the external environment likely to have an influence on the design and performance of the policy, e.g. GDP per capita, unemployment rate, water quality, etc. It refers to socio-economic, sectoral and environmental indicators.

**Target indicators:** The expected values of indicators provided by the IPARD III Programme (Chapter 6.6). The source of data for quantifying the value of the target indicators are the operational databases managed by the IPARD Agency.

**Output indicators:** These measure the activities that are realised directly within the Programme. These activities are the first step towards realising the operational objectives of the intervention and are expressed in physical or monetary units.

**Result indicators:** These indicators measure the direct and immediate effects of the intervention. They provide information on changes in, for example, the capacity or performance of direct recipients and are expressed in physical or monetary units. Example: gross number of jobs created, successful training outcomes, etc.

## DATA AND INFORMATION SOURCES

- INTERNAL AND EXTERNAL

# Evaluation under the IPARD III programming period

## CONDUCTED AND PLANNED EVALUATIONS OF IPARD PROGRAMMES



**Ex-ante** evaluation of the  
IPARD III Programme  
**Conducted**



**Ex-post** evaluation of the  
IPARD II Programme  
**Planned**



**Interim** evaluation of the  
IPARD III Programme  
**Planned**



**Ex-ante** evaluation for the  
next programming period  
**Planned**

## EX-ANTE EVALUATION OF THE IPARD III PROGRAMME

**Purpose:** To provide MAFWM an independent and external evaluation of the draft Programme in order to improve its relevance, coherence, quality, efficiency, effectiveness, consistency and synergy with relevant policies and the performance of pre-accession aid of the EU to the RS within the IPA III component for rural development.

**Aim:** Optimization of budget allocation and improvement of programming quality, identification and assessment of disparities and objectives to be achieved (including quantified targets), expected results, coherence of the proposed strategy and procedures for implementation, monitoring, evaluation and financial management.

Carried out as part of the IPARD Programme of the RS preparation for the programming period 2021-2027 by the Danish consultant Morten Kvistgaard in the period July - September 2021.

Findings and recommendations of *ex-ante* evaluation are incorporated into the final version of the IPARD III Programme, and the final evaluation report is available on the website of the MAFWM via the following link: <http://www.minpolj.gov.rs/download/Ex-ante-evaluation-report-ИПАРД-III-Programme-2021-2027.pdf>.

# Planned evaluations under the IPARD III programming period

## **Ex-post** evaluation of the IPARD II Programme: 2024

At latest by the end of the First year after Programme implementation period.

Includes assessment of utilization of funds and effectiveness and efficiency of IPARD III Programme, as well as its impact.

Includes factors that contributed to success or failure of the Programme implementation and results, including their sustainability.

Draws conclusions important for the IPARD II Programme.



## **Interim** evaluation of the IPARD III Programme: 2027

In the Third year following the year of the First entrustment of budget implementation tasks for IPARD III Programme.

Proposes measures for improvement of quality and implementation of the IPARD III Programme, if needed.

Assess the initial results of the IPARD III Programme, their compliance with the *ex-ante* evaluation, the importance of the target values and objectives and the extent to which they have been achieved.

Evaluates the quality of the monitoring and implementation of the Programme, as well as the experience gained in establishing the implementation system for the IPARD III Programme.



## **Ex-ante** evaluation for the next programming period: 2028

Integral part of the Programme development process.

Conducting with the aim to optimize budget allocation and improve quality of programming.

Assess: mid-term and long-term needs; objectives to be reached; expected results; gained knowledge; quality of the procedures for the Programme implementation, monitoring and evaluation; financial management.



## Timeframe and estimated funds for evaluations under the IPARD III programming period

Type of evaluation	Timeframe	Estimated budget (EUR)	Share in the IPARD Measure 9 budget (%)	Reporting
<i>Ex-post</i> evaluation of the IPARD II Programme	2024	120,000.00	1.39	AIR 2024/ Final Implementation Report on IPARD II Programme
<i>Interim</i> evaluation of the IPARD III Programme	2027	100,000.00	1.16	AIR 2027
<i>Ex-ante</i> evaluation for the next programming period	2028	90,000.00	1.04	AIR 2028
<b>Total</b>	-	<b>310,000.00</b>	<b>3.59</b>	-

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[verica.lazic@minpolj.gov.rs](mailto:verica.lazic@minpolj.gov.rs)

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# FIRST SESSION OF THE IPARD III MONITORING COMMITTEE

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Belgrade, 28th June 2023