



**THE REPUBLIC OF SERBIA
MINISTRY OF AGRICULTURE, FORESTRY AND WATER MANAGEMENT
SECTOR FOR RURAL DEVELOPMENT
(Managing Authority)**

**MONITORING REPORT ON
THE IMPLEMENTATION OF THE IPARD II PROGRAMME
IN THE REPUBLIC OF SERBIA**

November, 2019

**The Sixth session of the IPARD II Monitoring Committee
Vrdnik, 28/11/2019**

LIST OF ABBREVIATIONS

AAS – Agricultural Advisory Services

AP – Autonomous Province

DAP – Directorate for Agrarian Payments

EC – European Commission

EU – European Union

IA – IPARD Agency

IPARD – Instrument for Pre-Accession Assistance in Rural Development

MA – Managing Authority

MAFWM – Ministry of Agriculture, Forestry and Water Management

RS – Republic of Serbia

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Summary

General information

Serbia has been implementing the IPARD II Programme since December 2017. From the start of the implementation to September 2019, five public calls were announced and closed, and in September, two different calls were announced for Measure 1 - Investments in physical assets of agricultural holdings - a call referring to the purchase of a new tractor, and another call referring to the construction and equipping of facilities, purchase of equipment and machinery (excluding tractors) as well as perennial planting material. Having regard to the fact that Serbia has been thoroughly and intensely working on the preparation and promotion of the IPARD II Programme, farmers have shown great interest, as evidenced by the fact that 736 applications have so far been submitted, and that first decisions on payments of IPARD support were adopted and first investments realized in 2019. Strong political will of the Government of the Republic of Serbia, as well as a broad societal consensus on the importance of the IPARD support for further development and improvement of competitiveness in the sector of agriculture and rural development, is very important for the successful implementation of the IPARD II Programme. Also, in order to provide more favorable financing conditions for investments of potential IPARD beneficiaries, the Managing Authority held a meeting with representatives of the banking sector.

This Report covers the period from the Fifth session of the Monitoring Committee (May 2019) to end of October 2019. With a view to getting a clearer picture of achieved results, particularly with regard to processing submitted applications, aggregate or cumulative data since the start of the implementation of the Programme are indicated.

Under the IPARD II Programme, the following measures are currently accredited:

- Measure 1: Investments in the physical assets of agricultural holdings, and
- Measure 3: Investments in physical assets concerning processing and marketing of agricultural and fishery products.

As regards Measure 1, five public calls have been published so far:

- The First Public Call referred to investments into the physical assets of agricultural holdings for the purchase of new equipment and machinery - a total of 85 submitted applications.
- The Second Public Call referred to investments into the physical assets of agricultural holdings for the purchase of a new tractor - a total of 393 submitted applications.
- The Third Public Call referred to investments into the physical assets of agricultural holdings for the construction and equipping of facilities and the purchase of new equipment and machinery - a total of 151 submitted applications.
- The Fourth Public Call referred to investments into the physical assets of agricultural holdings for the purchase of a new tractor - applications are to be submitted no later than 25 November.
- The Fifth Public Call refers to investments into the physical assets of agricultural holdings for the purchase of new equipment and machinery - applications are to be submitted no later than 23 December.

For Measure 3, two public calls have been announced:

- The First Public Call referred to investments into the physical assets concerning the processing and marketing of agricultural and fishery products - purchase of new equipment - a total of 26 submitted applications, and
- The Second Public Call referred to investments into the construction and equipping of facilities and the purchase of new equipment and machinery - a total of 81 submitted applications.

The Indicative Public Call for proposals was published in January 2019, and it stipulated four public calls, one each for Measure 1, Measure 3, Measure 7 and Measure 9. Allocated funds for all calls in 2019, which include EU contribution, as well as the national contribution of Serbia, are in the amount of 88.45 million EUR (10.45 billion RSD). In September 2019, two public calls were announced for M1, namely Public Call for the purchase of a new tractor (allocated funds of this Public Call are in the amount of 10.26 mill. EUR or 1,210,632,721 RSD) and Public Call referring to the construction and equipping of facilities, purchase of new machinery and equipment, as well as multi-annual seed material, for which funds in the amount of 32.97 mill. EUR or 3,890,326,056 RSD are allocated.

The proposed amendment to the Rulebook for Measure 3 has been prepared, and the Public Call for Measure 3 (with stipulate amount of 36 mill. EUR or 4.2 billion RSD) is to be announced after the adoption of this Rulebook.

Entrustment of budget implementation tasks for Measure 7 and Measure 9

Package for budget implementation tasks for IPARD Measure 7 "Diversification of agricultural holdings and business development (hereinafter: M7) and Measure 9" Technical assistance" (hereinafter: M9), sent to the Directorate-General for Agriculture and Rural Development (hereinafter DG AGRI) in early November 2019. All preparatory activities for the accreditation of the new measures have been carried out in accordance with the findings of the external and internal audit conducted in August 2019. As regards Measure 7, the Draft Rulebook on the IPARD support for Farm diversification and business development was prepared by the Managing Authority in accordance with the recommendations received from the expert and the case simulation guidelines training for this measure, held from 16 to 20 September 2019.

As regards the accreditation of Measure 9 - Technical assistance, the Agreement on the implementation of the Technical Assistance measure under the IPARD II Programme 2014-2020 was signed between the Managing Authority and the IPARD Agency on 20 September 2019. A case simulation for this measure was conducted between October 14 and 28. The Managing Authority prepared the Action Plan for the Technical Assistance in accordance with market research, which was harmonised with the IPARD Agency and DG AGRI and final version will be discussed and adopted at the 6th session of the Monitoring Committee.

IPARD II Programme modifications

The Managing Authority has prepared sectoral analyses for the egg sector and viticulture and wine sector on the basis of the farmers' initiative. Results of the sectoral analyses are shown to the stakeholders within four main events: two consultation meetings in Belgrade, one in Jagodina (for the egg sector) and one in Smederevo (viticulture and wine sector). Both analyses provided arguments for the introduction of the viticulture and wine sector and the egg sector into the

IPARD II Programme, and they were the basis for the initiative for the preparation of the proposal of the Third modifications of the IPARD II Programme.

At the 5th session of the Monitoring Committee, held in Novi Sad on 14 May, the Decision amending the IPARD II Programme was adopted. The Decision of the Directorate General for Agriculture and Rural Development of the European Commission of 26 June 2019, adopted the Third modification of the IPARD II Programme. At the session of the Serbian Government, held on 1 August 2019, the Third modification of the IPARD II Programme was adopted.

The Third modification of the IPARD II Programme expanded the range of eligible beneficiaries of the IPARD support, so that eligible beneficiaries of IPARD support now include producers and procesors from the sector of eggs for consumption and the sector of grapes (viticulture and vine sector). Also, support was provided for registered producers of nursery planting materials in the fruit growing and viticulture sectors. Other than the above, an important novelty in the implementation of Measure 1 - Investments in physical assets of agricultural holdings, compared to the previous period, is that producers in the fruit and vegetable sector whose area of production is up to 15 hectare and who keep animals for their own needs, must only meet standards prescribed for the sector in which they are investing.

Adopted legal documents

In the period between the 5th and 6th session of the Monitoring Committee, the following legal acts were prepared and adopted:

- 1) The Programme amending and supplementing the IPARD Programme of the Republic of Serbia for the period of 2014-2020, in August 2019 (“Official Gazette of the RS”, No. 55/19 of 2 August 2019) Amendments primarily referred to the introduction of a new sectors (egg sector and sector of wine and viticulture);
- 2) The Rulebook amending and supplementing the Rulebook on IPARD support for investments in physical assets of agricultural holdings (“Official Gazette of the RS”, No. 67/2019 of 20 September 2019). Amendments were mostly with regard to the introduction of two new sectors into the IPARD II Programme, as well as technical harmonisation and clarification which will accelerate the process of granting IPARD incentives under the measure.

Trainings and projects

Within the Agricultural Fair in Novi Sad in May 2019 one national event is organized in cooperation with IPA 2015 project: Capacity building for the alignment with the acquis in the area of agriculture, rural development, food safety, veterinary and phytosanitary policy, with the aim to increase the awareness of the general public about IPARD II support and to make visible results achieved through the IPARD II support as well as to provide information on funding opportunities under the IPARD II Programme.

TAIEX workshop was organized in cooperation with EC in October 2019, Kragujevac, on the preparation and support to national and local administration, potential Local Action Groups under IPARD how to use Technical Assistance funds to prepare rural associations to establish LAGs and to draft Local Development Strategies, in order to be ready later to apply for the LEADER measure under IPARD. The workshop was addressed to 85 representatives of

Managing Authority, IPARD Agency, NAO SO, local self-governments (mayors) and members of existing associations (potential LAGs).

In November, in cooperation with the IPA 2013 project “Support to IPARD Operating structure”, a workshop was held on the preparation of project documentation and development of business plans for Measure 1 and Measure 3 on the example of the grape sector.

In September and October, case simulations were held for Measure 7 - "Diversification of agricultural holdings and business development" and Measure 9 - "Technical Assistance".

Implementation of IPARD II measures in 2019

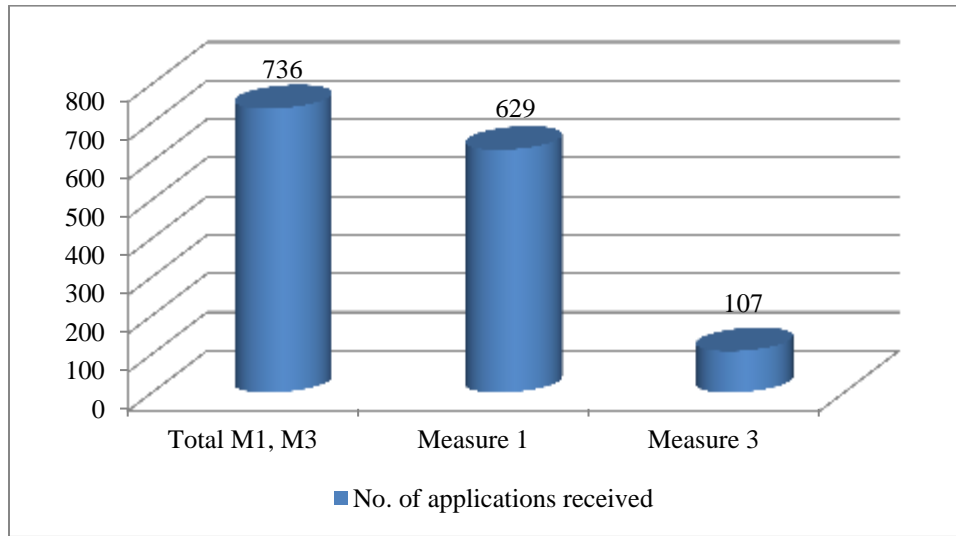
Analytical data presented in this part of the report are based on the data indicated as cumulative amounts in tables for monitoring of the implementation of the IPARD II Programme measures (monitoring tables) which have been submitted to the Managing Authority by the IPARD Agency (DAP), with an overview until 31 October 2019. Updated data will be submitted to IPARD II Monitoring Committee members at the meeting, on 28 November 2019.

Having regard that the Sixth and Seventh Public Call (Fourth and Fifth Call for Measure 1) for submitting of project proposals were open at the moment of the preparation of this report, as a part of the analytical review below, data were used for the First, Second, Third, Fourth and Fifth Public Call, on the basis of available data processed by 31 October 2019. Data are preliminary. The total amount of eligible expenditures will be available after the completion of the process of processing all submitted applications. The amount of eligible expenditures in this report has been indicated for the approved and paid applications.

Until 20.11.2019., under the Sixth Public Call (Fourth Public Call for IPARD project proposals for investments in physical assets of agricultural farms for the purchase of new tractors), 201 applications were submitted, while under the Seventh Public Call (Fifth Public Call for Measure 1 to apply for project approval for investments in physical assets of agricultural holdings for the construction and procurement of new equipment and machinery, except investments in the purchase of new tractors) potential recipients are submitted 17 project proposals. To submit project proposals, the Sixth Public Call is open until 25 November 2019 and the Seventh Public Invitation is open until 23 December 2019.

For Measure 1 and Measure 3 under the First, Second, Third, Fourth and Fifth Public Call, a total of 736 applications for project proposals were received, 629 applications for Measure 1 (85% of the total number of received applications) and 107 applications (15%) for Measure 3 (Graph 1).

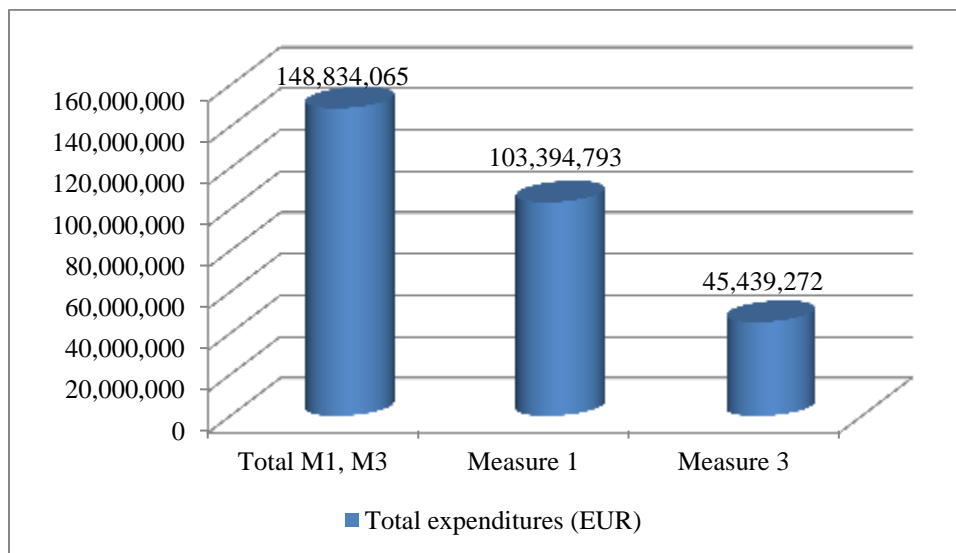
Graph 1: Total number of applications received (Measure 1 and Measure 3)



Source: DAP, 2019

On the basis of applications processed until 31 October 2019, total expenditures for Measure 1 and Measure 3 are 148,834,065 EUR, out of which 103,394,793 EUR (69%) for Measure 1 – the First, Second and Third Call and 45,439,273 EUR (31%) for Measure 3 – the First and Second Call (Graph 2).

Graph 2: Total expenditures* and expenditures per measure Measure 1 and Measure 3



Source: DAP, 2019

* Data for submitted project proposals for the Fourth and Fifth Call for Measure 1 are currently being entered, and thus they were not available at the time when this report was being prepared. After the completion of the process of processing applications the total amount of eligible expenditures will be known.

Out of the total number of submitted applications under Measure 1, a total of 5 are unclassified applications, out of which, 4 unclassified applications are in the crops sector, and these applications are without a submitted business plan or any specific data on the type of production, in the total amount of 75,433 EUR. Out of these, one application has no indication of the sector/sub-sector and with no indications of total/eligible expenditures. A total of 15 applications are without an indicated required amount of investment. Within Measure 3, 28 applications are unclassified (with no indication of sub-sector), out of which, 17 applications have no indications of the sector or sub-sector.

Within Measure 1, IA adopted **211 decisions on the rejection/withdrawal of submitted applications** (with total required investment expenditures in the amount of 16,850,152 EUR, out of which 82 applications have been suspended due to the withdrawal of applicants (6,182,891 EUR). Out of the total number of rejected/withdrawn applications, the largest number refers to the Second Public Call (144). By sector, the largest number of decisions on rejections refers to the fruit and vegetable sector (57) and crops sector (55), while 12 decisions refer to the meat sector in the total number of rejected application, and 4 applications to the milk sector. As regards Measure 3, on the basis of applications processed until 31 October 2019, 34 decisions on rejections/withdrawals of submitted project proposals were adopted, in the amount of 8,729,928 EUR, out of which 8 applications were suspended due to the withdrawal of the applicant (2,841,253 EUR). The two most frequent reasons for rejections of applications are with regard to the ineligibility of investment criteria and failure to submit the required missing documentation, with the leading reason for rejecting project proposals in 2018 being the unacceptability of the investment criteria, and in 2019 failing to provide the required missing documentation.

By year, the largest number of project proposals (M1, M3) was **submitted** to the IPARD Agency for review in 2018 (73% of the total number of submitted applications), while the largest number of applications were **approved** in 2019 (91% of the approved applications). All paid applications (111), until 31 October 2019, were realized in 2019.

Analysis **by sectors**, on the basis of applications processed to date, indicates that the majority of applications has been approved in the crops sector (64%), followed by the fruit and vegetable sector (20%), while a significantly lower number of applications were approved in the milk sector (8%) and the meat sector (7%).

By 31 October 2019, IA conducted **315 on-the spot controls before approving projects** (279 controls for Measure 1 and 36 controls for Measure 3). Out of the total number of controlled projects, **241 projects were approved** with total eligible expenditures of 25,019,447 EUR.

Also, by 31 October 2019, IA conducted **142 on-the-spot controls before payment approval** (140 controls for Measure 1 and 2 controls for Measure 3). Out of the total number of controlled projects before payment approval, by 31 October 2019, 111 projects had been paid with eligible expenditures for investment in the amount of 8,078,167 EUR and the amount of support of 5,091,556 EUR.

Out of the total number of received applications under Measure 1, IA adopted **212 decisions approving project proposals**, with total accompanying eligible expenditures in the amount of 13,924,922 EUR and the amount of support of 8,714,892 EUR (27% growth compared to the previous report on approved applications, 31% for eligible expenditures and also 30% growth for support). The average percentage of approved support for Measure 1 is 62.6%. Out of the total number of received applications for Measure 1 (for the first three calls), 33.7% applications were

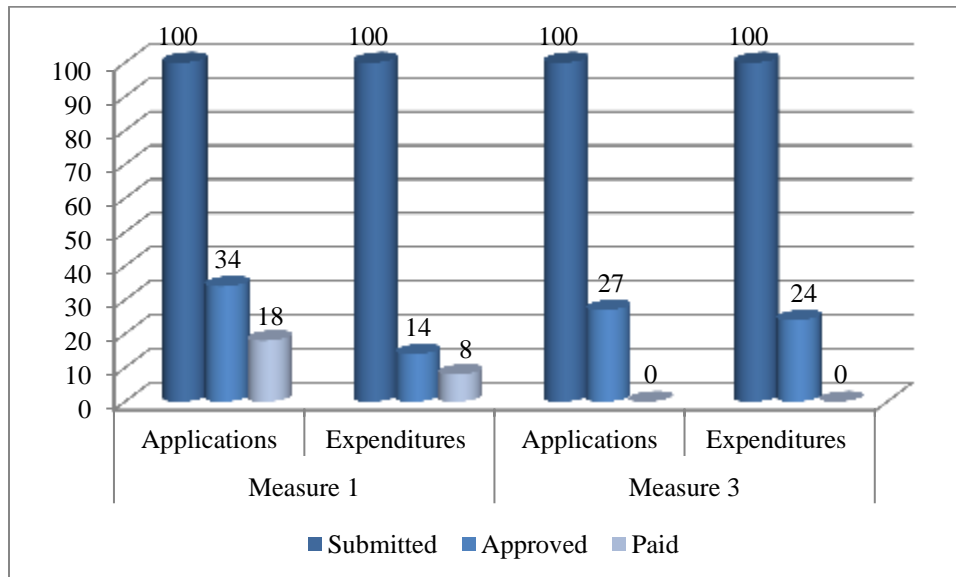
approved by 31 October 2019. As regards Measure 3, 23 project proposals were approved, with eligible expenditures in the amount of 11,094,455 EUR and support in the amount of 5,608,946 EUR, which constitutes absolute growth compared to the previous report. The average percentage of approved support for Measure 3 was 50.6%, and 27.1% of the total number of submitted applications for this measure was approved.

Until 31 October 2019, out of the total of 212 adopted decisions approving applications and 118 adopted decisions on the payments of IPARD support, **111 applications were paid** (Measure 1, 25 from the First Call and 86 applications from the Second Call), with eligible investment expenditures in the amount of 8,078,167 EUR and paid support in the amount of 5,091,556 EUR. Compared to the previous report – the Fifth MC meeting, 14/05/2019 (9 paid applications with eligible investment expenditures in the amount of 376,538 EUR and paid support in the amount of 227,570 EUR), this indicator indicates significant progress.

Out of the total number of received applications for Measure 1 (First, Second and Third Call) - 629, 33.7% applications were approved and 17.6% were paid until 31 October 2019, while within Measure 3, 29 project proposals (27.1%) were approved out of the total number of received applications - 107 (Graph 3). As regards the dynamic of the payment of approved applications, 52.4% of the total numbers of approved applications for Measure 1 have been paid, with 58% of eligible expenditures, as well as support.

Out of the total number of received applications within Measure 1 for the first three calls, by 31 October 2019, 34% of project proposals were approved, while 27% of received applications were approved within Measure 3 for first two calls (Graph 3). Approved eligible expenditures notably constitute a considerably lower percentage of total required expenditures within Measure 1 (13%) compared to such percentage within Measure 3 (24%).

**Graph 3: The share of approved and paid applications and expenditures in the submitted applications (%)
Measure 1 and Measure 3**



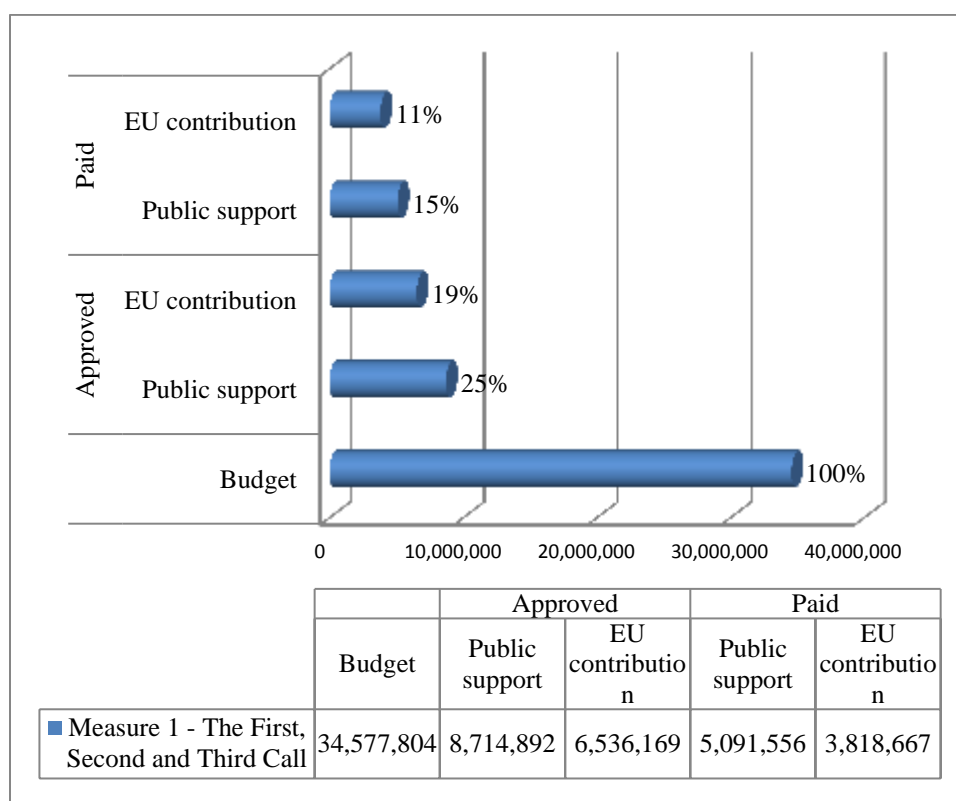
Source: DAP, 2019

Note: The displayed percentage of approved and paid eligible expenditures in the total amount of required expenditures is actually higher than the one shown in Graph 3, having regard to the fact that displayed required investment expenditures include both eligible and ineligible expenditures, bearing in mind that the process of processing applications is ongoing. The final amount of required eligible investment expenditures will be available after the completion of the process of processing applications.

Measure 1

On the basis of available data on the allocated budget for the first three calls under Measure 1 and amounts of public support for 212 approved and 111 paid project proposals (overview as of 31 October 2019), having regard to the average intensity of support in the amount of 62.6% (approved projects), it may be concluded that until 31 October 2019, 25% of public support was approved out of total allocated budget for the cited three calls under Measure 1 (EU contribution - 19%), and 15% was paid (EU contribution - 11%) out of the total budget allocated for the first three calls for Measure 1 (Graph 4).

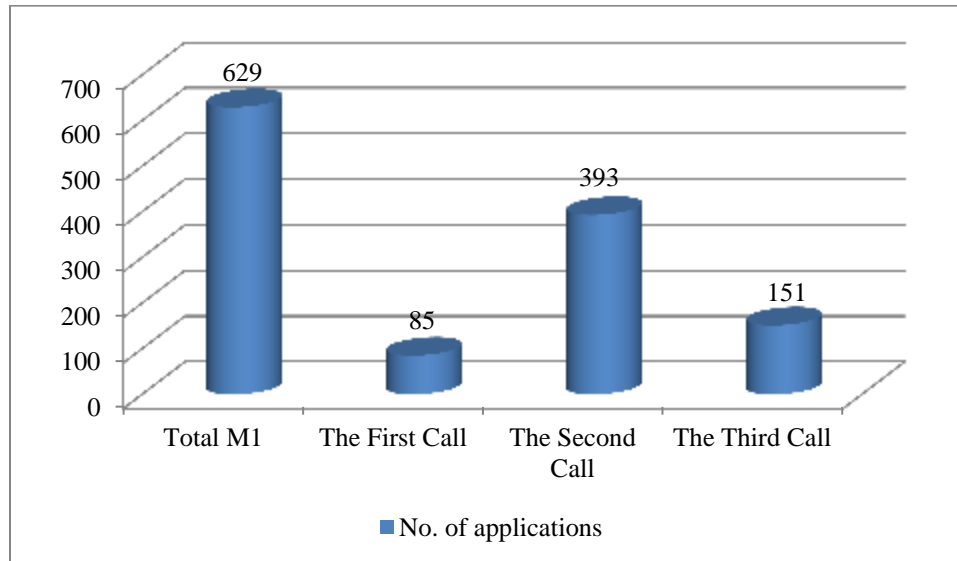
**Graph 4: Support in relation to available budget (%)
Measure 1 – The First, Second and Third Public Call**



Source: DAP, 2019

Under Measure 1 for the first three calls, 629 applications were submitted, 85 for the First Call – 13.5%, 393 applications were submitted for the Second Call – 62.5%, and 151 applications for the Third Call – 24% (Graph 5).

**Graph 5: The total number of submitted applications
Measure 1- The First, Second and Third Public Call**

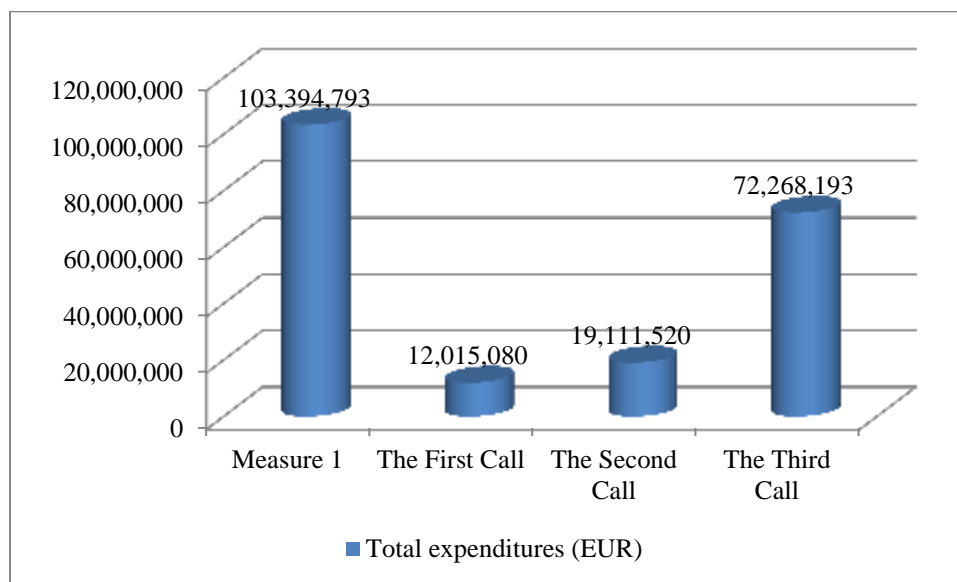


Source: DAP, 2019

As regard Measure 1, total expenditures for the First Call are 12,015,080 EUR, and for the Second Call 19,111,520 EUR, and for the Third Call - 72,268,193 (Graph 6).

The largest percentage of required expenditures within Measure 1 was incurred within the Third Call. Having regard to the fact that, within the Third Call for Measure 1, other than for the purchase of equipment and machinery, submission of project proposals for construction was also included, the ratio between the calls under Measure 1 is expected.

**Graph 6: Total expenditures and expenditures per calls (EUR)
Measure 1 – The First, Second and Third Public Call**

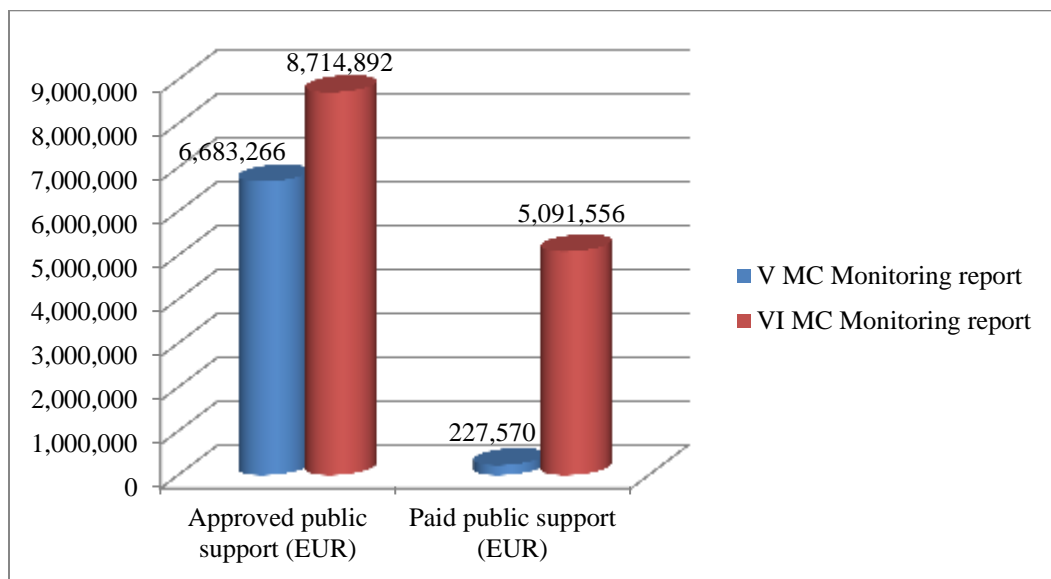


Source: DAP, 2019

Out of the total number of submitted applications for Measure 1, 212 project proposals were approved by 31 October 2019. Under **the First Public Call**, 42 decisions approving project proposals were adopted, or 20% of the total number of approved applications for Measure 1 (49% of submitted applications for Measure 1, First Call), which constitutes a 27% growth in the number of approved applications compared to the previous report. Eligible expenditures for approved applications under the First Call are 6,234,202 EUR, or 45% of the total amount of approved eligible expenditures for Measure 1 (52% of the total amount of required expenditures for Measure 1, First Call), which constitutes a 31% growth of the amount of eligible expenditures compared to the previous report. The total public support for approved projects is 3,784,815 EUR (60.7% aid intensity), while the EU contribution is 2,838,611 EUR. **The Second Public Call** in the period between two reports saw a 22% growth in the number of approved applications – 163 approved project proposals or 77% of the total number of approved applications for Measure 1 (41% of submitted applications for Measure 1 under the Second Call). The total number of eligible expenditures for approved applications is 7,139,029 EUR, or 51% of the total amount of approved eligible expenditures for Measure 1 (37% of the total amount of required expenditures for Measure 1, Second Call), which constitutes a 21% growth of the amount of eligible expenditures compared to the previous report. The total public support for approved projects is 4,572,859 EUR (64% aid intensity), while the EU contribution is 3,429,644 EUR. Under **the Third Public Call**, 7 of project proposals were approved by 31 October 2019, with an approved amount of eligible expenditures for investment of 551,761 EUR, a public support amount of 357,218 EUR (64.7% aid intensity) and an EU contribution of 267,914 EUR.

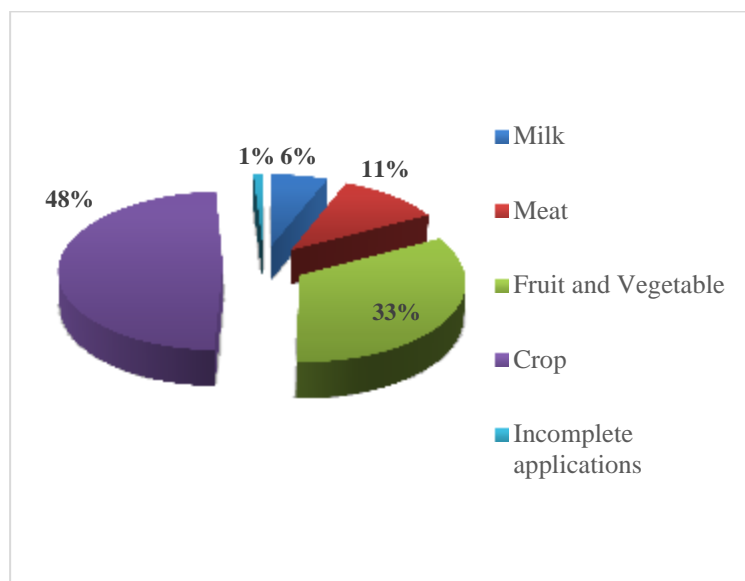
The period between two reports saw a growth of the total *approved public support* for Measure 1 by 27%. Out of the total amount of public support for Measure 1 (8,714,892 EUR), the investment support is 8,341,690 EUR (95.7%), while general costs are 4.3% of the total amount of approved public support. Total *paid public support* shows a considerable growth compared to the previous reporting period - from 227,570 EUR to 5,091,556 EUR (Graph 7).

Graph 7. Progress in terms of approved and paid public support in the period between two reports of the IPARD II Monitoring Committee in 2019



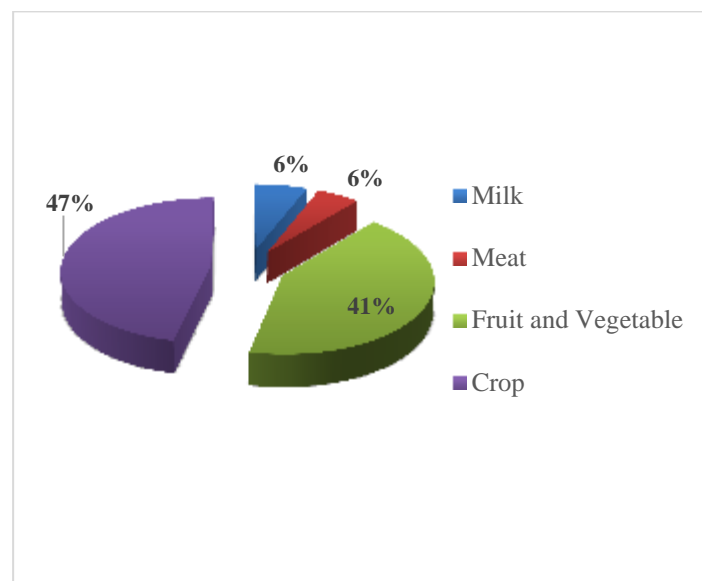
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**Graph 8: Structure of submitted applications per sector
Measure 1 – The First, Second and Third Public Call**



Source: DAP, 2019

**Graph 9: Structure of total eligible expenditures
for investment per sector – approved applications
Measure 1 – The First, Second and Third Public Call**



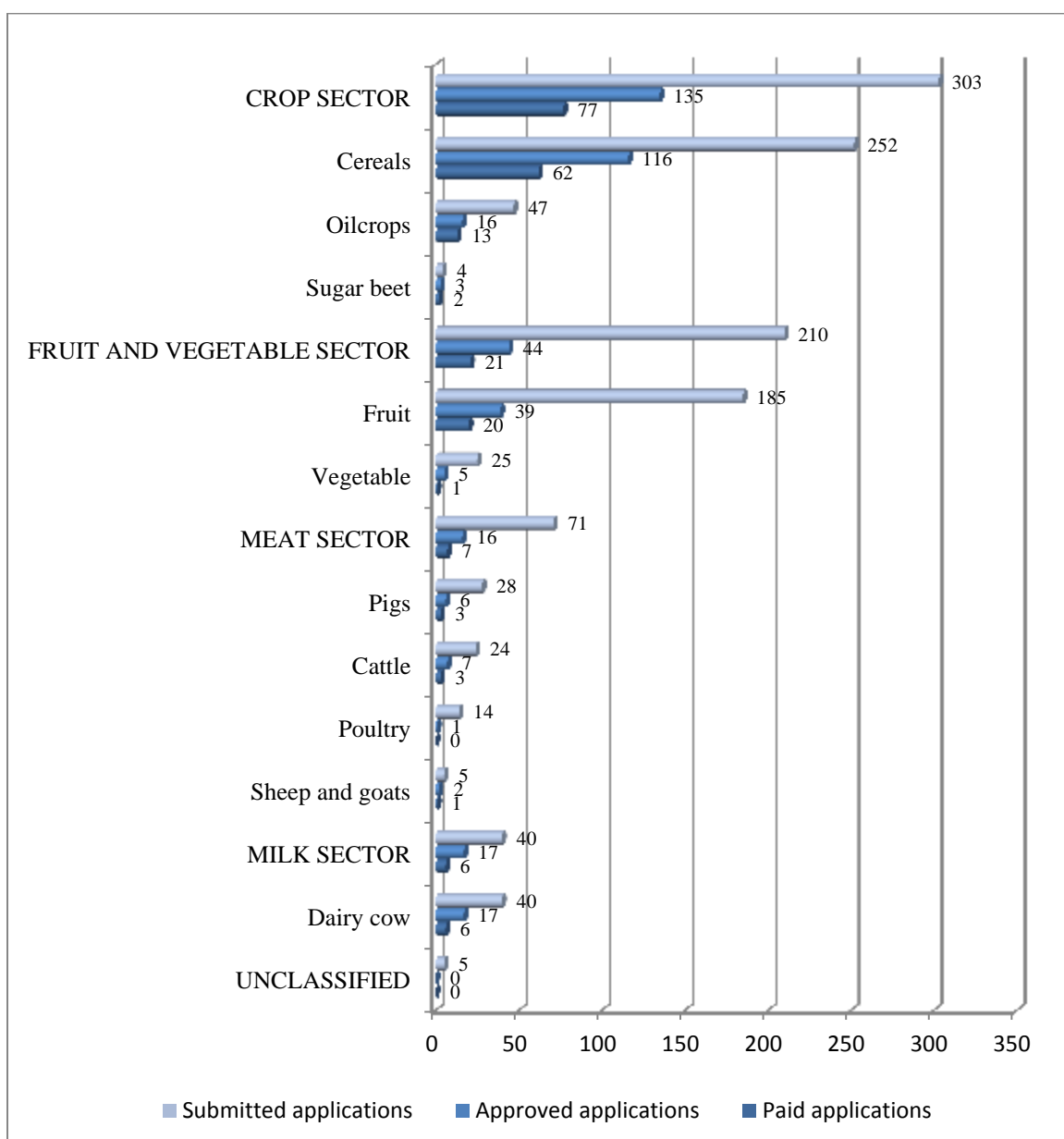
Source: DAP, 2019

Under Measure 1, out of the total number of submitted applications (629), the crop sector (cereals, oilseeds, sugar beet) makes up the largest share with 48% (303 application), followed by the fruit and vegetable sector - 33% or 210 applications (fruit sub-sector 29% - 185 applications, vegetable sub-sector 4% - 25 applications), the meat sector with 11% (71 applications), the milk sector with 6% (40 applications), while 5 submitted applications are treated as unclassified (incomplete applications). The largest share of the crop sector in the structure of submitted applications under Measure 1 is a result of the high percentage of this sector in the Second Public Call (two thirds), taking into consideration a considerably higher number of submitted applications under the Second Public Call (393) compared to the First (85) and Third Public Call (151). On the other hand, the fruit and vegetable sector constitute a considerable percentage of the number of the submitted applications under the First and Third Public Call (viewed in total). The other sectors under Measure 1 constitute a considerably lower percentage (under 20%) according to the cited indicator (Graph 8).

As regards the structure of total eligible expenditures for investment by sector under Measure 1 (Graph 9), the situation is not significantly different. Namely, **in the total eligible expenditures for investment, the largest share also belongs to the crop sector** - 47%, while the fruit and vegetable sector has a slightly lower share – 41% (fruit sub-sector 30% and vegetable sub-sector 11%). Compared to the previous period, there is notable growth of the share of eligible expenditures in the crop sector compared to the fruit and vegetable sector, as well as, within the sector, the growth of the share of sub-sector of vegetables relative to the sub-sector of fruit. The milk sector and the meat sector have share of total eligible expenditures for investment of 6.4% respectively.

Note: Differences in results of analyses by sectors in terms of expenditures compared to the previous report, have resulted from the fact that, in the previous report, the basis for analysis was total amount of required investment expenditures (eligible and ineligible expenditures on the basis of submitted applications), while this analysis uses, as a basis, total eligible expenditures on the basis of approved applications (public support and private expenditures).

Graph 10: Number of submitted, approved and paid applications per sectors and subsectors
Measure 1 – The First, Second and Third Public Call



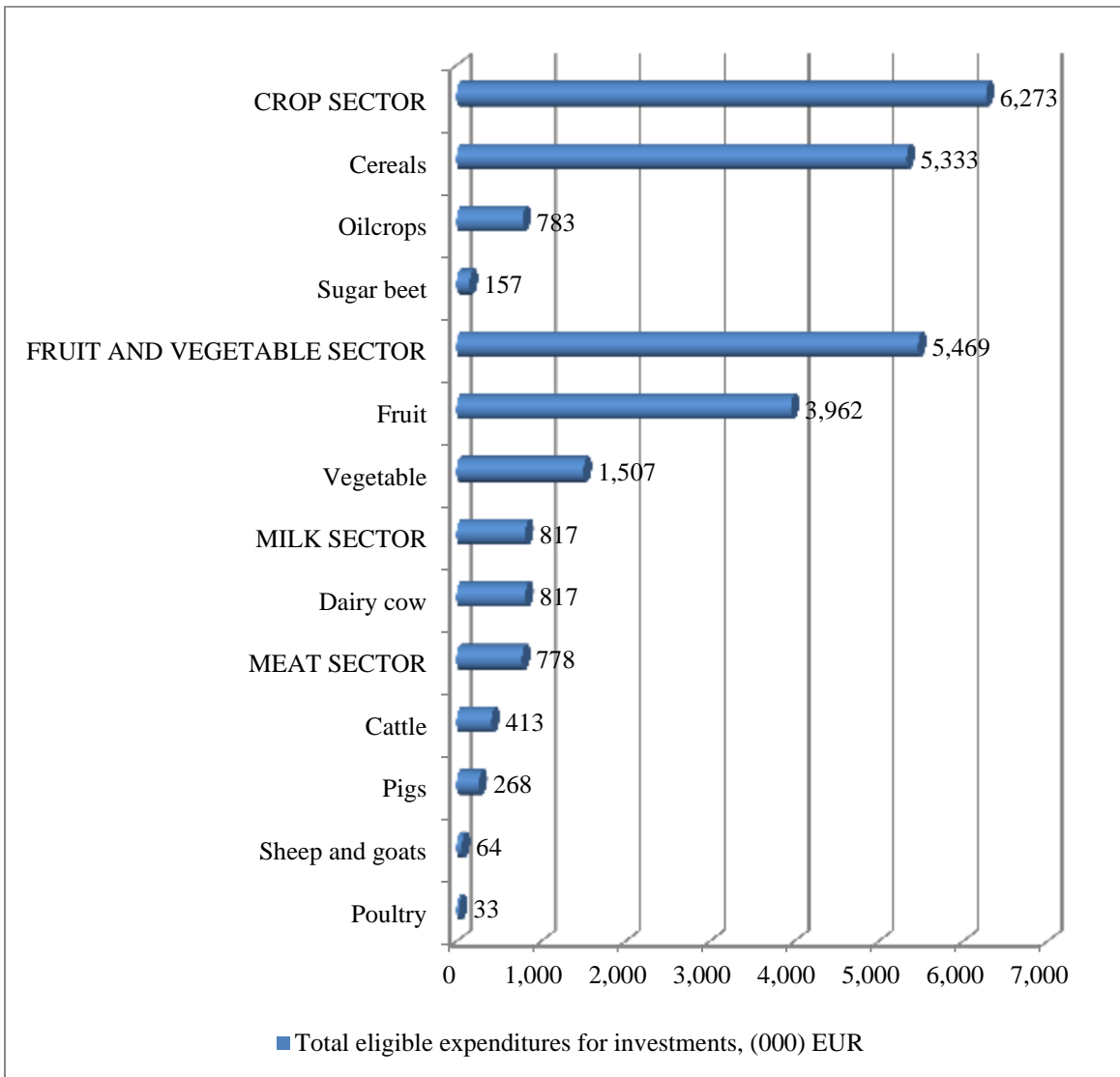
Source: DAP, 2019

As regards submitted applications under Measure 1 (First, Second and Third Public Call), the crop sector is dominant (303) due to the largest number of submitted project proposals in the sub-sector of cereals. This is a result of the dominant share of the crop sector in terms of total submitted applications for the purchase of new tractors (Second Public Call). At the same time, the crop sector is also dominant in terms of the total number of approved (135) and paid applications (77), as well as in terms of the share of approved applications in the total number of submitted applications (45%). The fruit and vegetable sector, with a total of 210 submitted

applications, is on the second position in terms of the total number of submitted applications, primarily due to the dominant share of the fruit sub-sector in the total number of submitted applications within this sector. The meat sector and particularly the milk sector have considerably lower numbers of both submitted applications and approved and paid applications (Graph 10).

The item “Unclassified applications” covers 5 applications, out of which the crop sector covers 4 submitted applications. Applications are incomplete, without a submitted business plan or information referring to the type of production.

Graph 11: Total eligible expenditures for investments per sectors and subsectors (000) EUR
Measure 1 – The First, Second and Third Public Call



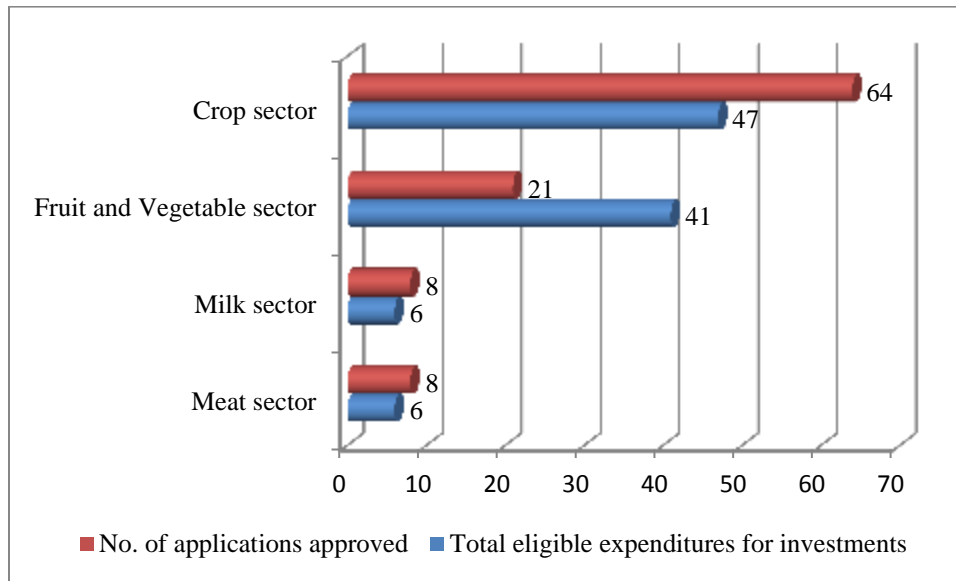
Source: DAP, 2019

In terms of the share of sectors in total eligible expenditures for investment, analogous to the number of submitted and realized applications, the first place belongs to the crop sector (6.3 million EUR), with dominant share of the sub-sector of cereals within this sector (85%).

The fruit and vegetable sector follows with the total eligible expenditures for investment in the amount of 5.5 million EUR, primarily due to the considerable share of the fruit sub-sector (72%) within this sector.

The milk sector and meat sector make up equal shares of the structure of the total eligible expenditures (6% respectively), which are much lower than the two previously mentioned sectors in terms of the share of total eligible expenditures for investment (Graphs 11 and 12).

Graph 12: Share of sector in total eligible expenditures for investment and in approved applications (%)
Measure 1 – The First, Second and Third Public Call



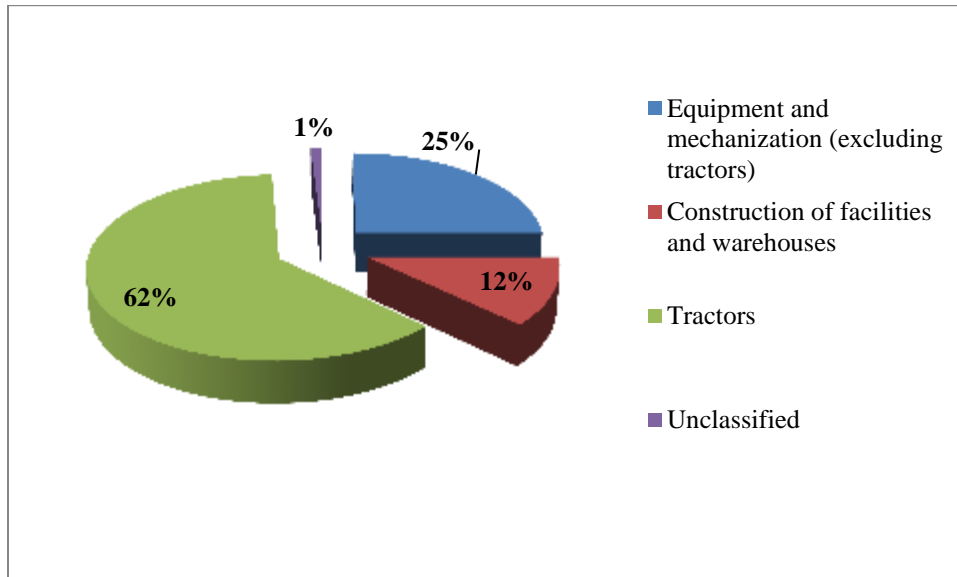
Source: DAP, 2019

The fruit and vegetable sector has a higher share in the total eligible expenditures for investment than in the total number of approved applications under Measure 1 (viewed in total for the First, Second and Third Public Call), while, on the other hand, other sectors have higher shares in the total number of approved applications than in the total eligible expenditures for investment (Graph 12). At the same time, crop sector dominates both in terms of the share of total submitted eligible expenditures for investment (47%) and, even more so, in the total number of submitted applications (64%). The above also indicates a considerably higher average value of investments by approved application in the fruit and vegetable sector than in the crop sector or the other two sectors.

Viewed **by groups / types of investments** under Measure 1 (in total for all three calls), in terms of the share in total submitted applications, the dominant share is that of a group of investments referring to purchase a new tractors, with a share of 62%, followed by submitted applications for investments in equipment and machinery (excluding tractors) with 25% of the total submitted

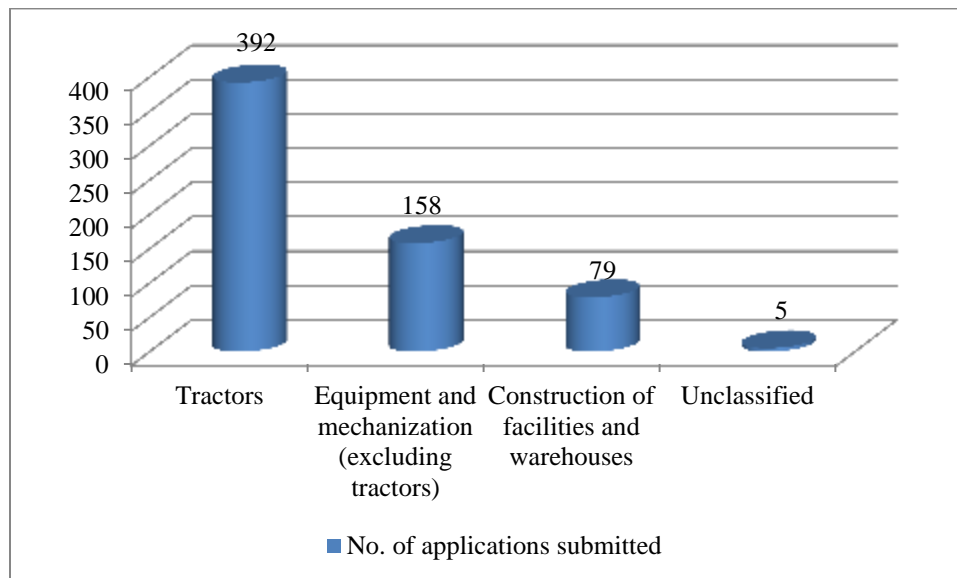
applications, while the share of submitted applications for the construction of buildings and warehouses is 13% (Graphs 13 and 14).

**Graph 13: Share of groups of investments in total submitted applications
Measure 1 – The First, Second and Third Public Call**



Source: DAP, 2019

**Graph 14: No. of applications submitted per group of investments
Measure 1 - The First, Second and Third Public Call**

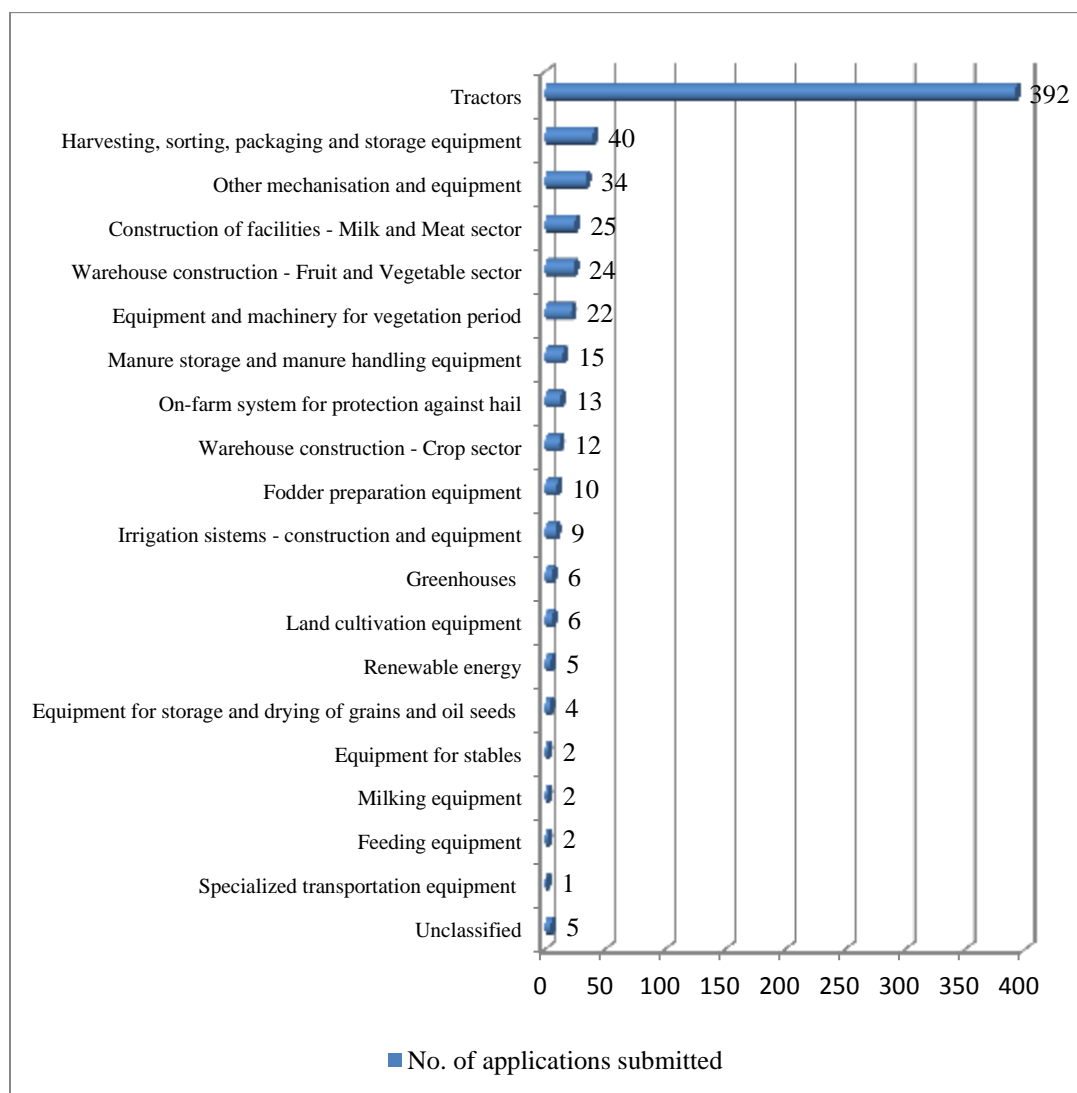


Source: DAP, 2019

Viewed by **type of investments** (from the aspect of submitted project proposals), as a total amount for all three calls under Measure 1, potential beneficiaries expressed the highest interest in the purchase of: tractors, harvesting, sorting, packing and storing equipment (fruit and

vegetable sector), construction of new operational buildings and warehouses, as well as for equipment and machinery for the growing season. Cited groups of investments make up a share of as much as 80% in the total of submitted applications. Having regard to the structure of investments, it may be concluded that the largest number of required investments are in the field of plant production. On the other hand, IPARD beneficiaries have shown the least interest, in terms of submitting project proposals, for investments in livestock production: for purchase of equipment for stables, for milking and feeding livestock equipment (Graph 15).

**Graph 15: Submitted applications per type of investments*
Measure 1 – The First, Second and Third Public Call**



Source: DAP, 2019

* In case that an applicant submits a project proposal for more than one investment, the dominant group of investments is determined on the basis of the financial dominant investment.

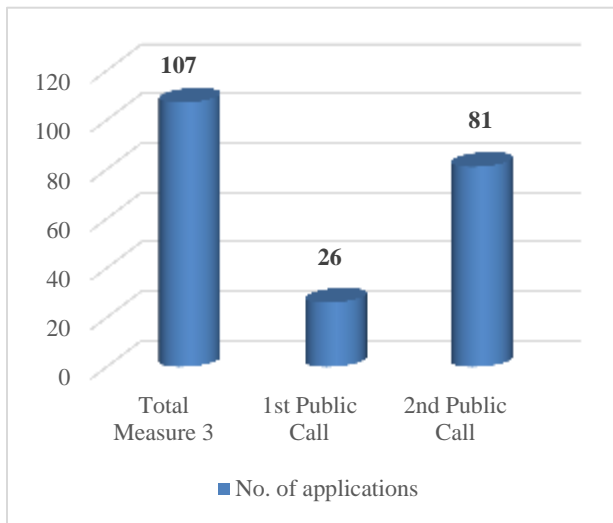
Within the group referring to the **equipment and machinery (excluding tractors)**, the largest number of submitted project proposals was for the purchase of harvesting, sorting, packing and

storing equipment (40 applications), while, in the group of **investments for construction**, potential beneficiaries have expressed most interest for the construction of new storage buildings in the field of plant production: fruit and vegetable sector (24 applications) and crop sector (12 applications), as well as the construction of new buildings as a part of livestock production (meat sector – 19 applications, and milk sector – 6 applications).

Measure 3

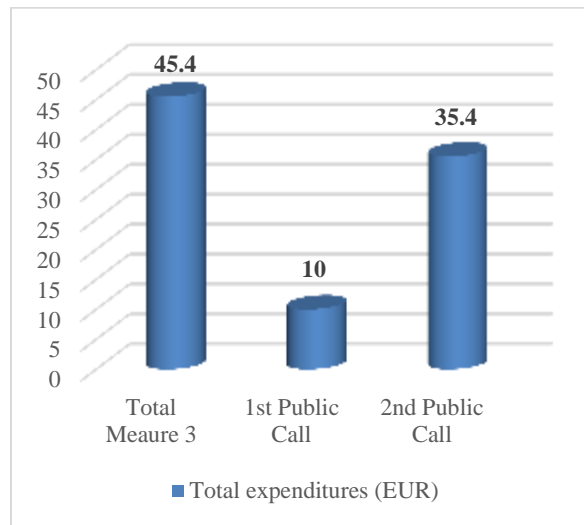
Within measure 3, under the first two calls, 107 applications were submitted, with the total required expenditures in the amount of 45,439,273 EUR (Graphs 16 and 17).

**Graph 16: Submitted applications
Measure 3 – The First and Second Public
Call**



Source: DAP, 2019

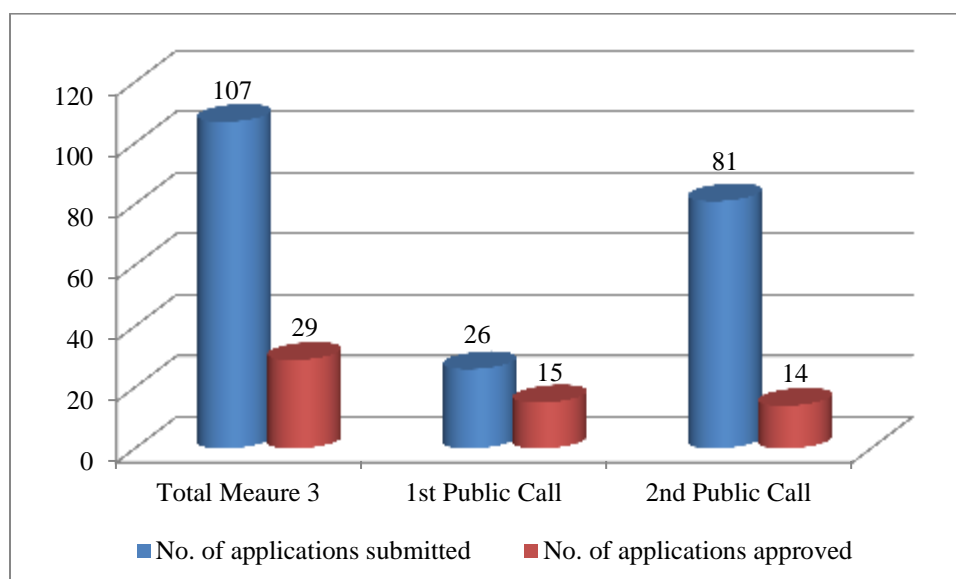
**Graph 17: Total expenditures and
expenditures per calls (million EUR)
Measure 3 – The First and Second Public
Call**



Source: DAP, 2019

Out of total number of submitted applications for Measure 3, potential IPARD beneficiaries submitted 26 project proposals under the First Call (24%), and 81 applications were submitted within the Second Call (76%). For 107 submitted project proposals, the total amount of required expenditures was 45.4 million EUR, out of which 10 million EUR (22%) was with regard to the First Public Call, while 35.4 million EUR (78%) was with regard to the Second Public Call. The above ratio of total required expenditures by calls is expected, having regard to the fact that the Second Public Call also allowed the submission of project proposals for construction (in addition to eligible investments for equipment).

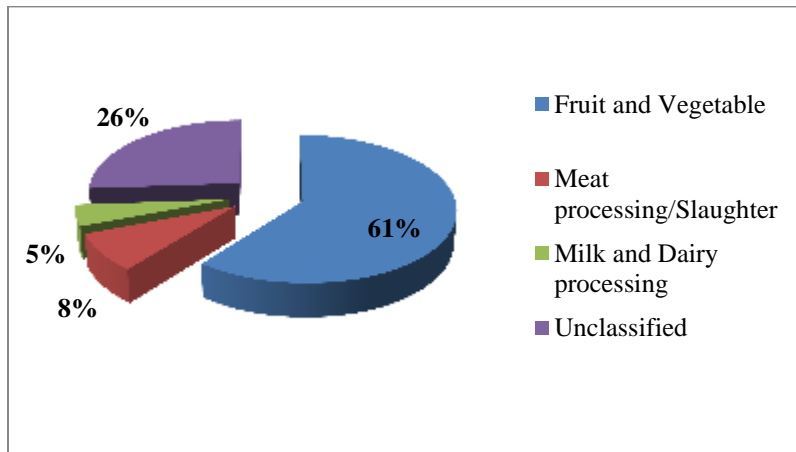
**Graph 18: Total number of submitted and approved applications
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

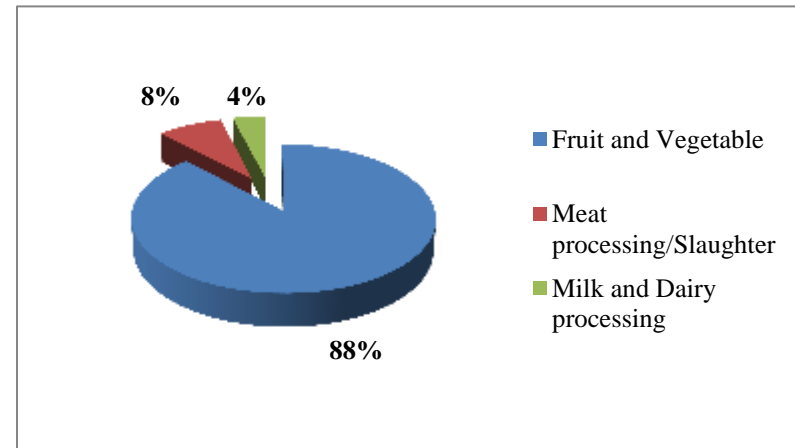
Out of the total number of submitted applications for Measure 3, 29 applications were approved by 31 October 2019: 15 under the First Public Call and 14 submitted project proposals under the Second Call, with eligible expenditures in the amount of 11,094,455 EUR and an amount of support of 5,608,946 EUR. The average aid intensity of support for approved applications constitutes 50.6% of eligible expenditures. Out of the total number of submitted applications, decision on approval of projects was adopted for 21.7% and support was approved for the same percentage both for eligible expenditures and public support (24% or 25% respectively). Out of the total number of submitted applications, 26 were rejected, while 8 potential beneficiaries withdrew their applications. By 31 October 2019, two applications for payment were submitted, with eligible expenditure in the amount of 558,780 EUR and support in the amount of 304,154 EUR. By 31 October 2019, 65 project proposals submitted under Measure 3 were processed (61% out of total submitted applications within Measure 3) and all of them were processed in 2019. The largest number of decisions on approvals was with regard to the fruit and vegetable sector (24) and also on adopted decisions on rejections/withdrawals (15). The most frequent reason for rejection of an application in 2018 was the failure to meet investment criteria, and in 2019, failure to submit missing documentation. By 31 October 2019, **36 on-the-spot controls prior the project approval were conducted**. Out of total controlled projects within Measure 3, 29 projects were approved with covered expenditures in the total amount of 11,094,455 EUR. In addition, until 10/31/2019 **2 on-the-spot controls before approval for payment** was also conducted under Measure 3 (both within the First Call).

**Graph 19: Structure of submitted applications per sector
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

**Graph 20: Structure of expenditures for investments
for approved applications per sector
Measure 3 – The First and Second Public Call**



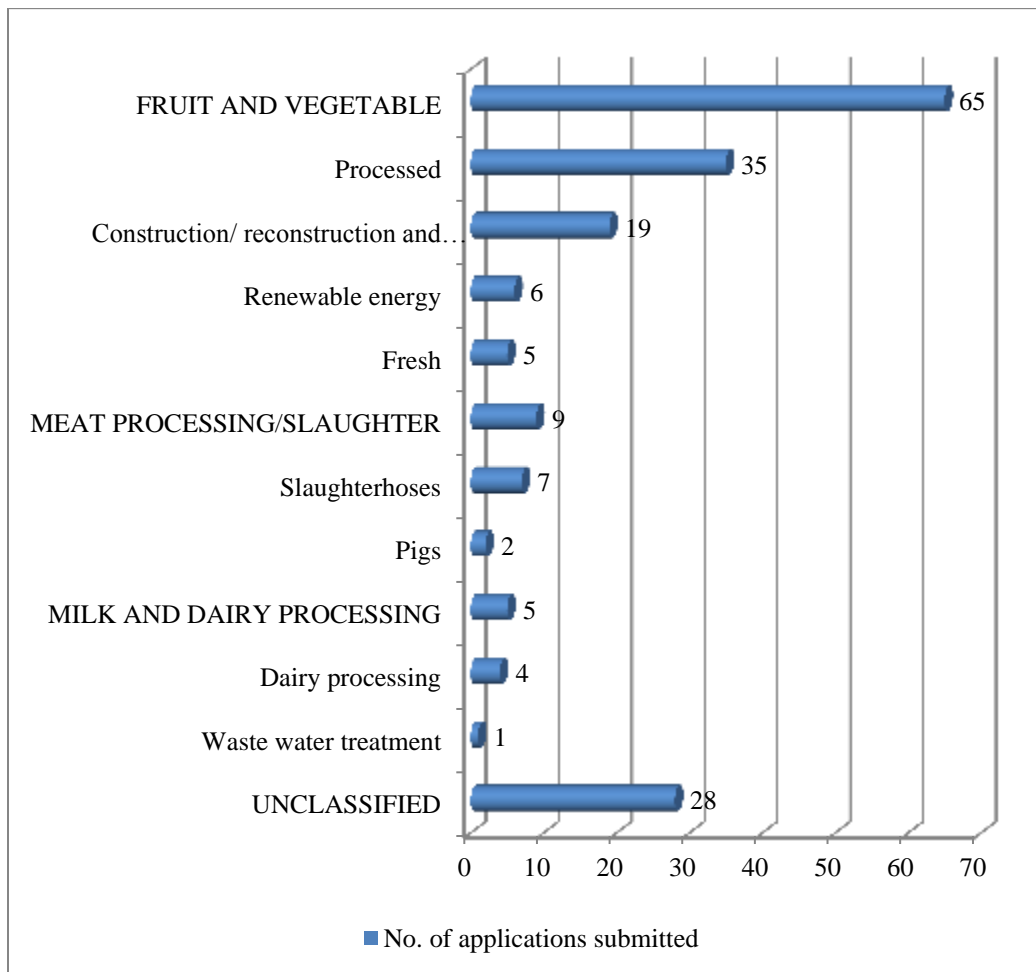
Source: DAP, 2019

Under Measure 3, out of the **total number of submitted applications** for both calls (107), the fruit and vegetable sector makes up over half share (61%). The sector with the next largest share of the total number of submitted applications is the meat processing/slaughter sector with 9 submitted applications and a share of 8%, while the milk and dairy processing sector, with 5 submitted applications, has the same share in the total number of submitted applications under Measure 3 (5%). Out of total number of applications submitted, 28 of which (26%) are treated as unclassified (Graph 19).

In terms of **total eligible expenditures for investment** for approved applications, the fruit and vegetable sector constitutes as much as 88% of total indicated expenditures under Measure 3, which is larger than its share of the total number of submitted applications (61%). This indicates a high average value of investment per approved claim within this sector. Applications for Measure 3 are being processed, and thus the total amount of eligible expenditures for investment by sector will be known after the completion of the process of processing applications. Meat processing/slaughter in the total eligible expenditures for investment for approved applications had share of 8% while the milk and dairy processing sector in the above mentioned expenditures had share of with 4% (Graph 20).

In terms of the total number of applications submitted by sector under Measure 3, for both calls, fruit and vegetable sector is absolutely dominant with 65 of applications submitted and a share of 61%. The second most dominant is the meat processing/slaughter sector (9 applications, with a share of 8%), and finally, the dairy processing sector with 5 submitted applications (Graph 21). Under the first two calls for Measure 3, as of 31 October 2019, there were 28 unclassified applications (applications with no specific sub-sector) in total, out of which, 17 submitted project proposals were without a specific sector or sub-sector.

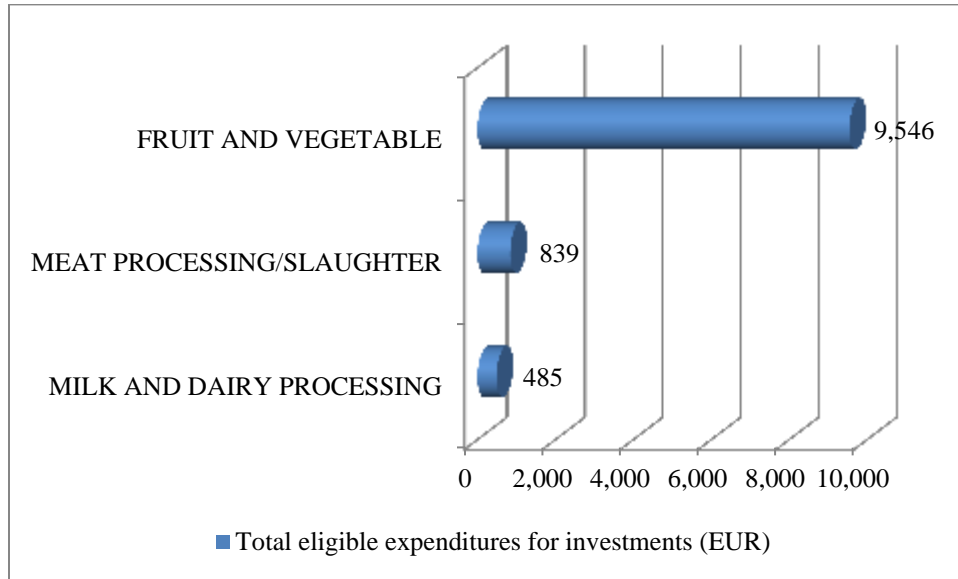
**Graph 21: Number of submitted applications per sectors and subsectors
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

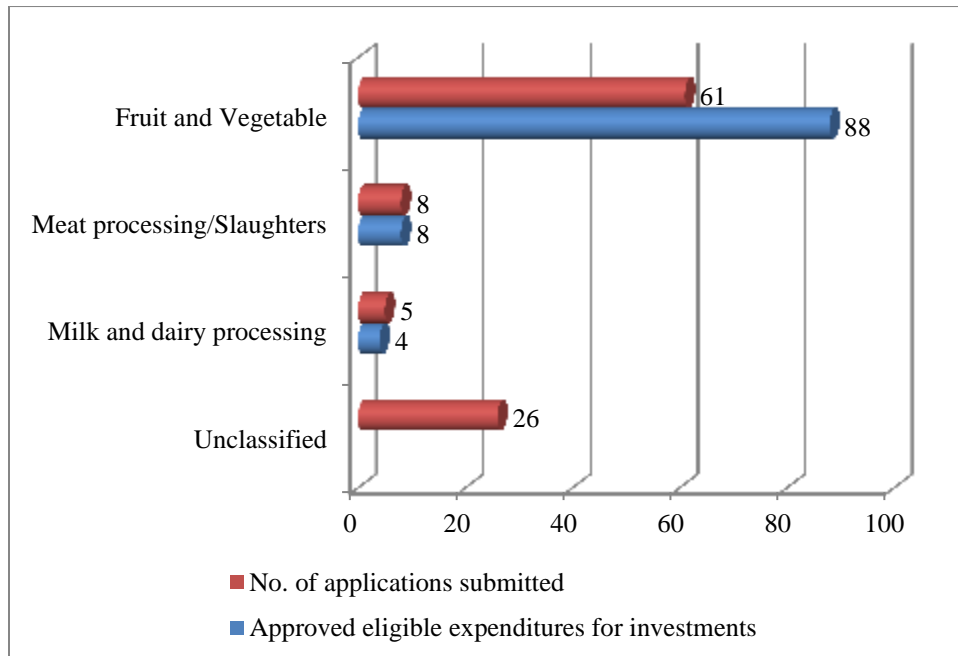
Under Measure 3, the fruit and vegetable sector also dominates in terms of total eligible expenditures for investment by sectors and sub-sectors (9,546 million EUR, with a share of total eligible expenditures of 88%), while the meat and milk processing sectors under Measure 3, in terms of total approved eligible expenditures for investment, have a lower share – 8% or 4% respectively (Graphs 22 and 23).

**Graph 22: Total eligible expenditures for investments for approved applications per sectors and subsectors, (000) EUR
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

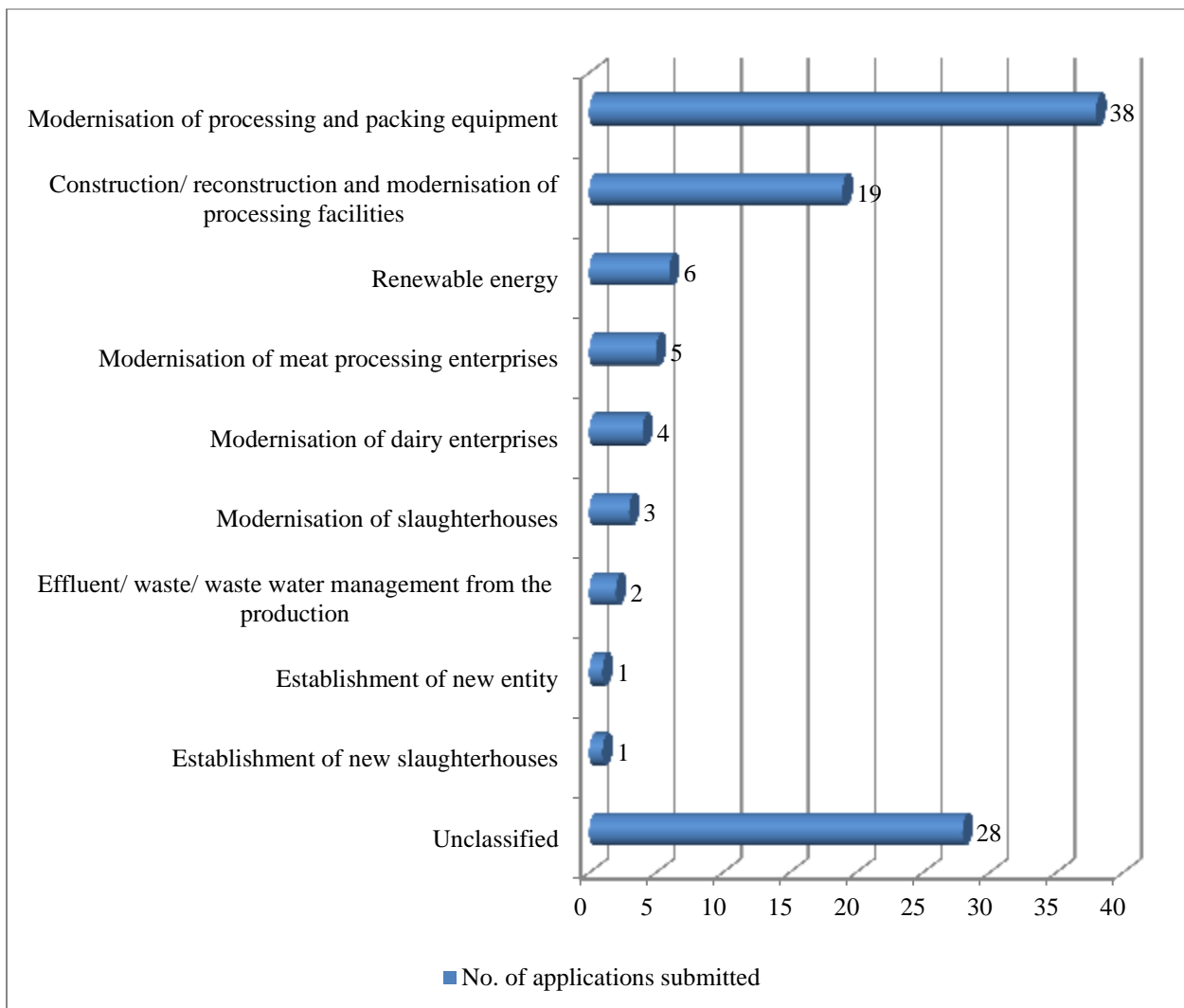
**Graph 23: Share of sector in submitted applications and approved eligible expenditures for investments (%)
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

A chart for the two calls under Measure 3 (Graph 23) illustrates the largest share of the fruit and vegetables sector both in terms of submitted applications and in terms of total approved eligible investment expenditures, where the share of this sector in submitted applications had decreased compared to the previous reporting (from 73% to 61%). The decrease of the fruit and vegetable sector in the total number of submitted applications may be explained through the large number of unclassified applications by sector or sub-sector, having regard to the fact that the previous report analytically considered only the First Call, and that for this report both of the public calls were taken into account for Measure 3, on the basis of available data. In any case, it is a factual state that the fruit and vegetable sector has a dominant share in the total approved eligible expenditures for investment for both calls of Measure 3 (89%), for this and previous reporting.

**Graph 24: Submitted applications per type of investments
Measure 3 – The First and Second Public Call**

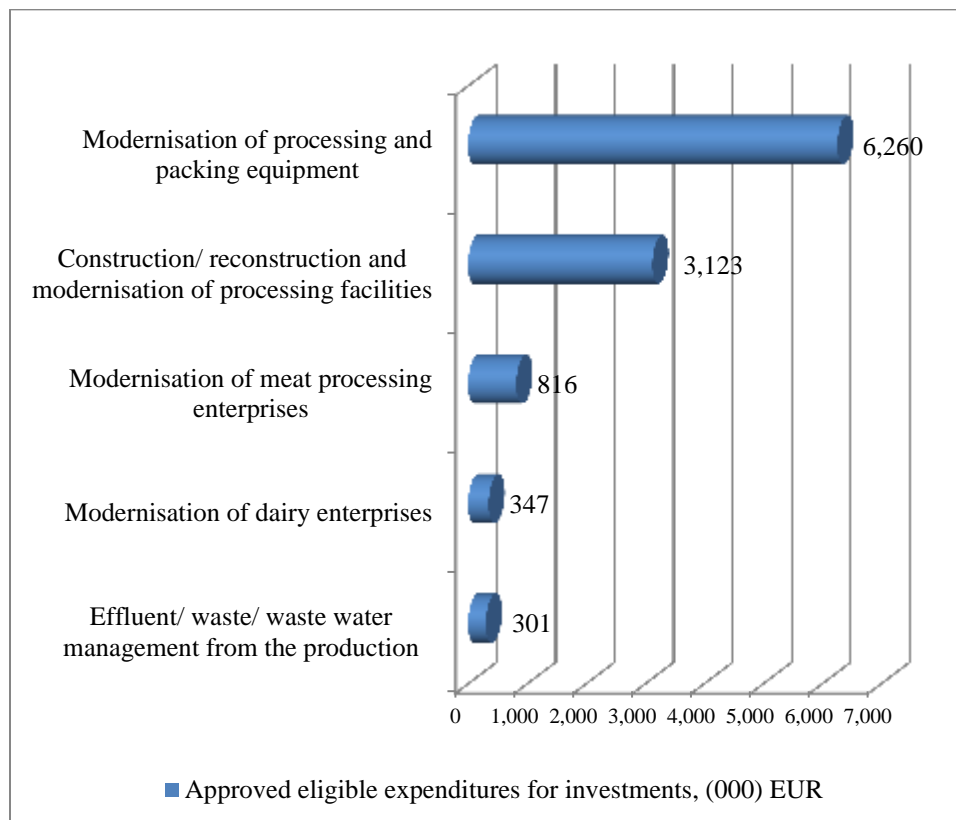


Source: DAP, 2019

In terms of submitted applications by the structure of investments, IPARD potential recipients notably expressed most interest, under the first two public calls for Measure 3, for investments

into the modernisation of the processing and packing equipment (fruit and vegetable sector) - 38 submitted applications, as well as for construction/reconstruction and modernisation of processing facilities (19 applications). Other types of investments have lower shares in the total number of submitted applications (Graph 24). A more precise overview of the structure of investments will be provided after the complete processing of submitted applications, having regard to the large total number of so-called unclassified applications under Measure 3.

**Graph 25: Total approved eligible expenditures per type of investments
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

As regards the total approved expenditures for investment under Measure 3 (for both calls), the situation is not significantly different than the indicator referring to the number of submitted applications. In terms of total eligible expenditures, approved funds for the modernisation of equipment and packing have the lead position (6.3 million EUR) in the fruit and vegetable sector (19 approved applications out of 38 submitted applications). The second position in the approved total eligible expenditure for investment is achieved by the type of investments related to the construction / reconstruction and modernisation of processing facilities (3.1 million EUR), also in the fruit and vegetables sector (4 approved applications out of 19 submitted applications). In the meat processing sector, until 31 October 2019, out of the total of 9 submitted applications for the modernisation of meat processing enterprises, one project proposal was approved with the amount of total eligible expenditures for investment of 0.8 million EUR. As regards approved eligible expenditures in the milk and dairy processing sector, out of the total of 4 submitted

applications, by 31 October 2019, 2 decisions on approval for investments in the modernisation of dairy enterprises were adopted, with a total amount of eligible expenditures of 0.3 million EUR, and 2 decisions were adopted for investments into the wastewater management and treatment (one in the fruit and vegetable sector, and the other in the milk and dairy processing sector) with the total amount of 0.3 million EUR (Graph 25).

Regions & Districts

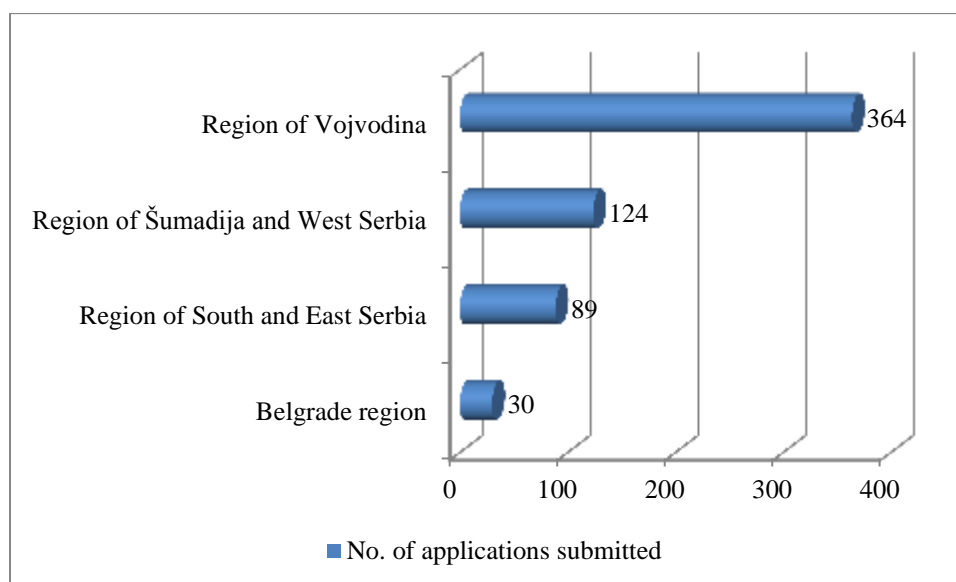
Measure 1

Observing by regions, within Measure 1, the Region of Vojvodina has the largest share in the number of submitted project proposals and in the total amount of expenditures. The share of Vojvodina in the total number of project proposals within Measure 1 is 60% (364), while the share of this region in the total expenditures is 61% (Graphs 26 and 27).

Compared to the previous reporting, the share of the Region of Vojvodina in the total expenditures was reduced by one percentage point, while the share in the total number of submitted projects remained the same.

The Region of Šumadija and West Serbia has a share of 20% in the number of projects, and 18% in total expenditures, which is a mild increase compared to the previous reporting in terms of submitted applications. The share of Belgrade Region and the Region of South and East Serbia has not been significantly changed compared to the previous reporting.

**Graph 26: Total number of project proposals per region
Measure 1 – The First, Second and Third Public Call**

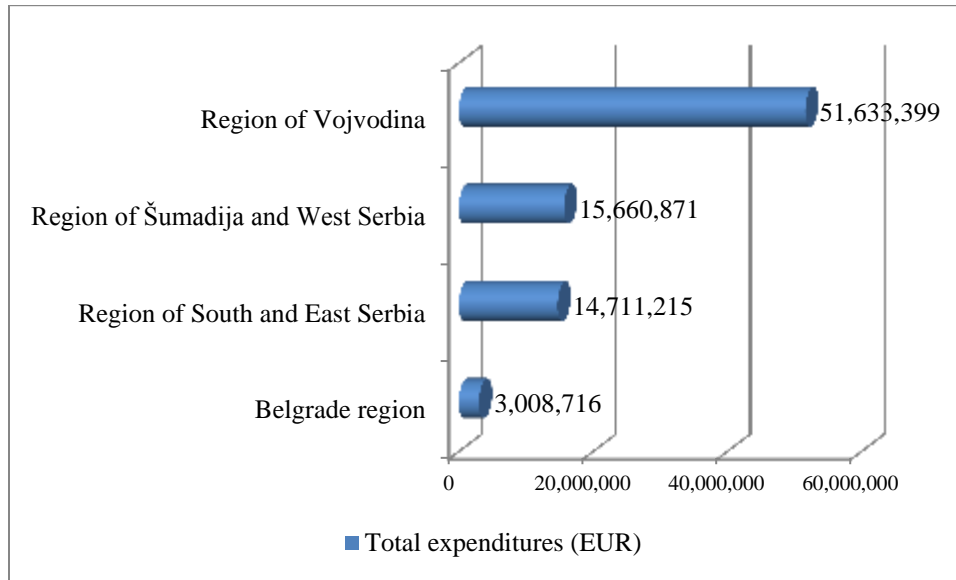


Source: DAP, 2019

Total expenditures under Measure 1 for the Region of Vojvodina (51,633,399 EUR) are still significantly larger than the second positioned amount of expenditures for the Region of Šumadija and West Serbia (15,660,871 EUR). The Region of South and East Serbia, with the

share of 14,711,215 EUR in the total expenditures, has a 17% share as regards this indicator, while the Belgrade Region, with 3,008,716 EUR, has a share of 4% (Graph 27).

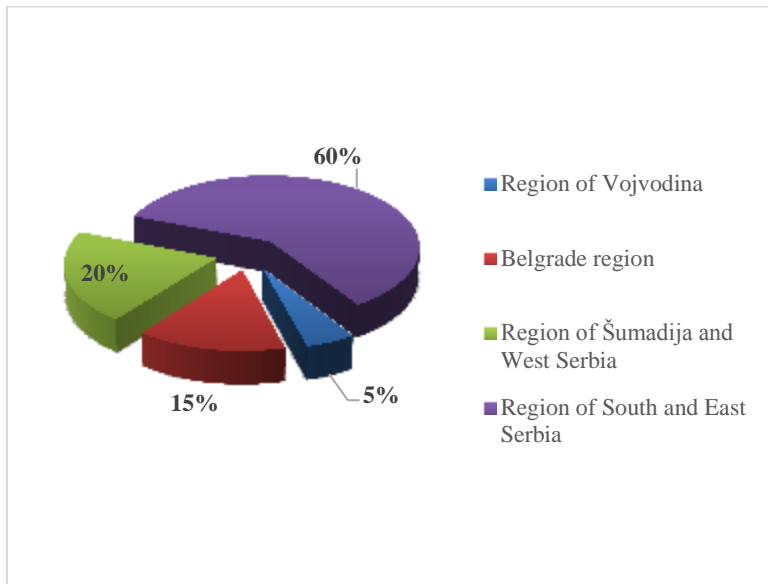
**Graph 27: Total expenditures per region (EUR)
Measure 1 – The First, Second and Third Public Call**



Source: DAP, 2019

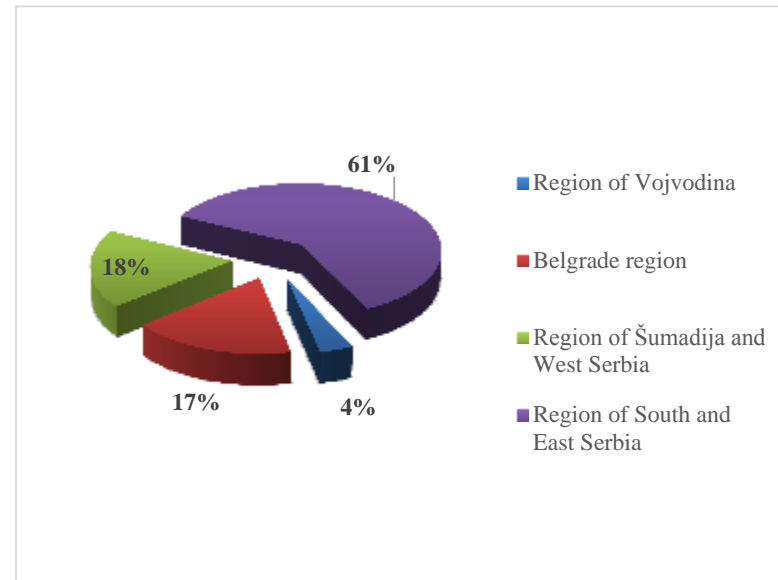
Note: The projects that did not have location for investment in Application form are not included in this part of analysis (22 applications for Measure 1 and 9 applications for Measure 3).

**Graph 28: Structure of submitted projects per region (%)
Measure 1 – The First, Second and Third Public Call**



Source: DAP, 2019

**Graph 29: Structure of total expenditures for investments per region (%)
Measure 1 – The First, Second and Third Public Call**

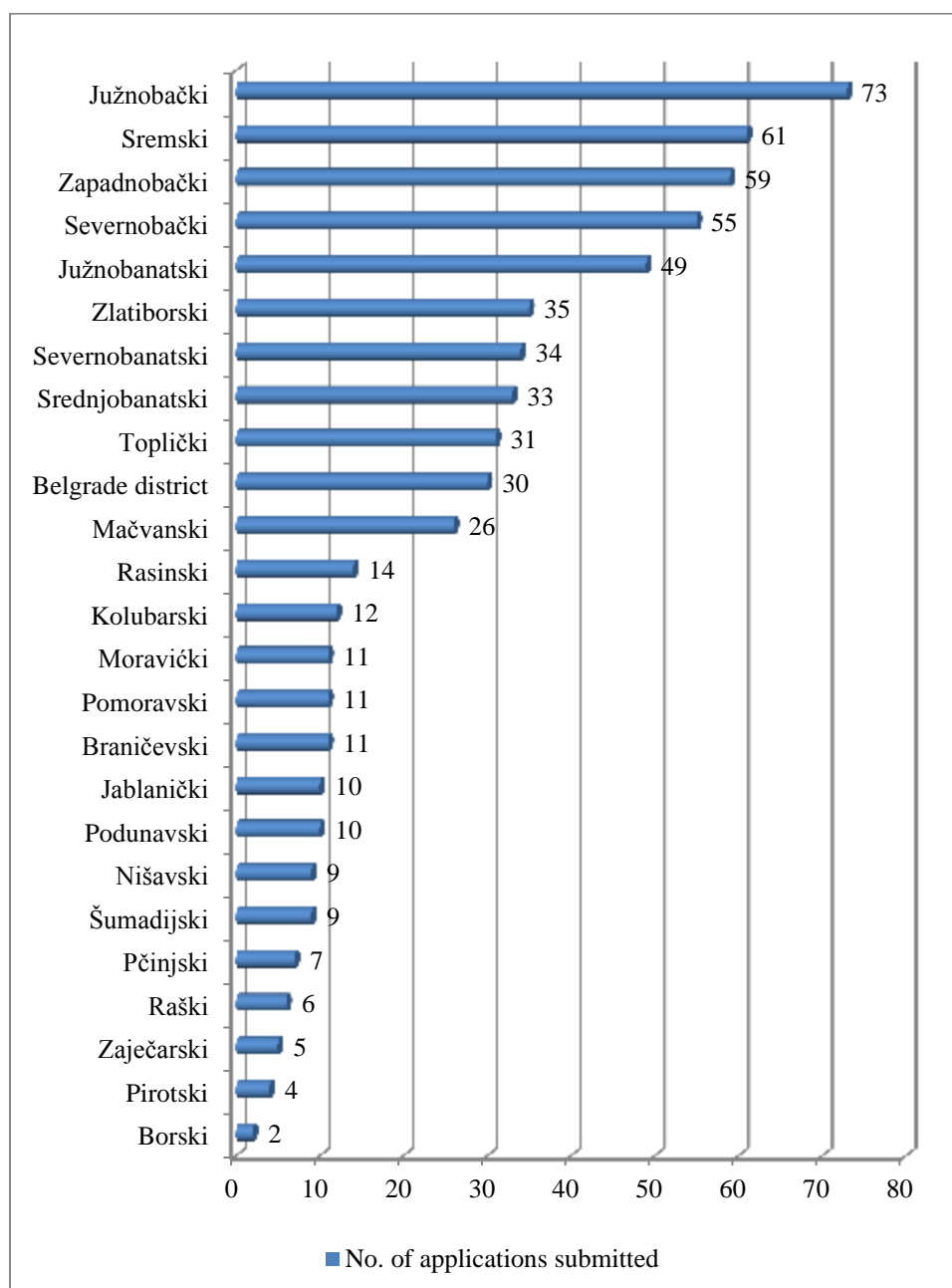


Source: DAP, 2019

The structure of submitted projects by regions is similar to the structure of total expenditures by region. The Region of Vojvodina still has a share of over half in the regional structure (submitted applications - 60%, expenditures - 61% out of the total value of cited indicators). The Region of Šumadija and West Serbia and South and East Serbia, as well as the in particular Belgrade Region, in spite of the growth tendency compared to previous reporting, still has a significantly lower share in cited indicators under Measure 1 (Graphs 28 and 29).

The Region of Vojvodina has the first position under Measure 1, as a result of the largest number of submitted projects and the largest amount of total expenditures in all three calls (the First, Second and Third Public Call). Within Measure 1 (viewed in total for all three calls), the largest amount of required expenditures was for the purchase of tractors, construction of new buildings and warehouses, as well as for harvesting, sorting, packing and storing equipment.

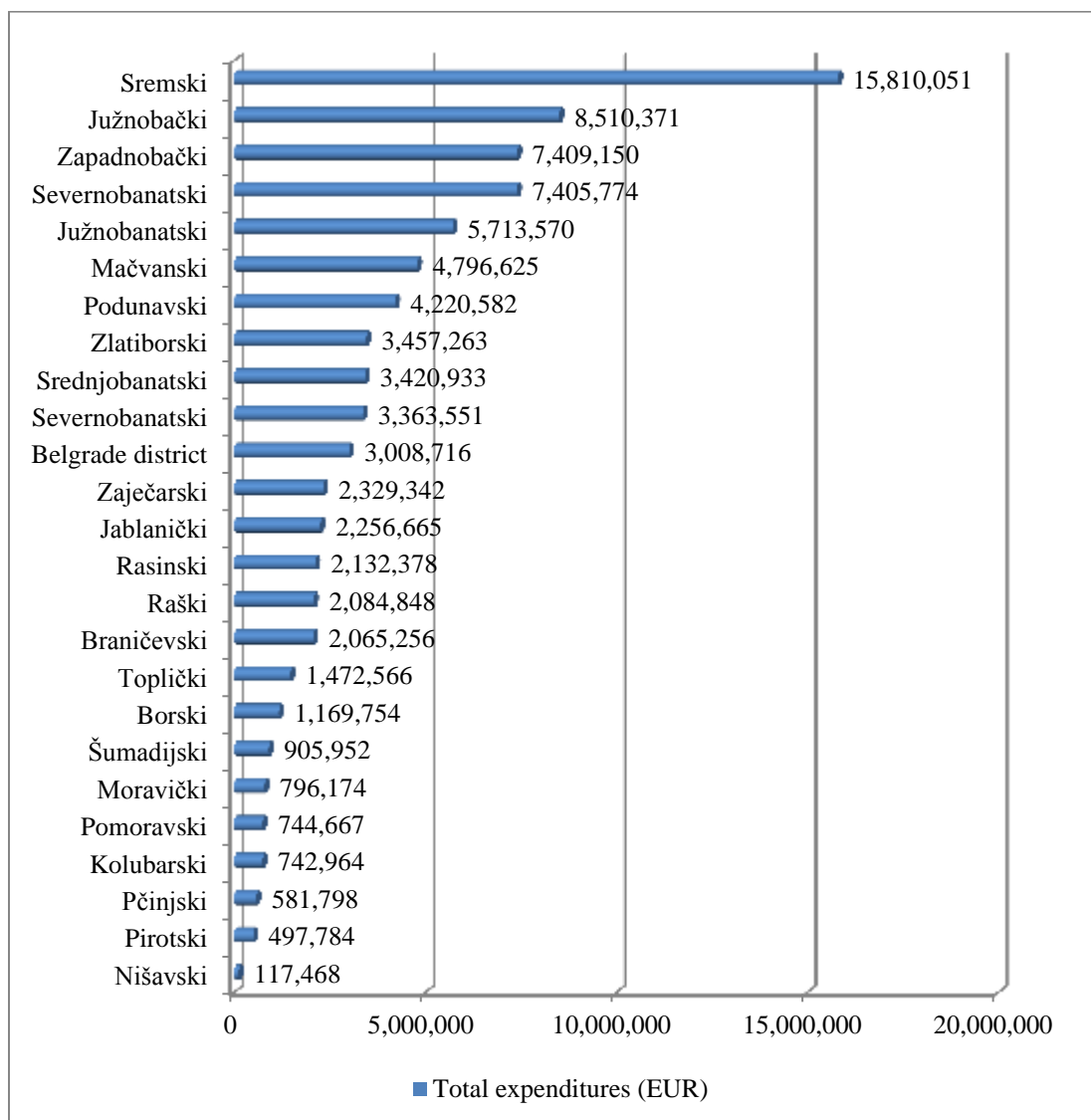
**Graph 30: Total number of submitted projects per district
Measure 1 – The First, Second and Third Public Call**



Source: DAP, 2019

In terms of the share in the number of submitted applications, the first five districts are in the Region of Vojvodina and, similar to the previous report, cover almost half of the total number of submitted applications for which the investment location is specified (49%), with the following share: Južnobački 12%, Sremski 10%, Zapadnobački 10%, Severnobački 9% and Južnabanatski 8% (Graph 30).

Graph 31: Total expenditures per district (EUR)
Measure 1 – The First, Second and Third Public Call



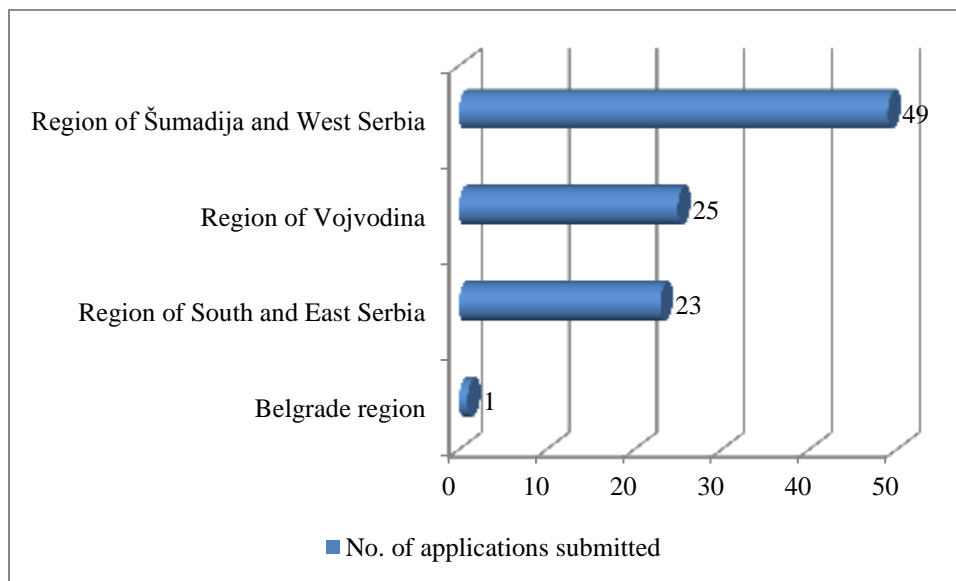
Source: DAP, 2019

The largest share of total expenditures belongs to Sremski district, with a share of 19% in total expenditures for submitted applications for all three calls, in the absolute amount of 15,810,051 EUR. The next largest shares belong to the following administrative districts of Region of Vojvodina: Južnobački with 10%, Zapadnobački and Severnobački with 9%, Južnobanatski with 7%, Severnobački and Srednjobanatski with 4%. Out of the other districts, significant shares belong to the following: Mačvanski (Region of Šumadija and West Serbia) with 6%, Podunavski (Region of South and East Serbia) with 5%, Zlatiborski (Region of Šumadija and West Serbia) and the Belgrade district with 4% each in total expenditures. Districts with the least amount of required expenditures (up to 600,000 EUR) are the following: Nišavski (0.1%), Pirotski (0.6%), Pčinjski (0.7%) – all in the Region of South and East Serbia (Graph 31).

Measure 3

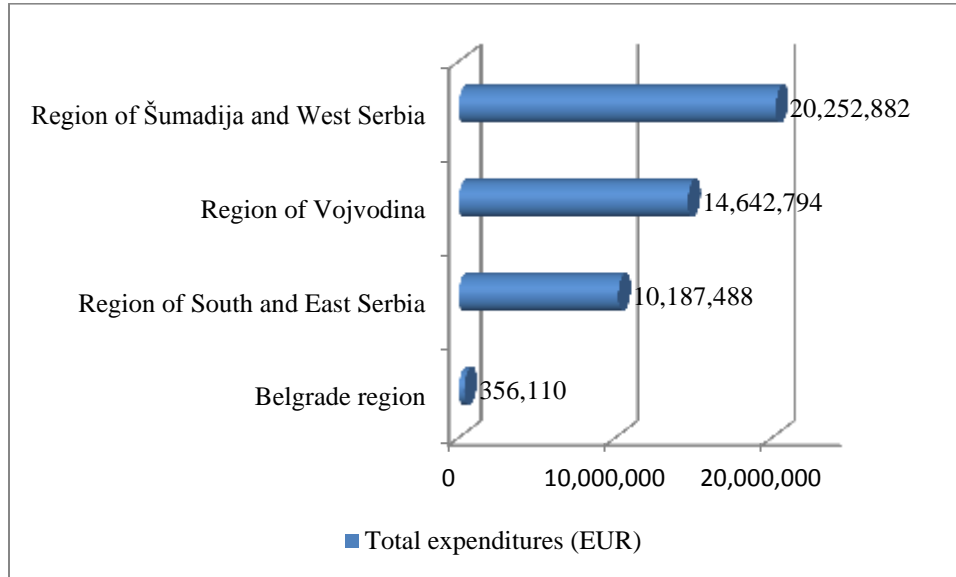
By regions under Measure 3, the Region of Šumadija and West Serbia has the largest share both in the total number of submitted project proposals (50%) and the total amount of required expenditures (49 project proposals, with a required amount of expenditures of 20,252,882 EUR). As regards the total number of submitted project proposals, the second position belongs to the Region of Vojvodina with the total No. of submitted application of 25 (26%), the third place belongs to the Region of South and East Serbia (23%) or 23 projects submitted, while the lowest number of projects was submitted by the Belgrade Region – 1 submitted application or 1% out of the total submitted applications for Measure 3 (Graph 32).

**Graph 32: Total number of submitted project proposals per region
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

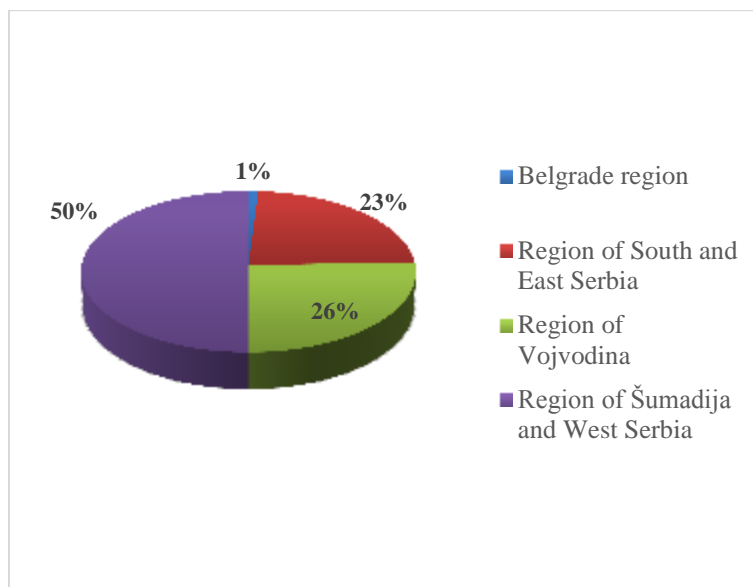
**Graph 33: Total expenditures per region (EUR)
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

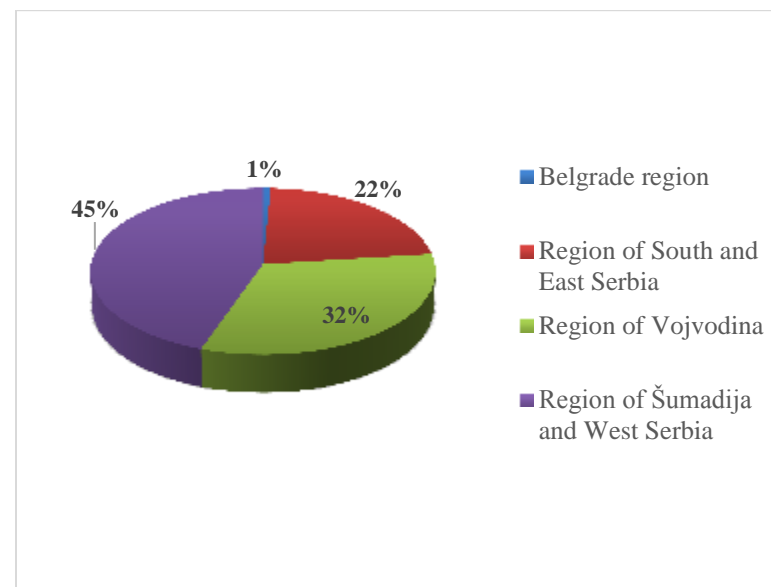
Observing total expenditures by regions within Measure 3, it may be noted that the largest amounts of required expenditures were incurred in the Region of Šumadija and West Serbia (20,252,882 EUR, or 45% of the total amount of required expenditures). The next largest expenditures were incurred in the Region of Vojvodina (14,642,794 EUR, or 32%) and the Region of South and East Serbia (10,187,488, or 22%), while the lowest amount of total required expenditures under Measure 3 were incurred in the Belgrade Region - 356,110 EUR or 1% (Graph 33).

**Graph 34: Structure of submitted applications per region (%)
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

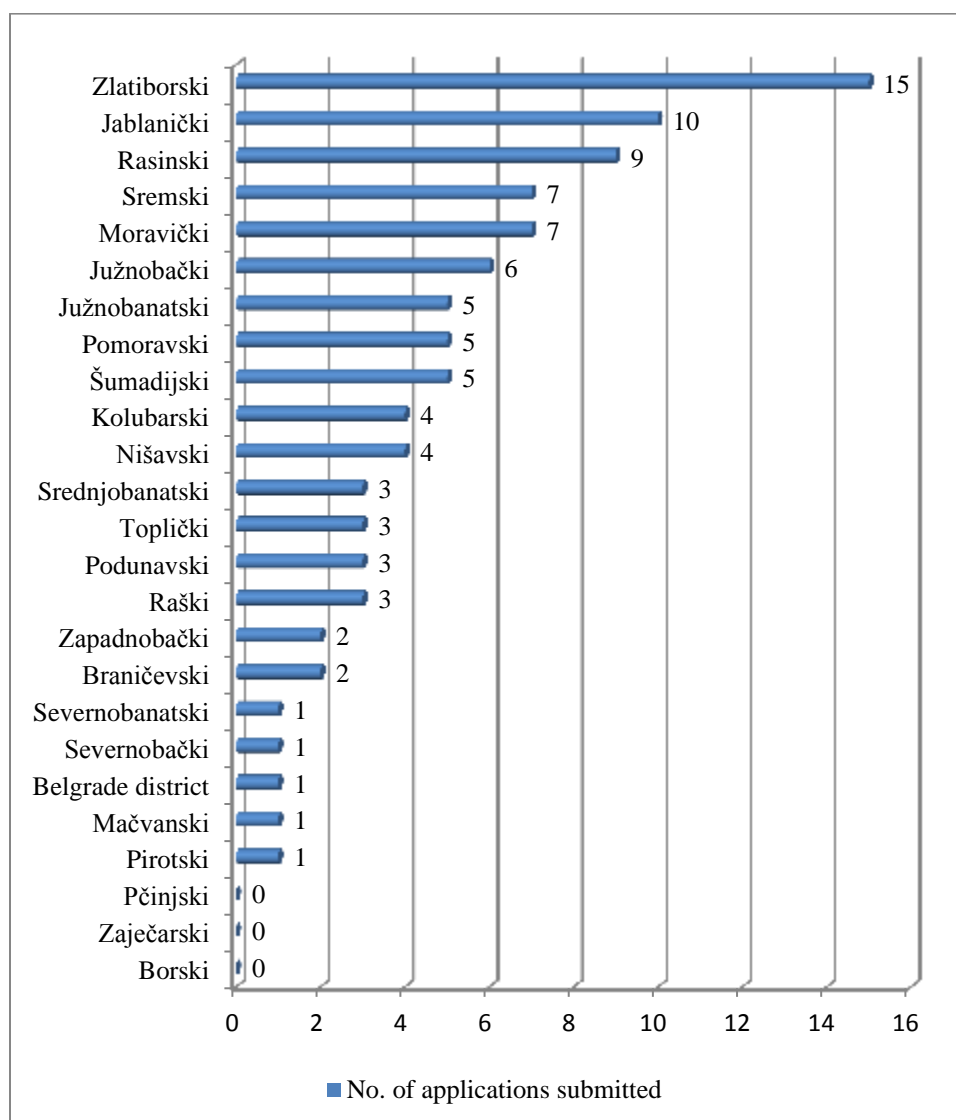
**Graph 35: Structure of total expenditures for investments per region (%)
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

As regards the share of regions in terms of the number of submitted project proposals and total required expenditures, the order of regions is identical. The Region of Šumadija and West Serbia is the leader with a share of 50% in terms of the number of submitted projects, and the second position belongs to the Region of Vojvodina (26%), third is for Region of South and East Serbia (with 23% participation) and last position in terms of participation in the total number of submitted applications is realized by Belgrade Region (1%). As regards the structure of total expenditures, the participation by region is as follows: the Region of Šumadija and West Serbia - 45%, the Region of Vojvodina - 32%, the Region of South and West Serbia – 22% and the Belgrade Region - 1% (Graphs 34 and 35).

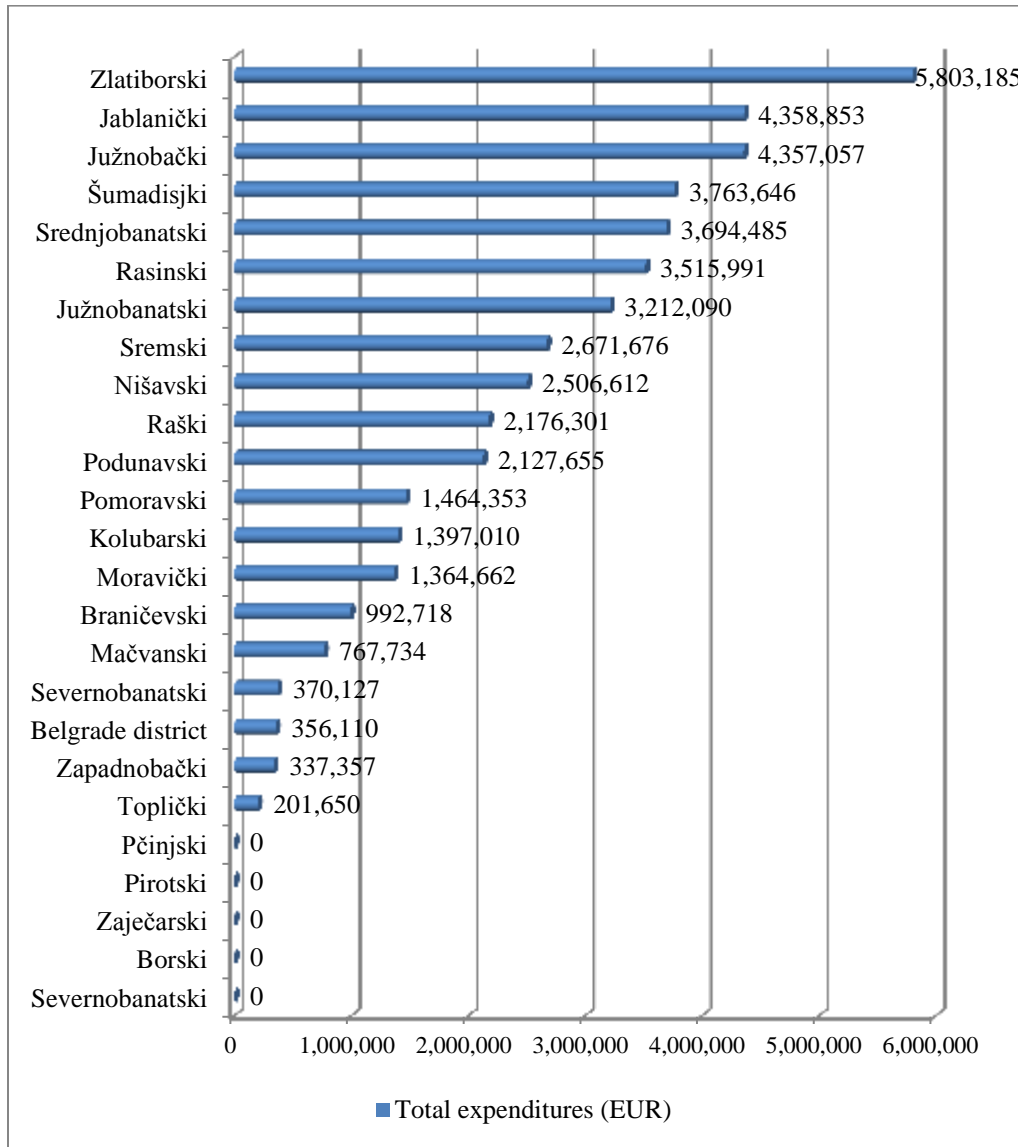
**Graph 36: Total number of submitted applications per district
Measure 3 – The First and Second Public Call**



Source: DAP, 2019

As regards the number of submitted project proposals for Measure 3, the leading administrative district is Zlatiborski (15), followed by Jablanički (10) and Rasinski (9), with a share of 15%, 10% and 9% respectively, while no applications were submitted in Pčinjski, Zaječarski and Borski administrative districts for IPARD Measure 3 (Graph 36).

**Graph 37: Total expenditures per district (EUR)
Measure 3 – The First and Second Public Call**



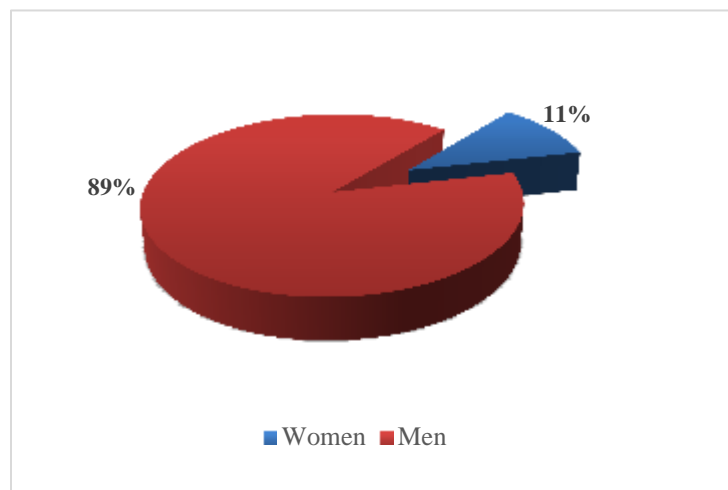
Source: DAP, 2019

Zlatibor district is the leader both in terms of the number of submitted project proposals (15) and in terms of the amount of required expenditures (5,803,185 EUR) under Measure 3. It is followed by Jablanički and Južnobački (4,358,853 EUR and 4,357,057 EUR respectively), with an equal share in total required expenditures of 10% respectively (Graph 37).

Structure of submitted applications per gender, type and age of applicants

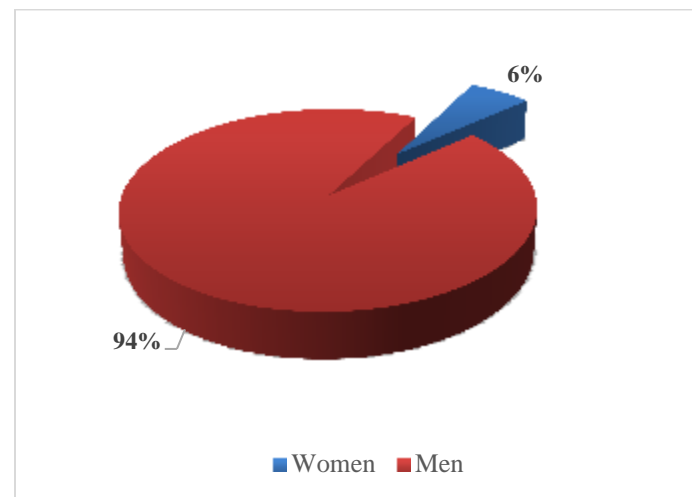
The total number of applications submitted by **women** as a holders of commercial family agricultural holdings and potential recipients of IPARD support for Measure 1, was 112 (11%) with accompanying required expenditures in the amount of 11,027,097 EUR (11%), out of which, 51 decisions on project approval were adopted (46% out of the number of project proposals submitted by women, or 18% of the total number of application submitted under Measure 1) with accompanying expenditures in the amount of 2,490,881 EUR (23% of the total amount of requested expenditures by the women - applicants, or 18% of the total amount of approved eligible expenditures for Measure 1), and 45 applications were rejected or suspended (40% by 31 October 2019 processed project proposals submitted by women), with accompanying expenditures in the amount of 2,138,329 EUR (20% of the required amount of eligible expenditures by women). The number of project proposals submitted by women – agricultural holding holders which are in the process of processing, by 31.10.2019. are 16, while until 17.09.2019. No. of unprocessed applications submitted by women was 18.

**Graph 38: Structure of submitted applications per gender
Measure 1 – The First Public Call**



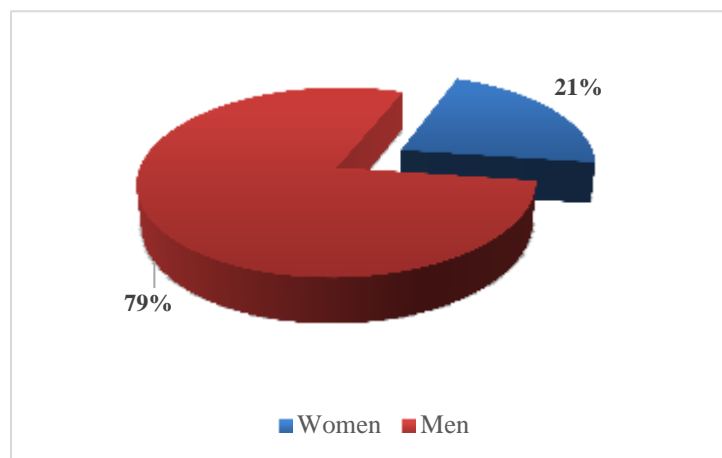
Source: DAP, 2019

**Graph 39: Structure of expenditures per gender
Measure 1 – The First Public Call**



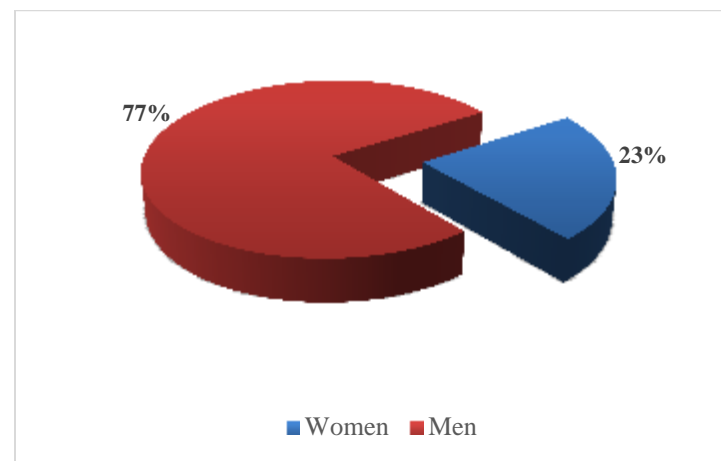
Source: DAP, 2019

**Graph 40: Structure of submitted applications per gender
Measure 1 – The Second Public Call**



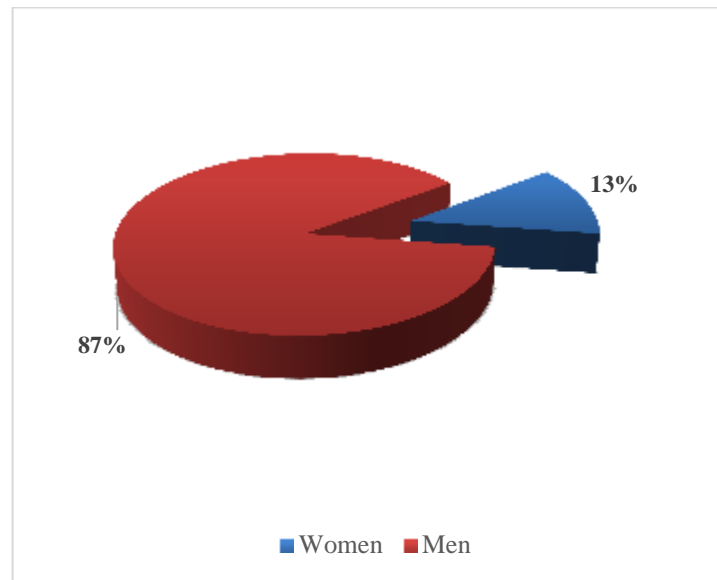
Source: DAP, 2019

**Graph 41: Structure of expenditures per gender
Measure 1 – The Second Public Call**



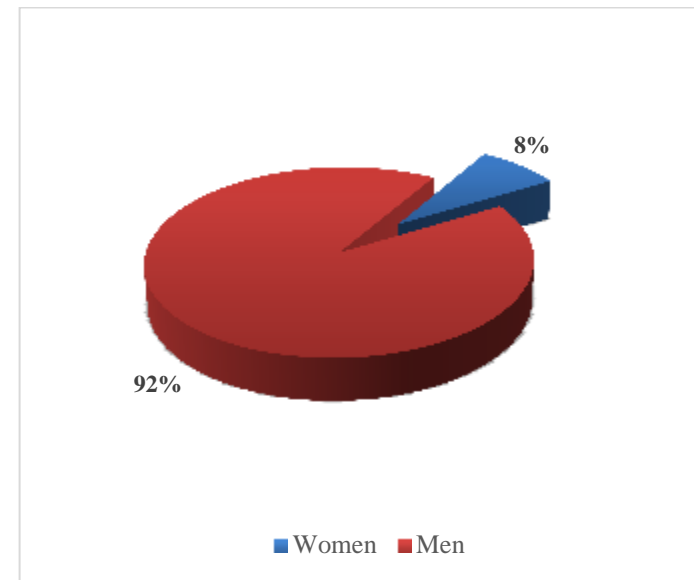
Source: DAP, 2019

**Graph 42: Structure of submitted applications per gender
Measure 1 – The Third Public Call**



Source: DAP, 2019

**Graph 43: Structure of expenditures per gender
Measure 1 – The Third Public Call**



Source: DAP, 2019

Within Measure 1, observing per calls, the largest share both in the number of submitted applications and the total amount of required expenditures is incurred by women under the Second Public Call. In doing so, as regards the cited call, women have a larger share in total required expenditures (23%) compared to the total number of submitted applications (21%). Women have the lowest share, both in terms of the number of submitted applications and in terms of expenditures, under the First Public Call (Graphs 38-43).

Out of the total number of adopted decisions on approval of projects under the First Public Call, women reach a share of 7%, while their share as regards this indicator under the Second Public Call is 29%.

As regards the structure by gender, in terms of rejected applications, under the First Public Call, women reach a share of 12%; this percentage for the Second Call is significantly higher (24%); and this share for the Third Public Call is 20%.

Note: The data presented in the section on analytics relating to women - agricultural holding holders is based on a cross-section of the situation as at 10/31/2019.

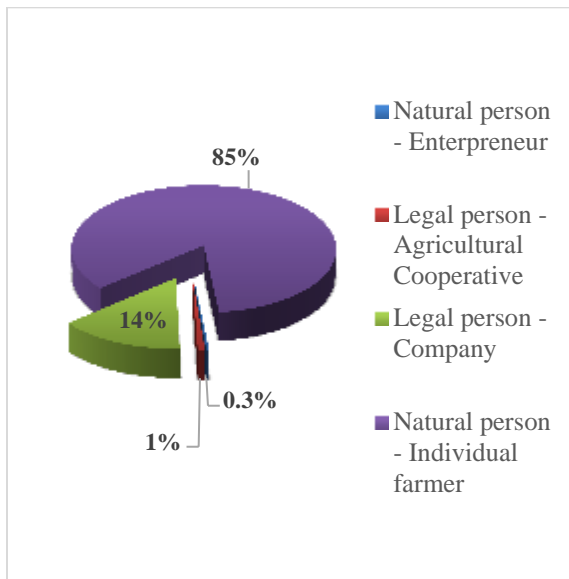
In terms of the **type of applicants**, natural persons (individual farmers and entrepreneurs), with 547 applications submitted, reach a share of 74% in the total number of submitted applications for Measure 1 (First, Second and Third Call) and Measure 3 (First and Second Call), while legal persons (companies and agricultural cooperatives), with 189 applications submitted, reach 26% as regards this indicator.

Under Measure 1 (for all three calls), in total number of submitted applications, natural persons submitted 534 applications (85%), while legal persons submitted 95 applications (15%). The largest number of submitted applications by natural persons was under the Second Call (97%), followed by the First Call (74%) and within the Third Call natural persons submitted 60% of applications. Even though the share of natural persons in the total number of submitted applications for all three calls for Measure 1 was significantly high (85%), the share of this category in total required expenditures is significantly lower (56%), particularly as regards the First Call, where the share of natural persons in total required expenditures was 40%, while, on the other hand, their share in the total number of submitted applications was 74%.

As regards Measure 3 (First and Second Call), ratios for this indicator were reversed: out of the total of 107 submitted applications, 94 were submitted by legal persons (88%), and 13 by natural persons (12%). Same as for Measure 1, natural persons reach a lower share in total required funds (11%) compared to their share in the total number of submitted applications (12%).

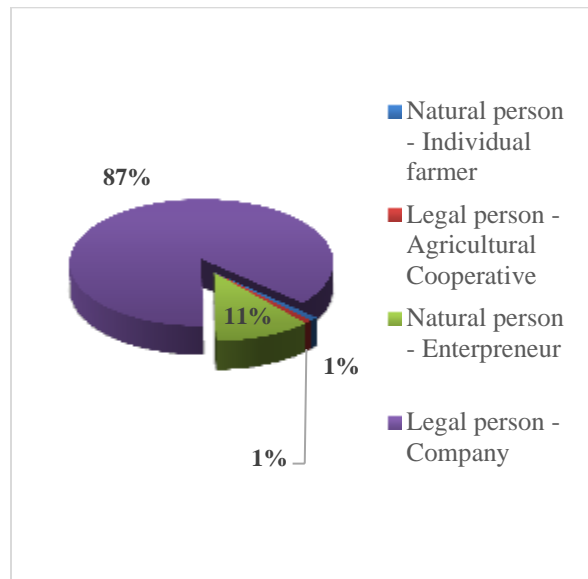
Graphs 44 and 45: Structure of submitted applications per type of applicants

Measure 1 – The First, Second and Third Public Call



Source: DAP, 2019

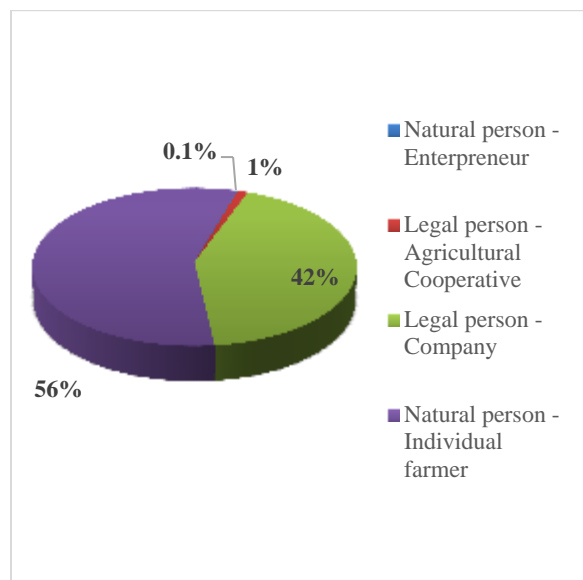
Measure 3 – The First and Second Public Call



Source: DAP, 2019

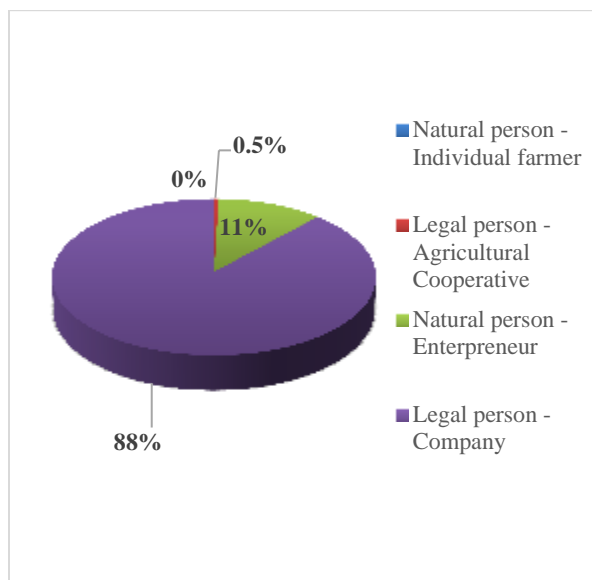
Graphs 46 and 47: Structure of required expenditures per type of applicants

Measure 1 – The First, Second and Third Public Call



Source: DAP, 2019

Measure 3 – The First and Second Public Call

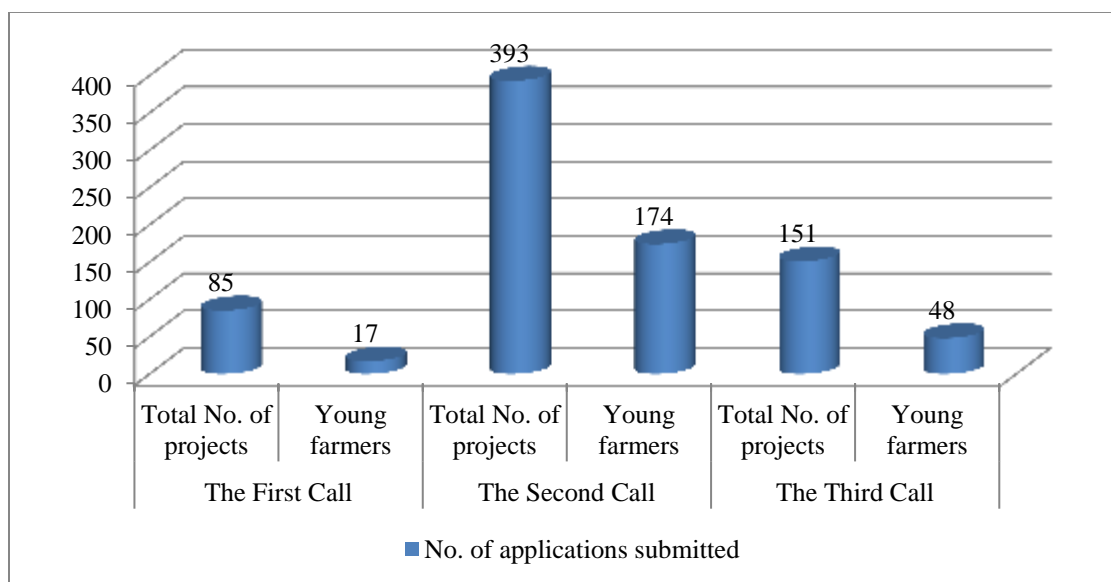


Source: DAP, 2019

Out of the total number of submitted applications and required expenditures under Measure 1 for all three calls, natural persons - individual farmers realised the dominant share (85%); share of legal persons - companies is 14%, while legal persons - agricultural cooperatives and natural persons - entrepreneurs reach much smaller percentages of the cited indicators: 1% - agricultural cooperatives and 0.3% entrepreneurs (Graph 44). Observing per calls, according to number of submitted applications, natural persons reach the largest percentage of applications for the Second Call (60%), 34% of required expenditures for the Third Call, while legal persons realised highest share under the Third Public Call, both with respect to submitted applications (10%) and expenditures (36%).

In the total number of submitted applications and required expenditures under Measure 3 – the Second Public Call, legal persons - companies realised dominant share, both with regard to submitted applications (65%), and total required expenditures (67%).

Graph 48: Number of submitted applications by young farmers in total submitted applications per calls
Measure 1 – The First, Second and Third Public Call



Source: DAP, 2019

The total number of applications submitted by **young farmers** who were potential recipients of IPARD support for Measure 1 was 239 (38% of the total number of submitted applications) with accompanying required expenditures in the amount of 34,817,450 EUR (34% of total required expenditures), out of which, 127 decisions on project approval were adopted (60%) with accompanying expenditures in the amount of 6,362,464 EUR (46%). Out of the total project proposals submitted by young farmers, as of 10/31/2019, 35.5% of applications submitted were rejected or suspended by decision, or 73 applications with accompanying expenditures in the amount of 4,566,147 EUR (13.1% of the total requested expenditures by young farmers). The highest participation in the total number of application submitted for Measure 1 for young farmers was within the Second Public Call – for purchase of tractors (73%), while significantly fewer of the application submitted by young farmers was within the Third Public Call (20%) and especially within the First Public Call (7%).

Business plans prepared by AAS

Out of the total number of submitted applications for Measure 1 (629), AAS which cover the territory of Central Serbia prepared 40 business plans for the purposes of potential beneficiaries of the IPARD support for Measure 1 (Table 1), while AAS which cover the territory of AP Vojvodina for the purposes of potential beneficiaries of the IPARD support for Measure 1 prepared 6 business plans during the period 2017-2018.

Table 1: Business plan prepared by AAS per district

District	Number of prepared Business plans		
	2017-2018	Q1 2019	Q2, Q3 2019
Podunavski	0	0	1
Rasinski	11	4	0
Beogradski	7	0	0
Jablanički	4	1	0
Mačvanski	3	0	1
Braničevski	1	0	0
Borski	1	2	0
Šumadijski	1	0	0
Kolubarski	1	0	0
Toplički	0	2	0
Total	29	9	2

Promotional activities and visibility

The successful implementation of IPARD measures and the ability of potential beneficiaries to absorb IPARD funds depend directly on the quality of the applications submitted, the awareness of the beneficiaries, update of Agricultural Advisory Services and other parties in information chain to provide support.

Promotion of the IPARD II Programme in 2019 was carried out through 22 information events for representatives of local self-governments, agricultural cooperatives, farmer's associations, regional development agencies, regional chambers of commerce, consultants and bank representatives.

During 2019 promotional video spots for forthcoming public calls for M1 and M3 were prepared as well as video spot: To IPARD support in 10 steps. Video spot for M1 has started with broadcasting from 25th September 2019 and was presented on Radio TV Serbia for 26 times (till 15th October).

The Guides for applicants/ beneficiaries for IPARD measures M1 and M3 have been prepared and published on the web pages of the MAFWM and the DAP (<http://www.minpolj.gov.rs/ipard-program-2014-2020/> and <http://uap.gov.rs/ipard-ii-u-srbiji/>). Guides for applicants are printed, also, and disseminated during IPARD promotional events. The web pages of the MAFWM and the DAP are updated and contain all relevant information for potential beneficiaries and applicants.

Considering IPARD e-mail address for questions ipard.info@minpolj.gov.rs on actual public calls on M1 and M3 as well as on future measures (M7) in 2019 until 20 November 2019, 860 answers are prepared and delivered to all interested parties. During the period 1.01.-20.11.2019, 571 calls on IPARD public calls were registered through telephone line.

Agricultural Advisory Services are main partner in activities related to the IPARD II Programme as well as in direct work with potential IPARD beneficiaries as well as beneficiaries. They are continuously trained through different modules on IPARD related topics foreseen in their annual programme since 2016. In 2019 two modules were organized: two two - day trainings for 68 agricultural advisors on IPARD modification and introduction of new sectors in measure M1 and second, two one-day trainings on measure M7. The lecturers were employees from the Rural Development Sector and the DAP of the MAFWM, as well as representatives of technical bodies that will check the fulfilment of prescribed relevant national and EU standards in the field of environmental protection, veterinary public health, animal welfare, plant protection, food safety of plant origin products and rural tourism.

After the modules held in 2019 on IPARD II Programme, advisors were obliged in their annual plan of activities to disseminate information on the IPARD II Programme to potential beneficiaries through winter schools, tribunes, workshops, media, bulletins.

Eight farmers have received the final certificate of successfully completed 50 hours of training for participation in the IPARD II programme.

Activities of AAS in Central Serbia and in AP of Vojvodina are presented in tables below:

AAS Central Serbia

Information tool	2016		2017		2018		2019	
	Number of events held	Number of participants	Number of events held	Number of participants	Number of events held	Number of participants	Number of events held	Number of participants
Events (winter schools, stands, lectures, workshops)	299	7439	311	7300	327	6618	71	2538
Media (local TV, radio, newspapers)	163	/	366	/	126	/	100	/
Bulletin/Portal of Advisory Services	41	/	63	/	126	/	39	/

Note: From end of Q3 2019 to 10/20/2019. held:

- 21 events (winter schools, stands, lectures, workshops) with 473 participants;
- Media (local television, radio, newspapers): 34
- Bulletin / Portal of Agricultural Advisory Services: 4

AAS AP of Vojvodina

Information tool	2017		2018		2019	
	Number of events held	Number of participants	Number of events held	Number of participants	Number of events held	Number of participants
Events (winter schools, stands, lectures, workshops)	108	2.020	220	4.306	40	696
Media (local TV, radio, newspapers)	34	/	90	/	3	/
Bulletin/Portal of Advisory Services	2	/	24	/	/	/

For 68 individual agricultural holdings, the assistance of AAS advisers in applying for the IPARD II Programme in 2019 was provided through individual work.

Indicators for visibility & communication activity

Type of indicator	Indicator	Value from 01/01 to 11/31/2019	Target	Execution Rate (%)
Output	Number of potential recipients attending information events	940	4,000	23.5
	Number of promotional events implemented	21	30	70.0
	Number of National events	2	5	40.0
	Number of promotional materials disseminated	1,500 brochures 2,000 leaflets	6,000	58.3
	Number of national and regional media, reached by informational materials (press conferences, press releases)	92 through news agencies	20	Achieved
	Number of sector stakeholders acting as multipliers (providing links to IPARD II website, distributing promotional materials)	6 (42 with AAS)	10	60.0
	Number of TV and/or radio presentations	148	1 per call	Achieved
	Number of press conferences organised	3	At least 5 national and at least 4 regional	60.0
	Number of press releases provided	22	At least 20	Achieved
	Number of people accessing the IPARD II website	245,029 per period approximately, 23,000 per month	2,000	Achieved

Type of indicator	Indicator	Value from 01/01 to 11/31/2019	Target	Execution Rate (%)
Result	Level of satisfaction from the informational events	96.4%	At least 80% satisfied by the content and organisation	Achieved
	Number of publications/articles, TV and radio reportages for the IPARD II Programme	350	60	Achieved
	Number of applications for grants per measure	M1: III Public Call -151 IV Public Call ongoing – 200 (state of play 20.11.2019.) V Public Call ongoing - 15 (state of play 20.11.2019.) M3: II Public Call - 81	At least 80 for the measure 1 and at least 45 for the measure 3	Achieved for M1 and M3

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