

IPARD IN FOCUS

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No. 30 - Jan/Feb 2025



IPARD



Ministry of Agriculture, Forestry
and Water Management



Co-funded by
the European Union

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The First Public Call for Measure 3 under IPARD III Programme published

The First Public Call for Measure 3 – Investments in physical assets concerning processing and marketing of agricultural and fishery products under the IPARD III Programme has been published, with allocated funds of approx. EUR 67.8 million. The public call is intended for registered agricultural holdings, that are entrepreneurs, legal entities and agricultural cooperatives, in the following sectors: processing and marketing of milk, meat, eggs, fish, fruit, vegetable, grapes, cereals and industrial plants. The recipient may request support, regardless of the total value of the investment, for eligible costs of EUR 20,000 to 1.3 million.

It should be emphasized that IPARD support provides the opportunities for EU standards achievement and upgrading of establishments for the production of food of animal origin and animal by-products.

The deadline for submitting applications for project approval is 14th March 2025.

IPARD at the 51. Agro-Technology-Precision Agriculture Symposium

The 51. Agro-Technology-Precision Agriculture Symposium (AgroTeh PP) was held at Zlatibor, from 28th to 30th January 2025. The symposium was organized by the Department for Agricultural Technology of the Faculty of Agriculture, University of Novi Sad, together with the National Scientific Society for Agricultural Technology and Precision Agriculture and in cooperation with the Cooperative Union of Vojvodina, the Association of Agricultural Machinery Importers and Exporters and New Generation Farmers.

By participating in the panel "Technologies for reducing the impact and consequences of climate change in crop production", the Head of the IPARD Managing Authority, Jasmina Miljković, MSc, has presented, to the participants, details related to the opportunities of IPARD III Programme support intended for precision agriculture, conservation tillage and the purchase of drones that are increasingly used in primary crop agricultural production.



Also, during the event, interested participants were able to learn about the opportunities available through IPARD III Programme support for investments included in the List of Eligible Expenditures, general and specific eligibility criteria, but also to learn more about the Indicative Plan for Public Calls in 2025, as well as the procedure for exercising the right for IPARD support for calls published in 2024.

Promotion of Measure 1, Measure 3 and Measure 7 of the IPARD III Programme at the regional chambers of commerce

The IPARD Managing Authority within the Ministry of Agriculture, Forestry and Water Management, in cooperation with the regional chambers of commerce of the Jablanica and Pčinja Administrative Districts, Rasina Administrative District and Braničevo and Podunavlje Administrative Districts, has organized a presentation of the IPARD III Programme investment measures in Leskovac, Kruševac and Požarevac, in January 2025. Three measures of the IPARD III Programme were presented: Measure 1 - "Investments in physical assets of agricultural holdings", Measure 3 " Investments in physical assets concerning processing and marketing of agricultural and fishery products" and Measure 7 - "Farm diversification and business development".



Representatives of the IPARD Managing Authority have introduced the present audience about the potential recipients of these measures, the specific eligibility criteria by measure and sector of investment, the nominal and percentage amount of IPARD support, the ranging and scoring criteria, as well as the procedure for administrative and on-the-spot verification. The Indicative Plan for project proposals under for IPARD III Programme measures for 2025 was also presented. In the part dedicated to discussion, representatives of the IPARD Managing Authority answered to participants' questions.



International Fair of Fruits, Vegetables and Viticulture – Agro Belgrade 2025

The Belgrade Fair hosted the sixth edition of the Agro Belgrade 2025 - International Fair of Fruits, Vegetables, and Viticulture from 30th January to 1st February 2025. Agro Belgrade is the leading event for the regional fruit and vegetable sector, with over 500 exhibitors, a comprehensive three-day conference programme and business interactions between domestic and regional producers and regional and international customers. The event was organized with the support of the Ministry of Agriculture, Forestry and Water Management, the Secretariat for Agriculture of the City of Belgrade and the Serbian Chamber of Commerce.

Minister of Agriculture, Forestry, and Water Management, Aleksandar Martinović, PhD, officially initiated the fair and pointed out that the Republic of Serbia has set an agriculture budget of 150 billion dinars for 2025, i.e. 7.5 percent of the total budget. Minister added that the Ministry will continue to invest in strengthening the agri-food sector and provide support to all participants in this value chain, from subsidies for primary production from the national budget and IPARD funds, to assistance for product marketing.



Numerous expert panels and lectures on contemporary agricultural issues were also held during the fair's three-day course.

Within the panel **"Models of Financing Serbian Agriculture in 2025"** dedicated to the IPARD Programme, the Director of the Directorate for Agrarian Payments, Mr Slobodan Nikolovski, emphasized that three public calls for proposals were published under the IPARD III Programme for Measure 1 - Investments in physical assets of agricultural holdings and announced the publishing of the first public call for IPARD Measure 3 - Investments in physical assets concerning processing and marketing of agricultural and fishery products. He reminded the present participants that within the IPARD II programming period, 1,299 requests were paid with support of EUR 134.23 million, out of which the EU contribution was EUR 100.67 million. Furthermore, due to the strengthened capacities of the Directorate for Agrarian Payments during the IPARD II Programme implementation, and acceptance of clearly defined procedures by recipients and consultants, a higher absorption of IPARD III funds is expected.

Example of good practice from IPARD II Programme

The Kremna concept, an exclusive complex of distinctive cottages at the intersection of Tara, Zlatibor and Mokra Gora allows guests to escape from daily life and lose themselves in a world of natural luxury and genuine happiness.

The concept's core elements—air, water, fire and food — make an ideal refuge for adventurous people. A unique experience is provided by Kremna, which combines the coziness of traditional hospitality with contemporary comfort, flawless organization, and carefully chosen details.

Four 40m² cottages have been thoughtfully created to offer a sense of total luxury and solitude in the Kremna concept. They are constructed from natural materials that mix in flawlessly with Tara's stunning surroundings. All of the cottages can accommodate up to 20 people, which makes them ideal for hosting larger parties, team-building exercises, planning smaller events, giving presentations or housing many families.

It all began when Anja Janković, her husband Nemanja, and their two kids decided to leave the bustle of Belgrade and establish a new life on the stunning Tara. As Anja explains, they created this unique location gradually with IPARD support, sharing their dream with all visitors.

Anja submitted her application for IPARD support to the First Public Call announced under Measure 7 – Farm Diversification and Business Development.

She has received a subsidy for the construction and equipping of categorized facilities for providing tourist or hospitality services, landscaping within the framework of a tourist project, as well as for machinery for maintaining the area around the tourist/hospitality facility. The value of this project is EUR 506,726.18, while the amount paid is EUR 277,225.32 (EU contribution is EUR 207,918.99).



One click to first-hand information

For the newest information on events, announcements, calls and rules regarding the implementation of the IPARD Programme in Serbia, follow the official IPARD Managing Authority accounts - on Instagram (@ipardnadlanu) and Facebook (IPARD na dlanu).

DO YOU HAVE A QUESTION FOR US?

For prompt answer, please contact us through e-mail ipardnadlanu@minpolj.gov.rs or Instagram and Facebook pages!



Photos used in the newsletter are from the following sources: <https://unsplash.com/>, MAFWM photos, Regional Chamber of Commerce for Branicevo and Podunavlje, Regional Chambers of Commerce of the Jablanica and Pčinja Administrative Districts and Rasina Administrative District .

NEWSLETTER PREPARED BY:



IPARD Managing Authority, MAFWM

Bulevar kralja Aleksandra 84,
11000 Belgrade, Serbia

www.minpolj.gov.rs
www.ipard.gov.rs

CONTACT US:

✉ ipardnadlanu@minpolj.gov.rs

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