

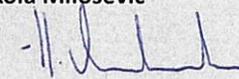
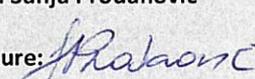
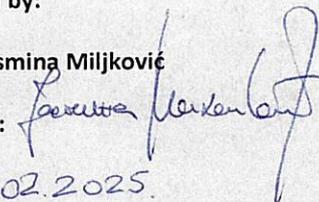
Template for Annual List of publicity actions in 2025

Activity	Responsible body/person	Budget (% of the TA/EUR)		Time schedule for implementation
IPARD web site	MA	0.24%	2,600*	January-December 2025
IPARD web site	IA		*	January-December 2025
Media monitoring and press clipping	IA/MA		*	January-December 2025
E-Newsletter: IPARD in Focus	MA	/	/	Bi-monthly in 2025
Organization of events related to monitoring of the implementation and promotion of the IPARD III Programme:				
Organization of the IPARD III Monitoring Committee Session/s	MA	3.05%	33,500**	May 2025 and Oct/Nov 2025
Informative events (info days - 20)	MA/IA	5.59%	61,330**	January-December 2025
Participation in informative and specialized TV shows	MA/IA	/	/	Before and during the public calls in 2025
Participation in fairs (International Agricultural Fair Novi Sad, International Tourism Fair are planned)	IPARD MA/IA		*	January-December 2025
Preparation, printing, producing, copying, distributing of the promo material	MA	3.07%	33,670*	May-December 2025
Promotional material for events (i.e. pencils, USB sticks, etc.)	MA	1.82%	19,940**	May-December 2025

*Budget of MAFWM

EUR 151,040

**Budget of MAFWM – IPARD Measure TA

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